NAME, I'm looking at getting a Swipe Files membership (<u>swipefiles.co/membership</u>) and was hoping I could use my education/development budget for this.

## Here are the details:

- It's just \$499/yr (discounts for multiple team members also)
- Hundreds of other members mostly marketers and entrepreneurs
- A private community of marketers and entrepreneurs sharing practical examples and willing to help
- There are teardowns of landing pages, emails, ads, and other types of content for every use case
- It's a growing library of content across all sorts of different industries that I can't get elsewhere

The main benefit is just being able to upgrade my own marketing skills and be able to do better work, quicker. There are quite a few examples that directly relate to PROJECT and I'm sure more examples for future projects too.

The guy behind it is <u>Corey Haines</u>, who was the Head of Growth at Baremetrics and was the first marketing hire for Cordial.

I figured for such a low price it would be a no-brainer to really level up the quality of our marketing.

Okay if I expense the membership?

YOURNAME