

Membership Levels and Benefits

Sustaining Membership (*Monthly Contribution at a Self-Selected Amount*)

- A Sustaining Member is a business, individual, or organization that supports the Historic Downtown Kennewick Partnership through a monthly contribution at a self-selected amount. Similar to an annual subscription, Sustaining Memberships are valid for one year and must be renewed annually. They will not automatically renew without the member's explicit permission.
- Recognition on the Historic Downtown Kennewick Partnership website and social media.
- As a Sustaining Member, your benefits are based on the total amount you contribute over a year. Whatever your monthly contribution adds up to annually determines your membership level. *For example, \$50 per month equals \$600 per year, which places you at the Champion level. \$20 per month equals \$240 per year, which places you at the Supporting level.*

Partnership (\$75)

- Recognition on the Historic Downtown Kennewick Partnership website and social media.
- Inclusion in the monthly e-newsletter with community updates and business resources.
- Invitation to downtown networking mixers
- Inclusion in the Downtown Business Directory and access to National Main Street Center resources
- Annual Downtown Support swag (*examples include but not exclusively will be: stickers, buttons, reusable shopping totes, branded office supplies, etc*)

Supporting (\$200)

- All Partnership benefits, plus:
- Business logo featured on the website with a direct link to your site.
- Priority access to sponsorship opportunities for downtown events.
- One dedicated social media spotlight post annually.
- Window decal identifying your business as a proud Downtown Partner.

Champion (\$500)

- All Supporting benefits, plus:
- Featured spotlight in the e-newsletter (*once per year*).
- Complimentary booth space at one Downtown Kennewick event of your choice.
- Recognition on select event signage at all major downtown events. (*Business listed only*)
- Opportunity to include promotional materials in welcome packages for new downtown businesses.

Cornerstone (\$1000)

- All Champion benefits, plus:
- Logo placement on Historic Downtown Kennewick Partnership marketing materials (*print and digital*) where applicable.
- Exclusive invitation to an annual leadership appreciation event.
- Speaking opportunity or brand highlight at a signature downtown event (*Includes sponsorship benefits of Tier III Community Event of your choosing*)
- Personalized thank-you, recognizing your business's leadership in downtown revitalization.