

ENTRAVISION COMMUNICATIONS CORPORATION
“LA PATADA-NATIONAL CONTEST”
SPECIFIC RULES

No purchase is necessary to enter or win; no purchase will improve your chances of winning

These Specific Rules, in addition to the General Rules <https://entravision.com/general-rules-for-contests-and-sweepstakes>, govern the “La Patada (The Kick)” National Contest (the “Promotion”). The General Rules contain additional terms and conditions that govern and apply to all of our promotions, including this one, and are incorporated herein by reference. A complete copy of these Specific Rules and a list of winners can be obtained at the offices of **Entravision Communications (“Entravision”) 1 Estrella Way, Burbank, CA 91504**, during normal business hours Monday through Friday (excluding holidays); on the Internet at **www.elboton.com**; or by sending a self-addressed, stamped envelope to Entravision with a request for the rules and/or list of winners. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, the General Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by Entravision and by all other decisions of the Station which are final and binding in all matters relating to the Promotion.

1. **No purchase is necessary to enter or win. No purchase will increase your chances of winning. Void where prohibited. All federal, state, and local regulations apply.**
2. **Eligibility.** This Promotion is open to all legal residents of the United States residing in the designated Market Area (as defined by Nielsen) of the Entravision station you are listening to, and all other Entravision stations participating in the promotion, , who are at least 18 years of age at the time of entry (except that residents of Alabama and Nebraska must be at least 19 years of age at the time of entry and residents of Mississippi must be at least 21 years of age at the time of entry).
3. **Promotion Period.** The Promotion will begin on **April 28, 2026** and will run through **June 10, 2026** (the “Promotion Period”). Entravision will designate a computer to be the official time keeping device for the Promotion.
4. **How to Enter.** Limit one (1) entry per person. To enter:

Visit your participating station’s website www.elboton.com during the Promotion Period, click on the Promotion link, and follow the instructions to enter. All entries must be received by **June 10, 2026 11:59pm pt** to be eligible to win the “Grand Prize.” **By registering for the promotion, each person opts in to receive daily emails with the “Country of the Day/Pais del Dia,” and is eligible to win the “Grand Prize.”**

Every weekday from May 11, 2026 to June 10, 2026, each participating Entravision station and/or its designees will **prompt listeners to call the unique telephone number for the program. The caller number indicated by the program that correctly answers the question: “What is the Country of the Day/Pais del Dia,” instantly wins \$200.00. There will be up to five (5) winner(s) of \$200.00 per weekday during this period unless they are registered for the Promotion. Daily winners of \$200.00 are not automatically registered for the “Grand Prize.”** Entrants listening to a participating station via any internet stream (including via our mobile app) are advised that there is an inherent delay between the time programs are heard on the radio and the time programs are heard on the internet stream. Therefore, the participation of entrants listening to a participating station through an internet stream may be affected, in that they will hear the audio later than entrants listening to an over-the-air radio station.

Participating stations and Entravision are not responsible for, and disclaim any liability for, any technical, electronic, communications, telephone, computer, hardware or software delays, malfunctions, or failures of any kind that may limit an entrant's ability to participate in the Promotion.

Only those that registered on El Boton.com will be eligible to win the Grand Prize. The "Grand Prize" will be awarded on June 11, 2026, by random drawing from among all valid entries received by Entravision during the Promotion Period. The "Grand Prize" winning entrant(s) will be contacted using the email address, telephone number, and/or social media account provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these Specific Rules and the General Rules). Winner(s) must respond to initial notification within forty-eight (48) hours. Unless otherwise agreed, winner(s) must claim prize no later than five (5) days after initial notification.

5. **Odds of winning.** The odds of winning will depend on the number of eligible entries received.
6. **Prize(s).** There are twenty three (23) prizes for the "Country of the Day/Pais del Dia" to win a portion of the sweepstakes. The approximate retail value ("ARV") of those prizes is two hundred dollars \$200.00 each in a form of a gift card. One "Grand Prize" will be awarded in the Promotion. The eligible grand prize winner and (1) guest will be invited to Los Angeles for a Special Meet and Greet with Piolin Sotelo of the Show de Piolin on June 25, 2026 with surprise details to be revealed on the day of meet and greet. The ARV of the Grand prize is Five-hundred dollars (\$500.00). **NOTE THAT TRANSPORTATION TO AND LODGING IN THE LOS ANGELES AREA ARE NOT INCLUDED.**

7.
SPONSOR: Entravision Communications Corporation, 1 Estrella Way. Burbank, CA 91504