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Coinvest Aims to Disrupt Cryptocurrency Investing with the an Investment Trading Market for Cryptonized Assets

Coinvest empowers anyone to virtually invest in individual or a curated index of cryptonized assets through one coin.

DALLAS, TX - [Coinvest](http://coinve.st), an emerging blockchain startup comprised of Microsoft alumni, is announcing that it will offer a token sale of \$30 million in \$COIN tokens to seed the a new decentralized investment trading market for cryptocurrencies, built on blockchain technology. token sale funds will be leveraged to continue the development of its products and drive the company's mission of:

"Creating decentralized tools for the world to seamlessly, securely, and safely invest and use cryptocurrencies."

Frustrated with the complexity, fragmentation, and quality of cryptocurrency investment options available on the market, Coinvest is determined to democratize cryptocurrencies by creating tools to:

- 1) Provide mechanisms for consumers to seamlessly, securely, and safely invest and use cryptocurrencies
- 2) Empower anyone to create investment vehicles for a personally curated index of cryptonized assets using one platform, one wallet, and one coin

At the core of its product portfolio is the Coinvest protocol: A blockchain protocol defining investment transactions between users and the Coinvest smart contracts. Supporting the protocol is the Coinvest DAPP. The Coinvest DAPP, empowers anyone to **virtually invest in individual or a curated index of cryptonized assets through one coin.** To do so, users create virtual portfolios and trade their favorite cryptocurrencies using market buy, limit buy, sell, and short orders. Orders are executed with the COIN token which are sent and held in escrow by the Coinvest smart contract. The Coinvest DAPP



and smart contracts keep track of all investment data including assets, distributions, etc. Upon executing sell orders, the smart contract releases invested funds and any profits back to the Coinvest DAPP. Users can then spend cryptocurrencies directly from the DAPP using their wallet or Coinvest debit account. All transactions and funds are digitally automated by open-source computer code and are never touched or managed by any third-party.

Coinvest is creating a future where users have one platform, one wallet, and one token (\$COIN), that enables anyone to create a digital investment portfolio to invest in multiple cryptocurrencies. Thereby reducing the cost, risk, and complexity associated with investing in cryptocurrencies on centralized exchanges or investment funds. Centralized third parties that are often needed in traditional investment use cases are replaced with smart contracts that act as autonomous agents and programmatically compensate all users, investors, and owners within the entire Coinvest ecosystem.

“By leveraging blockchain, smart contract, and Coinvest technology, investors now enjoy reduced transaction costs, autonomous investment options, and complete trust. For the first time, we are placing the power back into the hands of the public, and empowering them to invest in cryptocurrencies using the most decentralized, cost-effective, and seamless process possible, says Damon Nam, founder and Executive Director at Coinvest.”

Coinvest is offering contributors the opportunity to purchase \$COIN Tokens at <http://coinve.st> during its token sale this Spring. Raising the token sale max cap will create two reserves to ensure liquidity and collateral to back all user investments. Additionally, accelerate the development of additional tools to help investors all across the world.

About Coinvest

Coinvest is a new decentralized investment trading market for cryptocurrencies. Coinvest empowers anyone to virtually invest in individual or a curated index of cryptonized assets through one wallet and coin. The company’s mission is to create decentralized tools for the world to seamlessly, securely, and safely invest and use cryptocurrencies. For more information about Coinvest, please visit: <http://coinve.st>.

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