

Title Should Capitalized Each Word (Calibri 16 pt. Bold, Center Alignment)

(Space = 1.15)

First name Last name¹, First name Last name² and First name Last name^{3,*} (calibri light 10 pt, Bold)

¹ Department name, Faculty name, university/organization; email: (Calibri light 10 pt. Regular)

² Department name, Faculty name, university/organization; email:

³ Department name, Faculty name, university/organization; email:

* Corresponding author email:

Corresponding author Tel. **(Please provide a reachable contact number)**

Abstract (Calibri light 12 pt. Bold)

A brief summary of a research study, typically about 150–300 words. Abstract should state the objective or purpose of the research, a concise summary of the research methods, results or findings which should highlighting the most significant outcomes of the study. A summary should offer a conclusion or implications. The abstract should be written in a coherent and narrative style.

Keywords: List of keyword1, keyword2, keyword3, keyword4 (3-5 keywords) (Calibri light 12 pt. Bold)

Introduction (Calibri light 14 pt. Bold)

The introduction should explain the background and significance of the research topic by describing the general context or relevant situation. It should address the specific problem the researcher intends to solve or investigate, supported by a brief literature review or references to confirm the importance of the issue and identify existing knowledge gaps. A strong introduction clearly states the research objectives in a concise and understandable manner to provide an overview of why the study is valuable. (Calibri light 12 pt. Regular)

Literature Review (Calibri light 14 pt. Bold)

A literature review involves collecting, analyzing, and synthesizing information from books, articles, research papers, or prior academic documents to establish a foundation for the new study. The goal is to help readers understand the theoretical or conceptual framework of the research, what has been studied previously, the findings of those studies, and the limitations or knowledge gaps that remain. (Calibri 12 pt. Regular)

Received: MM,YYYY; Revised : MM,YYYY; Accepted: MM, YYYY

Subheading 1

The literature review or related research section must be written using Calibri 12 pt., regular font. For subheadings, use Calibri 12 pt., bold. The main body content should maintain a 12 pt. font size. In cases where further nested sub-points are required, use 14 pt., bold font.

Research Methodology (Calibri 14 pt. Bold)

This section systematically describes the procedures and processes used to conduct the research, ensuring the study can be replicated and its reliability verified. It generally includes:

- Research Design
- Population and Sample
- Research Instruments: Questionnaires, interviews, observations, or other measurement tools, including details on Validity and Reliability.
- Data Collection: Procedures, methods, duration, and location.
- Data Analysis: Descriptive statistics (Mean, Percentage, SD), Inferential statistics (t-test, ANOVA, Regression), or Qualitative Analysis (Content Analysis).

Results (Calibri 14 pt. Bold)

Presents the data or findings obtained from the research. This may include the use of figures and tables to present information.

Figures and Tables

All Figures and Tables need to be cited and explain in text.



Journal of Communication and Information Sciences in Asia

วารสารวิชาการสื่อสารและสารสนเทศในเอเชีย (วสอ.)

Figure 1 Please provide corresponding figure description in English

The Table need to be cited in text

Table 1 Table Description

<i>Title 1</i>	<i>Title 2</i>	<i>Title 3</i>
entry 1	data	data
entry 2	data	data

Discussion (Calibri 14 pt. Bold)

This section explains, analyzes, and interprets the research results by linking them to theories, concepts, or related research. It highlights the meaning, significance, and impact of the findings, and provides recommendations for practical application and future research. (Calibri 12 pt. Regular)

Conclusion (Calibri 14 pt. Bold)

Summarizes the core essence of the entire research, focusing on the primary findings and most significant results without introducing new information or further analysis. (Calibri 12 pt. Regular)

Acknowledgement (Calibri 14 pt. Bold)

If applicable

References (Calibri 14 pt. Bold)

Books หนังสือ (English) using APA 7 Style reference, (Calibri light 12, indentation, hanging by 0.5)

Thompson, A. J. (2021). Media psychology: Understanding audience behavior (2nd ed.).
Insight
Press.

Journal Articles บทความวารสาร (English)

Delgado, M., & Chen, L. (2023). System development to support decision making crisis
management. Journal of Communication Sciences, **10(1),12-29.**

Theses (English)

Lee, S. J. (2022). Digital storytelling in online branding: A qualitative study on startup
narratives (Master's thesis, Seoul National University). Seoul National University
Repository.

Websites (English)

World Health Organization. (2022). Mythbusters: Coronavirus. Retrieved April 10, 2023,
from
<https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public/mythbusters>