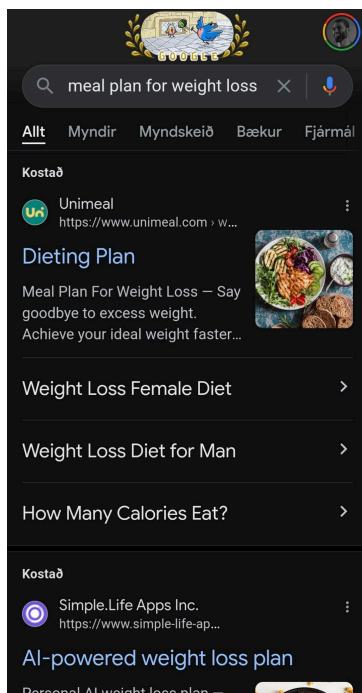


Mission

Go find examples of each of the following

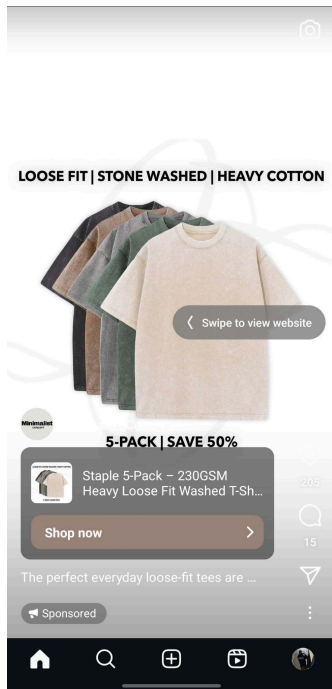
- Getting active attention
- Getting passive attention
- Increasing desire
- Increasing belief in the idea
- Increasing trust

Getting active attention



This screenshot shows how unimeal gets their active attention, i searched up meal plan for weight loss and this site is sponsored. Besides, it has got a good picture that catches attention and then some questions below to intrigue the buyer.

Getting passive attention



This is an example of a passive attention advertisement. This is an Instagram ad for a website that sells clothes.

Increasing desire

DISCOUNT IS RESERVED FOR
8:47

Get My Plan

Our users meet their goals



Results are not typical.
Individual results may vary.

Choose your plan

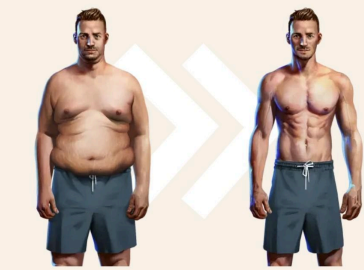
This offer ends in 8:47 min

1-WEEK PLAN

1.50 USD

Your weight

Goal



Body fat

25-31%

Body fat

14-20%

Fitness level



Fitness level



Results are not typical. Individual results may vary.

Choose your plan

This offer ends in 8:42 min

1-WEEK PLAN

1.50 USD

1-MONTH PLAN

0.51 USD

3-MONTH PLAN

0.28 USD

MOST POPULAR

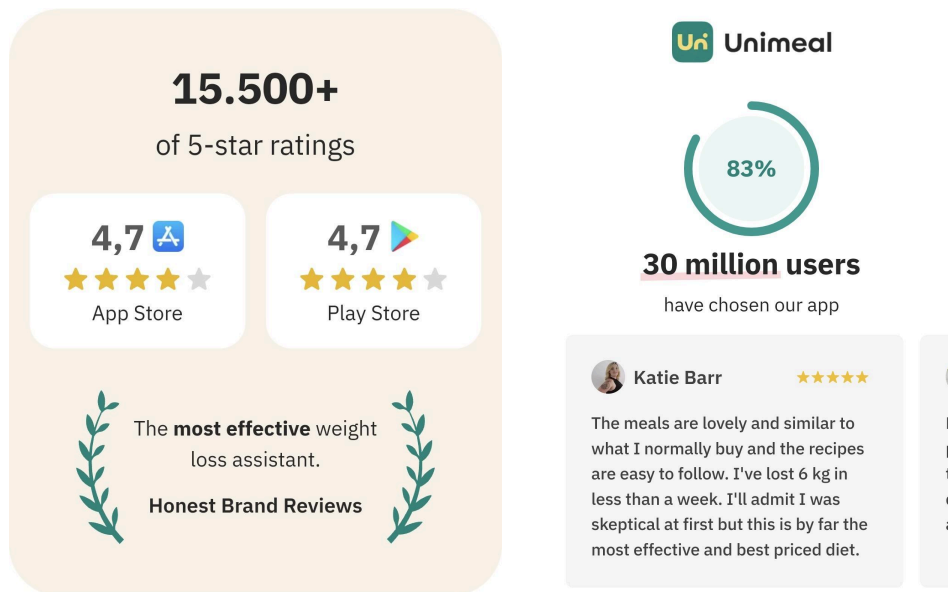
The best plan to achieve your goal

Get my plan

30-day money back guarantee

These pictures increase the desire of the person by showing them what they could look like if the bought the program	This picture adds urgency onto the funnel by placing a timer (the red box on top) that shows how much time they have left to get the best deal they can on their purchase
--	---

Increasing belief in the idea



These pictures show the ratings of the app and how many people are using it. This increases the belief in the idea

Increasing trust in the idea

DISCOUNT IS RESERVED FOR
8:56

Get My Plan



Success stories from our users

Katie Barr ★★★★★

The meals are lovely and similar to what I normally buy and the recipes are easy to follow. I've lost 6 kg in less than a week. I'll admit I was skeptical at first but this is by far the most effective and best priced diet.

Marcus Hart ★★★★★

Helping me with my day-to-day meal planning. It is user-friendly and easy to read. Nothing extra fancy and direct. The exercises are practical and you feel the results. I love it.

Our programs are created by
certified world-class experts



Ievgeniia Dobrynina
Head of Nutrition at Unimeal



Davi Santana, M.Sc.
Health & Fitness Expert



Stephanie Beaudette, M.Ed.
Registered Dietitian Nutritionist,
Former fact-checker Unimeal



Dr. Olena Avdiievska
Dietology and Nutrition (MD, RDN)



Rashida Ruwa
Health and Wellness Writer



Continue

The best plan to **achieve your goal**

Get my plan

30-day money back guarantee

By continuing, you agree to pay 15.19 USD for your plan and agree that if you don't cancel at least 24 hours prior to the end of the one-month introductory offer, you will automatically be charged the full price of 39.99 USD every month until you cancel in settings. [Learn more](#) about our cancellation and refund policy in Subscription Terms. By continuing, I agree that my credit/debit card data will be stored and used for repeated purchase offers to you in the event of payment failure



Money-Back Guarantee

In case you don't get visible results, you can get a full refund within 30 days after purchase. [Learn more](#)

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This picture shows the succes stories that makes the buyer further trust this program

This picture shows that this program wasn't just created by some kids, it was created by certified world class experts

A money-back guarantee always increases trust in the product because you can buy it with no fear because if it doesn't work out you can just return it