

Black Business

REQUEST FOR SUBMISSIONS (APRIL 2024)

Thank you for your interest in contributing to Black Business Magazine! Requests for submissions are now open for the LEADERSHIP EDITION (APR-JUNE 2024). This edition will be published in April 2024.

Submission Deadline: 15 March 2024

Please email submissions@blackbusinessmag.com with an article pitch/brief first and by 29th Feb.

Please read the following before submitting your articles:

We have received many articles that use ChatGPT to write their final submissions. AI is great for helping with ideation and article structure, but articles not written in our house style will be rejected.

Submitting an article for publication does not guarantee that it will be published. For any works that will be published, you will be contacted in advance before publication. If you do not hear from us by 22nd March, please assume your submission will not be published in this edition.

- ☰ Submission Requirements for Black Business Magazine:
- ☰ Editorial Guidelines for Black Business Magazine:
- ☰ House Style for Black Business Magazine:

You may choose a submission for this edition's theme of Leadership or under one of the magazine's editorial pillars listed below.

Introduction

The upcoming edition of Black Business Magazine will focus on the theme of leadership, spotlighting businesses, professionals, and personal development strategies within the Black community. As we explore the multifaceted aspects of leadership, we aim to inspire our readers with stories of resilience, innovation, and empowerment.

Key Focus Areas

Business Leadership: We invite articles that showcase exemplary leadership across various industries. Whether it's highlighting successful entrepreneurs, professionals, innovative startups, or established companies, we seek to celebrate visionary leaders who are driving change and making an impact.

Leadership in Community Initiatives

Beyond the corporate realm, we're interested in featuring individuals demonstrating leadership through community initiatives, activism, and social entrepreneurship. Whether advocating for social justice, promoting environmental sustainability, or fostering inclusivity, we seek stories of impactful leadership that drive positive societal change.

Leadership Principles and Best Practices

Articles in this category will explore timeless leadership principles, effective management strategies, and best practices for inspiring and motivating teams. Contributors are encouraged to share actionable advice, case studies, and lessons learned from their leadership journeys.

Thought Leadership and Innovation

This section will highlight thought leaders, visionaries, and disruptors shaping their industries' future through innovation and forward-thinking leadership. We're interested in exploring emerging trends, breakthrough technologies, and innovative approaches to leadership that challenge the status quo and drive progress.

Professional Development

This section will explore personal and professional growth strategies, including career advancement, skill development, and mentorship. We encourage contributors to share insights, tips, and success stories that empower our readers to enhance their leadership capabilities and navigate their career paths effectively to leadership that challenges the status quo and drives progress.

REGULAR EDITORIAL PILLARS

As a business lifestyle magazine, we will include several editorial pillars in every edition to provide a well-rounded and comprehensive coverage of topics relevant to your audience. Here are our editorial pillars:

Leadership and Professional Development:

- Feature articles on effective leadership strategies, personal growth, career advancement, and professional skills development.
- Provide insights from industry experts, successful entrepreneurs, and thought leaders on navigating the business world and achieving professional success.

Entrepreneurship and Small Business:

- Focus on articles that provide guidance, inspiration, and practical tips for aspiring entrepreneurs and small business owners.
- Cover topics such as starting a business, business planning, marketing strategies, financing options, and growth strategies.

Work-Life Balance and Well-being:

- Address the importance of maintaining a healthy work-life balance, managing stress, and prioritising personal well-being.
- Feature articles on self-care, mindfulness, time management, personal development and strategies for achieving harmony between work and personal life.

Innovation and Technology:

- Explore the latest trends and innovations in technology that impact businesses and professionals.
- Highlight technological advancements, digital transformation, and how businesses can leverage technology to stay competitive and enhance productivity.

Industry Spotlights:

- Showcase different industries and sectors, providing in-depth insights into their challenges, trends, and opportunities.
- Feature success stories, case studies, and interviews with industry leaders to inspire and educate your readers.

Financial Management and Wealth Creation:

- Offer practical advice on personal finance, investment strategies, wealth creation, and financial planning.
- Provide insights into budgeting, saving, managing debt, building assets, and achieving long-term financial goals.

Corporate Social Responsibility:

- Highlight the importance of corporate social responsibility and sustainable business practices.
- Showcase businesses and individuals making a positive social impact and contributing to their communities.

Sustainability and Environmental Responsibility:

- Emphasise the importance of sustainable business practices and environmental responsibility.
- Feature articles on eco-friendly initiatives, green technologies, renewable energy, waste reduction, and ethical sourcing.
- Showcase businesses prioritising sustainability and sharing their success stories and best practices.

Innovation and Disruption:

- Focus on emerging trends, disruptive technologies, and innovative strategies reshaping industries.
- Feature thought-provoking articles on breakthrough innovations, digital transformation, and cutting-edge technologies.
- Highlight businesses and entrepreneurs who are driving innovation and redefining their sectors.

Living Well: Home, Lifestyle, and Travel

- **Home Sweet Home:** Explore topics about creating a welcoming and stylish home environment. Provide inspiration for interior design, home organisation, and DIY projects. Share tips for enhancing productivity, relaxation, and well-being in home spaces. The focus is on black-owned businesses and brands in this space.
- **Travel and Exploration:** Take readers on virtual journeys to exciting destinations. Share travel guides, hidden gems, and cultural experiences that inspire wanderlust. Provide tips for responsible travel, sustainable tourism, and memorable travel experiences.
- **Food and Drink:** Celebrate culinary delights by featuring recipes, chef profiles, and restaurant recommendations. Explore diverse cuisines, cooking techniques, and food trends. Share insights on wine, cocktails, and beverage pairings to enhance dining experiences.
- **Art, Culture, and Entertainment:** Spotlight art exhibitions by black artists, cultural events, and entertainment highlights. Showcase creatives who are making an impact. Discuss the intersection of creativity and business and how creativity fuels innovation.