

Postcard Writing Messaging Guide for Volunteers

Josh Weil is a **public school teacher, a single father, and not a career politician**. This is a **critical race**, and every vote will count in flipping this seat.

Your handwritten postcard can **help make a real impact** by reminding voters to turn out by **April 1st**.

[Tips for Writing Postcards to Voters:](#)

[Campaign Messaging / Talking Points](#)

[Sample Messages](#)

Tips for Writing Postcards to Voters:

- **Keep it personal & positive.** A handwritten note feels more authentic.
- **Be brief.** Postcards don't have a lot of space, so stick to the key messages.
- **Encourage action.** Clearly remind them to **vote by April 1st**.
- **Sign with your first name & city (optional).**

Campaign Messaging / Talking Points

Vote for Josh Weil by April 1st!

Unlike most Congressional races in this district, this one will come down to just a few thousand votes, so yours could be the difference!

WHY WEIL?

Josh, a public school educator, is committed to solving real problems for hardworking families, seniors, and small businesses in Florida's 6th District.

JOSH IS RUNNING TO:

- Protect Your Social Security
- Improve Our Public Schools
- Fix Our Healthcare System
- Control Our Border Immigration
- Reset Our Economy for Workers
- Protect Our Environment
- Safeguarding Women's Choices

Josh will defend your social security!

<https://joshweil.us/issues/> to see Josh's positions.

Sample Messages

Short & Simple

💬 *Hi [Voter's Name], I'm [Your Name], and I'm writing to remind you how important your vote is in this special election. Josh Weil is a public school teacher and single father, not a career politician. He's fighting for everyday Floridians, not the wealthy elite. Please vote by April 1st—your voice matters!*

More Personal

💬 *Hi [Voter's Name], I'm a volunteer writing to you from [City/State] because this race is so important! Josh Weil is running to put working people first—he's a public school teacher and a dad who understands what families like ours are facing. This election will be close, and every vote counts! Please vote by April 1st to make a difference!*

Focused on Urgency

💬 *Hi [Voter's Name], unlike most elections, this one could come down to just a few thousand votes. Your vote could be the difference! Josh Weil is a public school teacher and single father running to flip this seat. Vote by April 1st—it's too important to sit out!*

We Can Do Better Than Fine!

💬 *Hi [Voter's Name], Josh Weil is fighting for everyday Floridians, while Randy Fine is just another corrupt politician. We CAN do better than Fine! Vote by April 1st to elect someone who will actually work for us.*

Election Information

 ~~Deadline to register: March 3, 2025~~

 **Deadline to request vote-by-mail ballot: March 20, 2025**

 **Early Voting: March 22 – 29, 2025**

 **Election Day: April 1, 2025**

Final Steps & Links:

✓ Write your postcards and [Mail them by March 20th](#)

✓ Report your in-kind donation (If you provided stamps or postcards we have to track that!)

✓ Sign up to do more!

- [Postcard Writing Overview](#)
- [Postcard Options](#)

This should **keep the messaging simple, impactful, and easy to follow** while allowing for **personalization** from volunteers. 🚀 Let me know if you want any tweaks!