

MOC Social Network @ Tea Time

This is the signup sheet for the MOC monthly Tea Time meetings. The Tea Time will be on the third Friday of each month at 8am Boston Time. To sign up, please find an empty slot and fill out the information. This is not limited to MOC members, Feel free to invite other friends. The Zoom link for our meeting is : <https://sjsu.zoom.us/j/89647943127>
Please contact Janet Tan for any questions - janettan.liu@gmail.com

2025 Topics

Date	Presenter	Topic	Summary	Email Address
1/17	Janet Tan	2024 Workshop Report	Recordings & files available	
2/21	Richard Bryden	Cluster Mapping	Cluster Mapping framework and Q&A	rich.bryden@gmail.com
3/21	Janet Tan	GenAI	The Third-Wave of Silicon Valley	janettan.liu@gmail.com
4/18				
5/16		Getting ready for summer		
6/20	Ken Charman	The Biofuels Industry in Cambodia: Building a Sustainable Business Environment for Replacing Fossil Fuels		
7/18				
8/15				

Date	Presenter	Topic	Summary	Email Address
9/19				
10/17				
11/21				
12/		2025 MOC Workshop		

Happy New Year to all MOC affiliates!

The MOC TeaTime meeting will be held [online](#) on the third Friday (8am—9 am, Boston time) of every month, and the December meeting will be at the MOC Annual Workshop in person in Boston.

The TeaTime is tailored for affiliates to network, share work, exchange ideas, and collaborate on projects. We welcome you showcasing your work and your participation. We find this is a good time for affiliates to learn from each other and keep the community strong. Your ideas and suggestions are treasured here.

Our 2025 meeting dates are: 1/17, 2/21, 3/21, 4/18, 5/16, 6/20, 7/18, 8/15, 9/19, 10/17, and 11/21.

The time is always 8am - 9am Boston time - Please use the Boston time for your local time conversion.

We had great success with 84 member participants attending the 2024 MOC Workshop. We had a packed schedule at HBS and invited elite speakers to share and teach. Many members said this was the best workshop they have attended, and we wish to continue to serve our vibrant community to network and create positive impacts for the world.

During the 1/17 TeaTime, we will review the 2024 Workshop highlights and place to download presentations/materials. We would also like to hear your new year plans.

See you on 1/17/2025, 8am Boston time.

Janet

Click Yes to receive meeting reminders.

2024 Topics

Date	Presenter	Topic	Summary	Email Address
1/19	Janet Tan Alfonso Lima	MOC planning Publication	Schedule action items and persons ThePorter.org https://drive.google.com/drive/folders/1TRldOXnx3wq0JRB7yenvHZrKnaU5035-?usp=drive_link	janettan.liu@gmail.com afonsolima@unifor.br
2/16	Janet Tan	Communication Platform Discussion		janettan.liu@gmail.com
3/15	Ken Charman	Curriculum Discussion	Ken is sharing the curriculum available for affiliates. https://docs.google.com/document/d/1JaJoOXYIZUq8RaS6eiydQf6OUWVKQeTcyQF6pQ0DAIY/edit?usp=sharing This document is shared and open for discussion.	kcharman@cam-ed.com
4/19	Janet Tan	Glasscubes Migration	Janet is explaining the Glasscubes platform migration to Google platform	janettan.liu@gmail.com
5/17	Janet Tan	Google Training	Google Platform training: email, drive sharing, calendar invitations, time zone	moc.affiliates@gmail.com
6/21	Janet Tan	Google Migration Completed	Ending the Glasscubes access and migrating to Google platform	moc.affiliates@gmail.com

