

Current State:

Meet Sarah, a spirited individual who, in her early years, followed her passion rather than the traditional path. Her enthusiasm led her to success in a field she loved. However, when the desire for a career change struck, impulsiveness took over. Instead of a well-thought-out plan, she jumped into opportunities without thinking ahead, leading to outcomes she didn't want. Now, Sarah finds herself at a crossroads, haunted by the thought of missed chances and yearning for an opportunity to rewrite her professional story.

Emotional State: Frustration, a deep sense of Hopelessness, and a tinge of Regret.

Dream State:

Sarah's dream is not just about landing a job; it's about finding profound purpose and fulfillment in a career that aligns with her passions and values. Sarah aspires to create a future where she can use her unique skills to make a significant impact while enjoying financial rewards. Her dream is a reclamation of self-worth and a rediscovery of her value in the professional realm.

Emotional State: Hope, Renewed Self-Value, and Determination to Forge a New Path.

Roadblocks:

Lack of Strategic Planning:

Sarah's journey is hindered by a lack of strategic planning. The absence of a well-defined career change strategy led to undesired results, intensifying her feelings of hopelessness. Each misstep deepened the internal struggle.

External Pressures and Expectations:

The societal expectation to attend prestigious schools and engage in specific activities adds layers to Sarah's internal conflict. The constant battle between conforming to these expectations and staying true to her passions fuels her frustration.

Unclear Career Direction:

Sarah grapples with the consequences of a laissez-faire approach to career shifts. The vagueness of 'figuring it out' left her feeling lost, creating frustration and regret for past career decisions.

Emotional Turmoil During Redundancy:

The unexpected emotional challenges during a redundancy period, coupled with an extended gardening leave, disrupted Sarah's emotional equilibrium. Navigating this new reality after 30 years of continuous employment left her feeling unsettled and vulnerable.

Confidence and Identity Crisis:

Significant setbacks triggered doubts about career decisions, leading to an emotionally charged response. Sarah faced a confidence crisis, torn between making sound decisions and the overwhelming emotional turmoil, struggling to find clarity amidst the chaos.

Need for Independent Guidance:

Seeking independent career coaching highlighted Sarah's desire for unbiased guidance. She yearned for a trusted source to critically analyze personal and professional goals, free from external influences.

Directionlessness After Graduation:

Post-high school, Sarah grappled with directionlessness, resulting in confidence issues. The lack of practical skills and self-awareness hindered her ability to explore career paths, emphasizing the need for external support.

Emotional State: Overwhelmed, Conflicted, and Desperately Seeking Clarity.

Conclusion:

Sarah's journey is filled with emotions, experiences, and external influences. Her challenge lies in overcoming emotional turmoil, finding strategic clarity, and embracing a transformative journey toward a fulfilling and purpose-driven career. The dream state represents a guiding light, motivating Sarah to break free from the shackles of past decisions and confidently stride toward a future where her passions align with her profession.

Post 1:

Your job search has to be horrible hours, undeserving paychecks, and unfulfilling work right?!...
Your job search must involve long hours, low-balled paychecks, and dreadful work right?!

WRONG ❌

I'm sure you've tried blasting out those impulsive job applications, the impersonal job searching or just not planning out the career path for YOU! 🙄

And I understand, navigating your job search is a maze... And like any maze, it requires guidance! 🗺️

The truth is, there are THOUSANDS finding the job for them every DAY... They know they're built for more, and so do you!

[This doesn't have to be a maze, click here and transcend your job search!](#)

Post 2:


WHY Your Search For That Dreamy Job Is Failing 🔍

Look, the job market is CRAZY nowadays... It's easy to feel as if your career is stagnant, to experience that shattered confidence over the next job leap and to fall into that bottomless pit of career agony.


You may see others around you land that dream promotion and feel lost in an ever crowded market.

You may have spent years on the same life drenching career path all because you lack the clarity needed to grab your dream job head on. 😞

No, you don't need to send another 1,000 job applications or even just "settle" for where you're at now... 🙄

INSTEAD. Let's get that dream job started within just TWO minutes! 

Post 3:

Your career path really ISN'T linear 


With my “resume” and ideas ready...I sat down and began blasting through job applications with the beginning of that dreamy, fulfilling career in sight.

After a few days, weeks and then months... **NOTHING**

I stared down the face of a job market which seemingly wanted nothing to do with me...

That “career path” all of a sudden was filled with spikes along a dead-ended road 

As I swallowed my frustration the hunt through a new road begun

Despite my “strong” understanding, it was clear my career was sitting on a gold-mine I had no idea about. 

And with an approach that took me from job-hoping to SEEKING with the career path I had dreamt of in my sights

The best part? It was always just once click away 