

Meredith Rowe
Wilmington, DE
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meredithstudio.com

Finding ways to connect people via good design - a designer looking for the next good fit.

Experience

Icon plc. | Graphic Designer, Senior Production Artist | August 2014 to October 2023| Blue Bell, PA

- Layout large format print and digital posters for worldwide pharma congresses
- Support the creative directors including research and building presentations
- Design logos and branding for groups like Pfizer, Bayer, Merck, Incyte, Amgen
- Build interactive pdfs for use on ipads and web apps
- Illustrate assets including medical illustrations and infographics
- Aid in building video and motion graphics assets
- Create processes to increase efficiencies including data collection
- Traffic management and team collaboration management

Meredith Studio (via independent clients and agencies) | Freelance Graphic Designer | May 2009 to Present | Wilmington, DE and Philadelphia, PA

Saint-Gobain | Freelance Graphic Designer, Production Artist | May 2012 to March 2013, King of Prussia, PA

Interac Co. Ltd. | Assistant Language Teacher (English) | March 2011 to March 2012, Ishikawa Prefecture, Japan

Capabilities

Extensive work in **creative agency and corporate** environments

Managed project load with upwards of **20 projects** at once with as many as 15 collaborators

Scale of projects ranged from **\$10k to \$500k**

Strong change management, standardization, **optimization of processes** (SOP)

Quick to onboard **new tech**

Enthusiasm for **Agile** project management methods (Kanban, Scrum)

Software Skills

Creative – Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Acrobat), Davinci Resolve, Affinity (Publisher, Designer, Photo), Clip Studio Paint

Collaborative – Miro, Sketch, Figma

Open Source – Krita, Scribus, Gimp, Inkscape

Office – Google (Docs, Forms, Sheets, Slides), Microsoft (PowerPoint, Word, SharePoint, Excel)

Education

Graphic Design and Philosophy (double major) BA | May 2009 | Cabrini College, Radnor, PA

Bonus Points

Paint watercolors and other hand crafts to sell at local art events and online

N5 level Japanese - still travel to Japan when able

Built my own desktop PC

References and portfolio available on request.