Date	Presenter	Topic	Summary	Email Address
7/19	Janet Tan	The Porter Institute	Christian confirms The Porter Institutes and December Workshop	moc.affiliates@gmail.com
8/16	Janet Tan and Pablo M.	1. Call for paper for the MOC Annual Workshop 2. MOC Website presentation and critiques 3. Membership will be sent out by the end of August for renewal 4. Any Porter Institute progress		moc.affiates@gmail.com
9/20	Michael Sun	<i>Hedging China Threat: US-Taiwan Relations Since 1949.</i>	Dr. Sun is the author of “ <i>Hedging China Threat: US-Taiwan Relations Since 1949.</i> ” His research interests are East Asian security and politics, U.S.-China relations, and U.S. security policy in Asia. He teaches East Asian Affairs and International Politics.	ssun@citadel.edu
10/15	Janet Tan	MOC Workshop	More workshop updates will be presented in this meeting. 1. Workshop Schedule 2. Registration and Invoice 3. Warmup Dinner at Margeaux Supper Parlor On December 17 at 5pm. Everyone pays for their own meal. 4. Hotel Reservations, book your own hotel. I used Hotels.com . 5. Do you need travel documentation? 6. Q/A	janettan.liu@gmail.com

Date	Presenter	Topic	Summary	Email Address
11/15		Getting ready for the Workshop		
12/18-19	MOC	2024 Workshop at HBS		

2023 Topics

Date	Presenter	Topic	Summary	Email Address
1/20/2023	Enkhtuul Sharavdemberel	Cashmere Cluster in Mongolia		enkhtuulsh@gmail.com
2/17	Fred van Eenennaam & Steven Buijs	<i>“Why Value Based Healthcare (VBHC) is the best answer to healthcare challenges so far”</i>	Value Based Healthcare - Redefining Healthcare and increase patient value	F.vEenennaam@thedecisiongroup.nl S.Buijs@thedecisiongroup.nl
3/17	Saman Sarbazvatan	Industry 5.0 for Competitiveness	<p>The Fifth Industrial Revolution, a.k.a., Industry 5.0 is the upcoming responsible generation of markets, industries, societies, and governing bodies that leverage science and technology toward ecosystemic welfare. The transition to this Digitally Empowered Responsible Economy is giving rise to disruptive and enabling forces across sectors. These forces shift market dynamics, competition metrics, and competitiveness indices, and drive foundational changes across sectors.</p> <p>How to foster Competitiveness by leveraging the transition to Industry 5.0?</p>	sarbazvatan@pontsbschool.com

Date	Presenter	Topic	Summary	Email Address
			Read some thoughts on Industry 5.0 here. => On the same topic Saman is organizing an event in Paris on 2 June 2023 for MOC and Ecole des Ponts Business School. In this Tea Time session he will share some details about the event, officially invite all chapters, and see if anyone would like to actively contribute to the delivery of the event and the follow up initiatives.	
4/21	Erjan Akhmedov, Zhanel Kuanyshkyzy, Zhanuzak Garif	Student presentation on Atyrau Region Cluster of Renewable Sources of Energy	Being heavily dependent on the oil industry, Kazakhstan needs to diversify its energy supply and to reduce the carbon footprint. Renewable sources of energy are an obvious solution to this problem.	e.akhmedov@kbtu.kz
5/19	Tony Lin	After Asian Tigers: Strategies and Challenges of Taiwan Industrial Clusters	1.Taiwan: escape the middle income trap 2.What happened to Taiwan's industrial clusters after the Asian Tigers? 3.Why TSMC so successful 4.Next step for Taiwan's industrial clusters	ebsinnccu@gmail.com
6/16	Janet Tan	MOC's future discussion	A survey was posted for all member's feedback on MOC's future given by Christian Ketels. Janet will present the survey result, and everyone is welcome to discuss the result.	janettan.liu@gmail.com
7/21	Jon	MOC's future presentation		
8/18	Christian Ketels	MOC's future and planning	Christian will share with everyone on his version of MOC's future.	cketels@hbs.edu
9/15		MOC Workshop Planning		

Date	Presenter	Topic	Summary	Email Address
10/20		Workshop Planning		
11/17		Workshop Planning		
12/15		Workshop Recap		

