

# HEC Paris Workshop on Lobbying the Courts

September 14-15, 2023, HEC Paris Campus

Thursday 14/09	
13:00 - 13:10 Building S Room S210	Welcome and introductions  Elie SUNG and Alberto ALEMANNO
13:10 - 14:30 Building S Room S210	<p><b>Session 1: Understanding ‘Lobbying the Courts’ : Why it Matters and How it Looks Like</b></p> <p>Session chair and discussant: <b>Emilia Korkea-aho</b> (Helsinki University)</p> <p>"Much more than litigation: lobbying and influencing the judiciary are surprisingly overlooked, yet highly consequential" <b>Dieter Zinnbauer</b> (CBS)</p> <p>"Lobbying the Courts: A conceptualisation and Taxonomy" <b>Alberto Alemanno</b> (HEC Paris)</p>
14:30 - 14:50	Break
14:50 - 16:10 Building S Room S210	<p><b>Session 2: Conceptual Issues around ‘Lobbying the Courts’</b></p> <p>Session chair and discussant: <b>Lola Avril</b> (Science Po Paris)</p> <p>Case law of the CJEU and the ECtHR: What can it tell us about third parties’ influence upon these courts? <b>Kaja Kazmierska</b> (Humboldt University, Berlin)</p> <p>Lobbying and litigation for policy change – towards a ‘multi-venue’ approach to interest representation in the EU <b>Sofie Fleerackers</b> (University of Amsterdam, University of Geneva, KU Leuven)</p>
16:10 - 16:30	Break
16:30 - 17:50 Building S Room S210	<p>Key-Note by <b>Adam Bonica</b> (Stanford University)</p> <p>Discussants: <b>Mariolina Eliantonio</b> (Maastricht University)</p>

	<p style="text-align: center;">&amp;  <b>John Walsh</b> (Georgia Tech)</p>
<p><b>17:50 - 18:50</b></p> <p><b>Building S</b>  <b>KFet</b></p>	<p style="text-align: center;"><b>Apéritif &amp; Poster session</b></p> <p style="text-align: center;">Invited presenters:  <b>Charlie An</b> (Washington University St Louis)  <b>Pola Cebulak</b> (VU Amsterdam)  <b>Sahar Abi-Hassan</b> (Northeastern University)  <b>Johan Rath</b> (Bocconi University)</p>
<p><b>18:50 - 19:30</b></p>	<p style="text-align: center;">Free time  Shuttle from S building to Château</p>
<p><b>19:30 - 21:00</b></p>	<p style="text-align: center;">Dinner at the Château (invited speakers and discussants)</p>

<b>Friday 15/09</b>	
<p><b>8:00 – 8:30</b></p>	<p style="text-align: center;">Coffee  Shuttle from Château to S building</p>
<p><b>8:30 – 9:50</b>  <b>Building S</b>  <b>Room S210</b></p>	<p style="text-align: center;"><b>Session 3: Interactions between Businesses and Judges</b></p> <p style="text-align: center;">Session chair and discussant: <b>Thomas Susman</b> (American Bar Association)</p> <p style="text-align: center;">Corporate lawsuits and lobbying: A US Perspective  <b>Daniel Zyung</b> (Southern Methodist University)</p> <p style="text-align: center;">We'll see you in court! On strategic litigation by interest groups in the Netherlands  <b>Rowie Stolk</b> (Leiden Law School)</p>
<p><b>9:50 - 10:10</b></p>	<p style="text-align: center;">Break</p>
<p><b>10:10 – 11:30</b>  <b>Building S</b>  <b>Room S210</b></p>	<p style="text-align: center;"><b>Session 4: Court Rulings and Strategic Management</b></p> <p style="text-align: center;">Session chair and discussant: <b>Adam Bonica</b> (Stanford University)</p> <p style="text-align: center;">Corporate Political Activity in the U.S. Supreme Court  <b>Elie Sung</b> (HEC Paris)</p> <p style="text-align: center;">Do Supreme Court decisions influence firm value?  <b>Yasir Dewan</b> (HEC Paris)</p>
<p><b>11:30 - 12:30</b>  <b>Building S</b>  <b>Room TBD</b></p>	<p style="text-align: center;"><b>Roundtable session</b></p> <p style="text-align: center;">Topic 1: Scope and definition  Topic 2: Future research</p>

<b>12:30:12:45</b> <b>Building S</b> <b>Room TBD</b>	Concluding Remarks and What's Next  Alberto Alemanno & Elie Sung
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