

Essex Boosters Club Board Meeting

September 23, 2024 | 6:00-7:30 PM | EHS Cafeteria

This is the first public meeting of the 2024-2025 school year.

AGENDA

- **Call to Order**

- President calls the meeting to order

- **Board Members**

- Introduction of Board Members

- **New Business (since Spring 2024)**

- Finalized 501c(3) non-profit status with IRS
- Obtained and finalized insurance
- Finalized the Logo Use Agreement and Dispute Resolution Agreement with EWSD
- Launched a new website and social media pages
- Purchased a new Essex Boosters banner
- Held our first concession stand at the Essex Track & Field Invitational in May 2024; this was a test run to prepare for the 2024-2025 school year
- Fall 2024: 6 concession stands (Cross Country, Boys Soccer, Girls Soccer, Field Hockey, and 2 Football games); also participated in the EHS Open House on 9/12
 - Volunteers included team members from Cheerleading, Boys Volleyball, Field Hockey, Bass Fishing Team, in addition to many parents of EHS students.
- Submitted articles/information to the [Essex Reporter](#) & [Hornet Buzz](#) to help inform the public of the new Boosters organization

- **Treasurer Report**

- Treasurer provides an update on fundraising efforts and expenses

- **Planning & Action Items**

- Recover existing merchandise, inventory, and revitalize the merchandise store
- Seeking a CPA for tax consultation
- Permanent structure for concession stand at EHS Stadium
- Winter concession stand plan - basketball & hockey
- Fundraising Opportunities
- Electronic Payment Options (Square, Venmo)

- **Public Comments**

- **Next Meeting**

- November 2024 (date TBD)

- **Adjourn**