Time and place of the meeting:

Topic: MOC Monthly Tea Time/Presentation

Time: 08:00 am Boston Time (US)

Join from PC, Mac, Linux, iOS or Android: <https://sjsu.zoom.us/j/89647943127>

Or iPhone one-tap :

US: +16699006833,,89647943127# or +13462487799,,89647943127#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 646 876 9923

Meeting ID: 896 4794 3127

International numbers available: <https://sjsu.zoom.us/j/89647943127>

Or an H.323/SIP room system:

H.323:

162.255.37.138

Meeting ID: 896 4794 3127

SIP: 89647943127@vip2.zoomcrc.com

Extra mailing list:

flavio.olivieri@cetys.mx

mike.domenghino@outlook.com

2022 Topics

2022	Presenter	Topic	Presentation and Summary	Email address and notes
1/14	Mike Domenghino, Ingo Pleser, Ulrich Ladurner (Owner/President of Schaer)	Jumpstarting a "Health Nutrition Cluster" around the anchor company "Schaer gluten free" In South Tyrol / Italy. (With the authors and the case protagonist Ulrich Ladurner)	The 1st case study ever written on the world market leader with disruptive gluten-free products "Schaer" and plans to start a cluster with formal management around the anchor company Schaer	mike.domenghino@post.harvard.edu and on linkedin.com and https://glutenfreecase.info and Drschaer.com More info ASAP
2/18	Ken Charman	MOC Affiliate Teaching Case Study Writing	The major MOC initiative to encourage affiliates to write and publish teaching case studies: a presentation and discussion and feedback on what we hope to achieve and the proposed guidelines.	kcharman81@gmail.com , The presentation and proposed guidelines will be made available before the session
3/18	M. Krishna & V. Sivaraman	Recently published teaching case study on challenges and opportunities facing a textile cluster.	Presentation details to follow. Link to case: https://www.emerald.com/insight/content/doi/10.1108/EEMCS-10-2020-0399/full/html	malay.krishna@spjmr.org ; vasant@spjimr.org

2022	Presenter	Topic	Presentation and Summary	Email address and notes
4/15	Karim Hamza	Assessing Egypt's National Competitiveness Using international Benchmarking and Porter's Diamond Model		karim.hamza@vub.be Dr. Karim Hamza LinkedIn
5/20	Tony Lin	Semiconductor industry in Taiwan: an unique case in the supply chain economy	More info ASAP	ebsinnccu@gmail.com
6/17	Ken Charman	The past and future of MOC	2019 MOC Breakout discussion	kcharman81@gmail.com
7/15	Ken & Janet & Mike Enright	Collaboration	Hybrid teaching discussion & Learning	
8/19	Tea Time	A social tea time talk The ebook proposal	China's remarkable rise in economic, technological, and military prowess is radically reshaping the world order during an uncertain age, but will the future bring Cold War-style rivalry, collaboration, or both?	janettan.liu@gmail.com ; kcharman81@gmail.com ; ebsinnccu@gmail.com
9/16	Tea Time: Christine Ketels	Let's socialize, Christine Ketels will be there too.		

2022	Presenter	Topic	Presentation and Summary	Email address and notes
10/21	Saman Sarbazvatan	Driving Competitiveness by leveraging The Dual Transition of Digital and Circular Economies	Presentation of our CE Research Center and the EU projects we're heavenly involved with, as well as our Circular Economy Alliance	sarbazvatan@pontsbschool.com
11/18	Mauricio Umana	Metaverse in curriculum and Creation of Value	Research about many possibilities in education for enterprises and curriculum MoC and others for Universities	mauricio.umana@catolica.edu.SV
12/12-14	MOC Conference	Celebrating 20 Years Anniversary		

