

VibeLab Launches NightSchool: An EU Funded Programme Offering €75,000 to Support Emerging Nightlife Curators



Five of Europe's leading nightlife specialists team up to present NightSchool: An EU wide training programme designed to support night culture producers early in their career. This transnational education programme will focus on environmental, social, and economic sustainability.

The project sets to pair nightlife visionaries spanning promoters, bookers, venue owners, to hands-on creatives with industry veterans and experts from the European culture circuit. Funded by the European Union's *Creative Europe*, NightSchool will select 15 participants, providing a grant of €5,000 each. This will go towards facilitating a week of peer-learning sessions in multiple cities as well as to launching their own sustainable event ideas. Empowering individuals to turn their visions into reality is at the core of the programme.

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NightSchool will offer recipients the chance to travel and engage in a sequence of face-to-face peer-learning sessions hosted by renowned experts and three distinguished European night culture venues. The programme launches with an open call to select young culture producers from across Europe. Together they will visit some of Europe's most respected venues and learn from the best in their field.

Co-founder Mirik Milan emphasises, ***“Nightlife creatives and culture producers are first and foremost problem solvers. They are needed right now, more than ever to take on the unique challenges and opportunities of our rapidly evolving cultural sector.”***



The micro-funding scheme (€75,000) will support the selectees in pioneering and implementing sustainability-focused night culture events across all of Europe. To complement the training and mentorship programme, NightSchool is building an online resource and hybrid platform that offers educational content to a global audience, hosted and curated by a vast network of key experts within night culture and sustainability.

A joint effort by five partnering organisations, **NightSchool** is a collaboration between **Vibelab**, Belgian club institution **FUSE**, Latvian culture centre **Kaņepes Kultūras Centrs**, Italian based

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creative hub **BASIS Vinschgau Venost** alongside their in-house event **KASINO Club**, and Sweden-based cultural strategy and production agency **Transversal Project**.



This notion of collaboration is key to the programme's mission, as Milan further highlights:
“While the term 'community' is frequently overused in the commercial world, its essence lies in uniting a collective of like-minded souls together. At NightSchool, we join forces to address issues of diversity, inclusivity and solidarity. As well as climate action and the ecological dimension of night culture, we provide first-hand insights on maintaining a financially sound enterprise.”

Based on three core pillars of **Social Awareness, Sustainability and Entrepreneurship**, **NightSchool** creates inclusive, safe(r) and vibrant environments that actively promote diversity,

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wellbeing and positive community interactions. Proudly promoting environmental sustainability whilst minimising the environmental impact of nighttime cultural activities.

Through applied practices incorporating energy efficiency, waste reduction, sustainable sourcing and reduced air travel, NightSchool explores business activities within the nighttime cultural sector covering venue management, events organisation, and curating experiences aiming to enrich their respective city's local scene.



Applications are open now, closing date for applications will be April 12th, with participants committing to a week long training 3-8 June 2024.

For more information visit: www.night-school.org
Applications can be submitted at <https://bit.ly/NightSchoolApplication>

NOTES TO EDITOR

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Nightschool [Images](#) | [Logos](#) | [Bio](#)

About NightSchool

Summary Statement

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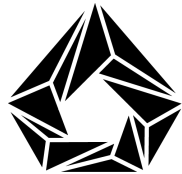
VibeLab (Amsterdam, NL)

VibeLab is a research, consultancy and advocacy agency dedicated to supporting and preserving night-time culture. For over a decade, VibeLab has been working with local institutions and governments to effectively navigate and support the transformative powers of the nightlife industry. VibeLab creates change with sustainable solutions, backed by data to make cities thrive at night.



FUSE (Brussels, BE)

Founded in 1994, Fuse is a Belgian nightlife institution that has been consistently at the forefront of the global electronic music scene. With its ability to adapt to different styles and audiences without ever compromising, FUSE leads the way as a beacon of creativity and innovation in Belgium's rich club music history.



KANEPES
KULTŪRAS CENTRS

Kaņepes Kultūras Centrs (Riga, LV)

Kaņepes Kultūras centre (KKC) in Riga, Latvia is cornerstone of independent culture and social engagement in the Baltics. Running concerts, workshops, panels and more, KKC has become a key player for nightlife advocacy in the region.



BASIS Vinschgau Venost & KASINO Club (Silandro, IT)

BASIS is a social innovation and creative hub based in Silandro, South Tyrol, Italy. Alongside their in-house event location KASINO, BASIS aims to provide space for creativity, experimentation, and contemporary ways of co-working, while empowering their audience to create their own lane.



Transversal Project (Malmö, SE)

Transversal Project is a cultural strategy and production agency based in Malmö, Sweden. True to its name, Transversal Project works across borders and social disciplines to help cities, creators and enterprises create culture-driven development projects, and find the resources to make them come to life. Transversal Project's partners include the artistic platform Borderline



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Offensive, the light art festival network SUNPLUGGED, the European Creative Rooftop Network, and the Rawabet development programme, among others.

*Interviews by request

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