

# HEC Paris Workshop on Lobbying the Courts

September 14-15, 2023, HEC Paris Campus

Thursday 14/09	
13:00 - 13:10 Building S Room S210	Welcome and introductions  Elie SUNG and Alberto ALEMANNO
13:10 - 14:30 Building S Room S210	<b>Session 1: Understanding 'Lobbying the Courts' : Why it Matters and How it Looks Like</b>  Session chair and discussant: <b>Emilia Korkea-aho</b> (Helsinki University)  "Much more than litigation: lobbying and influencing the judiciary are surprisingly overlooked, yet highly consequential" <b>Dieter Zinnbauer</b> (CBS)  "Lobbying the Courts: A conceptualisation and Taxonomy" <b>Alberto Alemanno</b> (HEC Paris)
14:30 - 14:50	Break
14:50 - 16:10 Building S Room S210	<b>Session 2: Conceptual Issues around 'Lobbying the Courts'</b>  Session chair and discussant: <b>Lola Avril</b> (Science Po Paris)  Case law of the CJEU and the ECtHR: What can it tell us about third parties' influence upon these courts? <b>Kaja Kazmierska</b> (Humboldt University, Berlin)  Lobbying and litigation for policy change – towards a 'multi-venue' approach to interest representation in the EU <b>Sofie Fleerackers</b> (University of Amsterdam, University of Geneva, KU Leuven)
16:10 - 16:30	Break
16:30 - 17:50 Building S Room S210	Key-Note by <b>Adam Bonica</b> (Stanford University)  Discussants: <b>Mariolina Eliantonio</b> (Maastricht University)

	& <b>John Walsh</b> (Georgia Tech)
<b>17:50 - 18:50</b>  <b>Building S</b> <b>KFet</b>	<b>Apéritif &amp; Poster session</b>  Invited presenters: <b>Charlie An</b> (Washington University St Louis) <b>Pola Cebulak</b> (VU Amsterdam) <b>Sahar Abi-Hassan</b> (Northeastern University) <b>Johan Rath</b> (Bocconi University)
<b>18:50 - 19:30</b>	Free time Shuttle from S building to Château
<b>19:30 - 21:00</b>	Dinner at the Château (invited speakers and discussants)

<b>Friday 15/09</b>	
<b>8:00 – 8:30</b>	Coffee Shuttle from Château to S building
<b>8:30 – 9:50</b> <b>Building S</b> <b>Room S210</b>	<p><b>Session 3: Interactions between Businesses and Judges</b></p> <p>Session chair and discussant: <b>Thomas Susman</b> (American Bar Association)</p> <p>Corporate lawsuits and lobbying: A US Perspective <b>Daniel Zyung</b> (Southern Methodist University)</p> <p>We'll see you in court! On strategic litigation by interest groups in the Netherlands <b>Rowie Stolk</b> (Leiden Law School)</p>
<b>9:50 - 10:10</b>	Break
<b>10:10 – 11:30</b> <b>Building S</b> <b>Room S210</b>	<p><b>Session 4: Court Rulings and Strategic Management</b></p> <p>Session chair and discussant: <b>Adam Bonica</b> (Stanford University)</p> <p>Corporate Political Activity in the U.S. Supreme Court <b>Elie Sung</b> (HEC Paris)</p> <p>Do Supreme Court decisions influence firm value? <b>Yasir Dewan</b> (HEC Paris)</p>
<b>11:30 - 12:30</b> <b>Building S</b> <b>Room TBD</b>	<b>Roundtable session</b>  Topic 1: Scope and definition Topic 2: Future research

**12:30:12:45**  
**Building S**  
**Room TBD**

Concluding Remarks and What's Next

Alberto Alemanno & Elie Sung