

VANESSA PODLASKOWSKI

Finance & Bookkeeping UGC Creator

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About Me

I'm a bookkeeper with 20+ years of accounting experience and a CPA candidate. I create honest, practitioner-level UGC content for finance and fintech brands — real reviews and demos from someone who actually uses these tools daily, not just a creator reading a script.

What I Do

- ✓ Product demo videos (screen recordings + talking head)
- ✓ App comparison / review content
- ✓ Educational finance content that naturally features your product
- ✓ Hook variations & multiple content angles per brief

My Niche

Finance software, bookkeeping tools, fintech apps, small business / B2B tools

Why Brands Work With Me

- ✓ Real, credible expertise — not a generalist creator faking finance knowledge
- ✓ Fast turnaround, professional communication
- ✓ Comfortable with screen recordings + talking-head content
- ✓ Understand small business owner audiences firsthand (I run my own firm)

Content I Offer

Package	What's Included
Single Video	1 UGC video, raw footage delivered
Video + Usage Rights	1 video + brand's right to repost on owned channels
Video + Whitelisting / Ad Rights	1 video + rights to run as paid ads
Multi-Video Package	3–5 videos, mixed formats/hooks

Rates available upon request

Portfolio

[Link to video reel / Drive folder — add once ready]

Let's Work Together

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