2021 Topics

Dates for 2021	Presenter & Email address	Topic	Presentation and Summary	Resources & Notes
1/15	Janet Tan janettan.liu@gmail.com	Publications	https://drive.google.com/file/d/1zzNaflduMZJVnvf85f6ANU2tzNpjG_sg/view?usp=sharing Video ppt	Please add any recommended journals in the resources link and thank you for your guidance. Journal List
2/19	Malay Krishna malay.krishna@spjimr.org	New case study on Shared Value in luxury hotels	Video ppt	Using the Porter-Kramer framework to analyze a portfolio of activities. https://www.iveycases.com/ProductView.aspx?id=111585
3/19	Slavica Singer singer@efos.hr	Social Progress Indicators and UN SDGs	Video pdf	
4/16	Tony Lin ebinnccu@gmail.com	Improving Digital Competitiveness-Digitalization of	ppt	

Dates for 2021	Presenter & Email address	Topic	Presentation and Summary	Resources & Notes
		Taiwan Industries		
5/21	Ken Charman kcharman81@gmail.com	Creating Shared Value in Cambodia	Video ppt	
6/18	Erjan Akhmedov e_akhmedov@hotmail.com	Competitiveness of Oil-Exporting Countries	Video ppt	
7/16	Fernando Alberti falberti@liuc.it Federica Belfanti fbelfanti@liuc.it	#futurecompetitiveness - On how to include the future of competitiveness in the MOC equation	Video pdf	Topics, trends, tools and case studies for those willing to consider future-oriented competitiveness issues in the MOC framework
8/20	Burke Murphy lburphy48@gmail.com	Development of US/MX Cooperative Capstone Project Industry Cluster, Shared Value & Business Analytic Approach to Pandemic Recovery in the	Video ppt And Zbigniew's book title information	Development of partnership, international agreement; syllabus, reports, regional forum

Dates for 2021	Presenter & Email address	Topic	Presentation and Summary	Resources & Notes
		Cali-Baja Mega Region		
9/17	Mari Jose Aranguren mjarang@orkestra.deusto.es James Wilson jwilson@orkestra.deusto.es	Competitiveness for sustainable and inclusive wellbeing	ppt Video	Presentation of a new framework about Competitiveness and wellbeing
10/15	Alfonso Mendoza alfonso.mendoza@upaep.mx Francisco Azcunaga Flor Morton	KIA Motors in Mexico	Case Writing in Progress	Ideas to make a sound case study
11/19	Zbigniew Bochniarz zbigniew.bochniarz@gmail.com Małgorzata Runiewicz-Wardyn mruniewi@koz	Social Capital in the University-based Innovation Ecosystems in the Leading Life Sciences Cultures: Implications for	"Social Capital in the University-based Innovation Ecosystems in the Leading Life Sciences Cultures: Implications for	A published book

Dates for 2021	Presenter & Email address	Topic	Presentation and Summary	Resources & Notes
	minske@unifr.ch	Poland	Poland"	
11/26 Special Publication Session	Philippe Gugler philippe.gugler@unifr.ch	Competitive Review & publication submissions		How to publish your paper
12/1	MOC Conference			

A Purpose Statement

The Monthly Presentation on the 3rd Friday of every month at 8am Boston time started due to the motivation to connect all members academically and socially during the pandemic lockdown time or anytime. Our first meeting started on January 14th, 2021 and continues each month until now. We started from scratch by learning how to use Glasscubes, invite participants, post presentation results, collaborate with colleagues, and even invite TCI members to join the crowd. We have experienced the early enthusiasm from members participating in the meetings, making mistakes on some long and unstructured presentations, and forming small support groups helping and caring for colleagues. We have learned from presenting our research to Philippe's teaching on how to publish. We have also learned a lot from each other and the guests, and we have developed good working relationships among some very caring members. The gain is invaluable.

One message I want to send to all colleagues is “Feeling connected because we care.” I want to be sure that no one is left out. Despite, not everyone can attend the presentations, just sending the invitation is a way of social connection. By posting the presentation on Glasscubes offers everyone an inclusion of our activities.

Sincerely,

Janet Tan