

Ryan L. Squires
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SUMMARY:

Results-driven with 3+ years of experience specializing in data cleaning and performance optimization. Applying the discipline of an Olympic campaigner to the world of data, I have a proven track record of transforming datasets into actionable intelligence from managing a \$250k operating budget to auditing databases for high-impact performance gains. Proficient in SQL, Python, and Tableau, I leverage A/B testing and automated dashboards to monitor KPIs, maximize ROI, and drive operational excellence.

WORK EXPERIENCE:

American Wave 2028 Olympic Sailing Campaign
Founder and Professional Sailor

Miami, FL
January 2025 - March 2026

- Founded an Olympic sailing campaign and secured the 2025 North American Championship title win within a single year of operation.
- I leveraged high-frequency sensor data and iterative analysis to translate raw performance metrics into precise boat tuning and sail-shape adjustments.
- By integrating complex weather models and video analysis into daily strategic briefings, I identified marginal gains that allowed our team to rapidly ascend to the top of the Olympic 470 class.

Columbia Sailing Club
Sailing Director

Columbia, SC
June 2024 - June 2025

- Managed all operational aspects of the sailing programs, including a \$250k annual operating budget and built a systematic curriculum design package used across all programs.
- I managed databases for participant registration, automated billing, and communications, ensuring 100% data integrity.
- By improving resource efficiency and standardizing lesson plans, I increased program profit margins and reduced instructor overtime while maintaining high levels of sailing program satisfaction.

Oakcliff Sailing
Development Manager

Oyster Bay, NY
November 2023 - May 2024

- Led a data integrity initiative focused on cleansing and auditing the organization's historical databases.
- By restoring accuracy to thousands of records, I created highly segmented and targeted promotions for specific programs, events, and fundraising goals.
- This data-backed approach improved outreach efficiency and allowed for more accurate prediction of donor trends and high-value segments.

Bloomfilter
Product Success Intern

Cleveland, OH
April 2023 - October 2023

- Served as a vital liaison between Development and GTM teams to drive growth and product credibility.
- I spearheaded the company's entry into the Atlassian Marketplace, opening an entirely new customer segment and driving increased sales.
- To scale operations, I engineered an internal knowledge base to standardize technical language and built an in-app customer self-service portal, which empowered clients to train their own teams and significantly reduced manual support volume.

US Sailing
Data Analytics Intern

Bristol, RI
March 2021 - August 2021

- Applied data-driven decision-making to optimize national marketing efforts and track organizational ROI.
- I utilized A/B testing to evaluate and improve the effectiveness of various promotion strategies, identifying high-growth trends to refine marketing execution.
- Additionally, I built and monitored performance-tracking dashboards that provided stakeholders with real-time transparency into Key Performance Indicators, allowing the team to pivot resources toward the most effective campaigns.

Walker Marketing & Consultants
Account Management Intern

Dublin, OH
January 2018 - June 2018

- Drove B2B growth by utilizing data-driven prospecting to identify high-potential accounts for utility services.
- I managed client relationships and audited utility contracts to identify strategic savings opportunities and performance updates.
- By analyzing market and competitor data, I refined sales messaging and lead-generation workflows, resulting in a more streamlined and effective client acquisition process.

EDUCATION:

Miami University

Bachelor of Science in Commerce | Major: Small Business Management, Concentration: Data-Driven Decision Making

Oxford, OH
Graduated, May 2022

SKILLS & CERTIFICATIONS

- Proficiency in the following areas:
 - SQL
 - Python
 - Tableau
 - AWS Cloud
 - Microsoft 365 (Excel, Power Query, Data Analysis)
 - Jira
- IBM Data Science Professional Certificate
- AWS Cloud Technical Essentials – Amazon Web Services
- Web3 and Blockchain in Global Commerce – INSEAD
- Blockchain – University at Buffalo
- U.S. Coast Guard OUPV 6-Pack License with Master & Sailing Endorsements