

Goal

Make 50K By 20/04/2024 From Copywriting

Checkpoint #5: Made 2k from 25 clients

- Created 20k of value for 25 clients
- 25 clients trusted me with their marketing assets
 - leveraged previous results and social media to Show credibility
- Smashed discovery projects

Checkpoint #4: Closing 25 clients

- Got on sales calls with 50 leads and closed 50%
 - Showed on the call with a strong firm
 - watch arno sales mastery

Checkpoint #3: Getting A reply from 100 prospects

- Continued enhancing my x account
- Figure out what are their current desires
 - perform a research

Checkpoint #2: Sending 1000 outreaches on X

Checkpoint #1 : Finding a 1000 prospects

perform a research