## **Nearpod Community Manager**

Nearpod is a fast growing edtech startup building a mobile learning platform. We empower teachers to create learning experiences that engage and inspire students. By combining access to digital lessons, interactive features (see our Virtual Field Trips and 3D objects initiatives) & real-time assessments, Nearpod has become a leader (& teacher favorite) in teaching and learning with technology.

Since its launch in 2012, Nearpod has grown exponentially and today reaches over 4.7M students monthly. In 2016, Nearpod was named one of Inc5000's fastest growing private companies and was featured in the Wall Street Journal, Fortune and local news channels across the country.

The company has offices in San Francisco and Miami and is backed by a premium pool of investors including: Reach Capital, Storm Ventures, Emerson Collective, Stanford University (via its StartX fund) and Marc Bennioff Salesforce.com CEO.

## <u>Role</u>

Nearpod is looking for a talented Community Manager. This position will be responsible for growing and engaging communities of teachers, instructional/technology coaches, administrators and organizations who use the Nearpod platform.

## Responsibilities will include:

- Manage Nearpod's presence on social media networks (Twitter, Facebook, Pinterest), grow follower base and run social media marketing campaigns in conjunction with marketing, content, and product teams
- Manage Nearpod's Certified Educator program (https://nearpod.com/certified-educator) including recruiting, onboarding, program improvement, community moderation
- Assist with recruiting, onboarding, and community management of Nearpod PioNears (<a href="https://nearpod.com/pionears">https://nearpod.com/pionears</a>)
- Identify opportunities and execute on your vision to create, grow, and leverage educator communities that support growth and engagement on the Nearpod platform
- Drive strategy and manage Nearpod Authors (<a href="https://nearpod.com/authors">https://nearpod.com/authors</a>) and Nearpod pilot programs including Nearpod VR Grant program and Nearpod's Higher Education partnerships

## Qualifications candidates should possess:

 2-4 years of teaching, community management, and/or professional relationship-building experience

- Experience creating and growing a community whose members work toward organizational goals
- Entrepreneurial spirit, a self-starter, who is internally driven to make an impact on both the customer and a growth directed organization.
- Demonstrated experience using analytical tools to measure performance, determine improvements, and make adjustments accordingly.
- Experience working with cross-functional teams and projects.
- Aptitude for being organized with flexibility to deliver results in a fast-paced environment.
- Passion for education
- Experience working in schools and districts is a plus.
- BA/BS or equivalent job experience.

If you're interested, please submit a resume and/or linkedin profile, and a brief description of why the job interests you to <a href="mailto:joshuat@nearpod.com">joshuat@nearpod.com</a>.