



Oklahoma Association of Career and Technical Education  
New & Related Services Division Strategic Plan  
2023-2024

***Policy Development***

**1. Advance and protect Oklahoma CTE through the legislative process.**

- Develop legislative goals annually for each Legislative Session.
  - i. OkACTE Legislative Agenda
    - Ensure representation from each NRS section participates in the annual OKACTE Legislative and Appropriations Forum.
    - Forum participants will meet via Zoom to prepare for the Forum on Thursday, September 14, 2023 at 2:00pm.
- Develop and implement strategies to educate Oklahoma Legislators on the Oklahoma CareerTech System.
  - Bring awareness to the NRS sections and members about state-wide marketing legislative handouts and talking points.
- Cultivate Oklahoma CTE advocacy champions and provide a space for OkACTE members to participate in the legislative process.
  - i. Legislative & Appropriations Forum
    - This goal will be accomplished by the pre-Forum meeting mentioned in 1.i.
  - ii. OkACTE Legislative Seminar
    - NRS will encourage ten-fifteen members to attend the 2024 Legislative Seminar.
  - iii. OkACTE Political Action Committee
    - NRS will increase PAC membership by ten percent.
- Provide continued resources to OkACTE members to aid in our legislative successes.
  - NRS sections will include PAC updates at their 2023-2024 section meetings.

***Professional Leadership Development***

**1. Provide opportunities to advance leadership growth in Oklahoma CTE.**

- Grow leadership programs for OkACTE professionals.
  - i. OkACTE Fellows Program



- Annually, NRS will recommend and encourage application to the Fellowship Program at the state, regional, and national levels.
- 
- ii. OkACTE Networking Opportunities
  - Support and encourage NRS membership participation in the new LAUNCH program
  - Promote OKACTE networking opportunities in our quarterly NRS newsletter.
- Provide continued support to OkACTE leadership.
  - i. Leadership OkACTE
    - Strive to have 100% participation in Leadership OKACTE.
  - ii. OkACTE President's Retreat
    - Support the President and President-Elect and section VPs to attend the retreat.
- Enhance, support and secure platforms to increase member participation:
  - i. OkACTE Committees
    - Ensure active representation of NRS Chairs on all OKACTE committees.

## Membership Service

1. **Provide opportunities for membership professional development.**
  - Creating and implementing events that provide support to our members.
    - All section meeting will be held on March 7, 2024 to ensure continued support to NRS members.
2. **Maximize organizational effectiveness.**
  - Evaluate and update association documents, policies and procedures, and strategic planning as needed.
    - Host an officer and section officer Leadership Workshop in the Thursday, October 5, 2023 to increase alignment awareness of OKACTE, ODCTE, NRS and sections. Tentatively planned to be held at ODCTE.
  - Evaluate and update association events as needed.
    - Encourage NRS membership participation in the OKACTE membership survey..



### 3. Serve the membership by responding to their needs.

- Evaluating, creating and implementing member beneficial programming
  - Gather feedback following the March 2024 All Section Conference.
- Enhance and support the OkACTE Sponsorship Program
  - i. OkACTE Sponsorship Committee
    - Encourage NRS members to follow and engage with sponsors on social media; including a sponsor feature in the quarterly NRS newsletter.

### ***Leadership of the Profession***

#### 1. Be a significant partner in positioning Oklahoma CTE as the leader in workforce development.

- Active representation at the Oklahoma State Capitol
  - Promote members attendance at OK State Capital days through the NRS website.
- Provide support to Oklahoma Department of Career and Technology Education.
  - Invite NRS members to like, share, and comment on ODCTE social media posts.
- Participate in statewide efforts to promote Oklahoma CTE.
  - i. Provide support to Oklahoma CareerTech system in Day at the Capitol events.
    - Promote members attendance at OK State Capital days through the NRS website
  - ii. Strengthening relationships with legislative members and elected officials who are Oklahoma CTE Champions.
    - Promote members attendance at OK State Capital days through the NRS website
- Participate in Regional (ACTE Region IV) efforts to promote Oklahoma CTE.
  - i. Providing active support to our membership at ACTE's Region IV conference.
    - Cultivate new divisional leadership by providing stipends to OkACTE and ACTE conferences this year. See proposed budget for FY24.
    -
  - ii. Encourage participation and provide support to OkACTE member who serve as Region IV Committee members.



- Utilize NRS marketing expertise to support Regional Officer goals.
    - iii. Encourage participation and provide support to Region IV Fellows Program.
      - Encourage NRS OKACTE Fellows to participate in the Regional IV, and highlight their participation during the March 2024 meeting.
  - Participate in National (ACTE) efforts to promote Oklahoma CTE.
    - i. Providing active support to our membership at ACTE's Vision conference.
      - Cultivate new divisional leadership by providing stipends to OkACTE and ACTE conferences this year. See proposed budget for FY24.
    - ii. Encourage participation and provide support to Oklahoma ACTE Board Members.
      - Utilize NRS marketing expertise to support ACTE Board Member goals.
    - iii. Encourage participation and provide support to Oklahoma ACTE members who serve in ACTE Fellowship programs.
      - Utilize NRS marketing expertise to support ACTE Fellowship program goals
    - iv. Participate in NCLA's Best Practices Conference.
      - Establish a NRS stipend for membership attendance to the annual NCLA Best Practices Conference beginning with the FY24 budget.
    - v. Participate in ACTE's National Policy Seminar.
      - Continue to provide one stipe for a NRS member to attend the National Policy Seminar. Ensure FY 2024 budget funds.
    - vi. Actively participate in assessing ACTE's member benefits on behalf of OkACTE membership.
      - Engage with the National ACTE NRS VP through invitation to the March 2024 Joint meeting.
- 2. **Showcase career and technology education's dynamic image.**
  - Providing spaces to celebrate and share the accomplishments of OkACTE members and Oklahoma CTE champions.



- i. Oklahoma Summit
  - NRS will actively participate in the ACTE awards program, by ensuring NRS members are nominated to relevant awards.
- ii. ACTE's Region IV Conference
  - Highlight experiences of NRS members who attend the Region IV conference on the NRS website, with links to the page in the quarterly newsletter.
- iii. ACTE's Vision conference
  - Highlight experiences of NRS members who attend the Vision conference on the NRS website, with links to the page in the quarterly newsletter