

Singapore Red Cross Publicity Consent Form

To: Corporate Communications Department
Singapore Red Cross

Tel: 6664 0500 Fax: 6336 0776

Consent Form

I, _____ (Full Name),
_____ (last 4 characters of NRIC / FIN No / Passport No*) give Singapore Red Cross the unrestricted right and permission to use my photographs, videos and background story for publicity purposes.

I understand that I may be featured in some of these ways, all without compensation:

1. Singapore Red Cross publications/collaterals, including and not limited to brochures, posters, pledge cards, donation mailers, advertisements, commemorative magazines, direct mailers and annual reports.
2. Any form of publication produced by organisations that are working in partnership with the Singapore Red Cross through various projects.
3. Singapore Red Cross' digital and social platforms, including and not limited to e-newsletters, website, social media and/or audio-visual materials such as videos and recordings.
4. Media coverage including and not limited to online, print, broadcast (television, radio commercials), phone and face-to-face interviews for public education and publicity purposes for projects by Singapore Red Cross or organisations working in partnership.

I hereby release and discharge Singapore Red Cross from any and all liability by virtue of distortion, blurring, alteration, optical illusion and/or use in composite form, whether the same is intentional, or otherwise.

I understand that my image may be edited, copied, exhibited, published or distributed and waive the right to inspect or approve the finished product wherein my likeness appears. I understand that this material may be used in diverse settings within an unrestricted geographic area and there is no time limit on the validity of the release.

Singapore Red Cross Society | 15 Penang Lane Singapore 238486 | Tel: 6664 0500 | 6336 0776

I understand that the copyrights of all photographs and videos taken and articles written shall become the sole property of Singapore Red Cross. They may be used in accordance with the usage described above and will not be returned to me. I relinquish any right that I may have to examine or approve the completed product or products.

Name: _____(relationship to)_____

Signature: _____ Date: _____

For volunteers who do not read English, the above was explained to him/ her in _____
(please state language) by:

Name of Staff / Volunteer: _____

Date: _____

*- Delete where appropriate

For official use only:

SERVICE profiled: _____

Relationship of profile to service: Beneficiary / Family / Volunteer / Staff / Others:
