

prime bites affiliate guide & FAQs  



Whitelisting 101

aka how to turn your IG Reels into commission-generating ads 🍀

✨ WHAT IS META WHITELISTING?

Meta whitelisting = *letting us run paid ads through your Instagram handle* using your affiliate link.

- You create a Reel like usual and tag us
- We request to turn it into an ad
- You earn commission on every sale it drives
- All tracked in your own portal (via Social Snowball)

We've seen affiliates make *serious* \$\$ through whitelisting. No tech skills, no barrier to entry. If you already have an Instagram account, you're halfway there 🌟

✅ HOW TO GET STARTED

1. You **must** be a website affiliate via **Social Snowball**
2. Make sure your IG is set up as a **business account** (see tutorial [here](#))
3. DM **Mya** in Discord to get set up
4. Once approved, you'll be able to:
 - Post like normal on IG
 - Track your sales in your own Snowball dashboard

⚠️ **Note:** Everything is done manually, so it might take a few days for your ad to go live once posted. Please be patient!



➡ HOW TO POST

- Post an **Instagram Reel** like normal
- Caption it however you want, you can include your discount code, but it is not necessary
- **Tag @alphaprimebites** so we can find it
- You'll get a **"Partnership Ad Request"** in your DMs — just hit accept. Once you accept this once, we can continue whitelisting.
- That's it. You're now able to make passive income 💰

🎯 CONTENT BEST PRACTICES

TOP PERFORMING CONTENT

Study this content to learn how to sell!!!!

The more your video *feels like YOU*, the better it converts.

+ DO:

- Face-to-camera! Talk to your audience 🙋
- Good lighting, make sure the quality is there!
- Repurpose TikTok Shop content (just crop out TikTok CTAs!)
- Create meta-specific content highlighting website sales, etc.
- Show off texture and highlight taste!
- Explain benefits (high protein, low sugar, collagen, etc.)

— DON'T:

- Mention TikTok Shop, Amazon, etc.
- Use busy captions or overly produced graphics
- Forget to tag us!
- Include any mention of stacking codes/double discount. This is deceiving since discounts do not stack!



3 TYPES OF CONTENT THAT PERFORM BEST

Study these pillars — the best videos follow at least one:

1. EVERGREEN EDUCATIONAL

Focus: “What is Prime Bites?”

- Explain the product clearly
- Show the **19g protein (brownies) 15g protein (muffins), 5g collagen**, and dessert-like taste
- Talk about the variety pack + flavors
- These work GREAT for cold audiences and run *forever* if they perform

 Examples:

- “This is why I stopped buying chalky protein bars”
- “My sweet tooth has never been happier (or healthier)”

2. SALE-FOCUSED

Focus: Website promotions (like Labor Day, BOGO, etc.)

- Hook with urgency or value
- Call out discount code or what they get (ex: “4 boxes for \$60!”)
- Keep it conversion-driven

 Examples:

- “Labor Day sale just dropped — here’s what you need”
- “If you were waiting to try these, now’s the time”

3. FLAVOR LAUNCH

Focus: New drops (ex: Pumpkin Spice, etc.)



- Build excitement
- Show taste test or unboxing
- Mention it's *limited* or exclusive
- Talk about your favorite flavor honestly!

 Examples:

- “Pumpkin protein brownies are here for a limited time only!!!”
- “Trying the new Prime Bites flavor so you don’t have to”

PRO TIPS TO WIN BIG

- [Study top performers](#)  — we also highlight them weekly in Discord
- Ask questions — we’ll help you improve your videos
- Don’t wait to be “perfect” — post consistently and iterate
- *Whitelisting is how small creators scale FAST*

FAQs

Q: Can I remove the ad later?

A: Yes! You can revoke permission anytime — you stay in full control.

Q: Where do I see my sales?

A: Inside your [Social Snowball portal](#)

Q: Can I post the same video on TikTok?

A: Totally! Just remember the IG version should *not* have TikTok CTAs, overlays, etc.

Q: Do I need to already have an IG presence?



A: Not at ALL! All you need is an account and content to post and good content. Once you post, we boost. It's really that simple!

Q: Does all content get the same spend?

A: No. Meta automates spend, so top-performing content will get the most spend. Lower quality/lower converting content will get filtered out.

Q: Why did my ad stop running?

A: Ads don't run forever. Meta stops pushing content once it's exhausted or performance drops. This could be after \$30 or after \$5,000+ in spend — it all depends on the performance. Our team may also manually turn off ads if a sale ends or if the product goes out of stock! Meta needs fresh content to keep running. This is why consistency matters. Post, test, repeat. You never know which video will blow up next!

Q: How do I receive payment?

A: The first Friday of the month, you will receive an email from Tremendous to claim your payment. Tremendous will give you options such as PayPal, ACH, Venmo, gift cards etc. The platform makes everything very smooth to navigate, but if you ever need help or have any further questions about payment, reach out. Message @Mya on discord for questions specific to you, or ask in the #questions-and-help channel for more general questions!

RESOURCES

- [Social Snowball Dashboard](#)
- [Creator Camp](#)
- [All Content Examples](#)