

Unlimited Possibilities: Greenscreen Video Production Using iPads (WS149)

2-hour Ticketed Workshop Friday, January 15, 2016 10:30am - 12:30pm EST



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Session Description: Creating green screen video used to be expensive and highly technical. Thanks to the <u>Green Screen Do Ink iOS app</u>, now anyone can easily record broadcast quality green screen footage for their video projects! This app allows you to choose any video clip or photo from your iPad/iPhone/iPod and use it as the backdrop behind you, as well as export clips to the camera roll, iMovie or other iPad video production apps. See demonstrations of sample workflows and explore your options for green screens, lighting, microphones and more. The possibilities are endless! iPad recommended.

Presentation Outline:

- 1. Introductions
- 2. Begin Recording today's workshop using ScreenFlow
 - a. Capture all elements (fullscreen, webcam, Yeti mic, system audio)
 - b. See recorded examples here
- 3. Demonstration of hardware/software
 - a. 70" Interactive Flat Panel: Recordex by Simplicity Touch
 - b. Reflector2 by Squirrels

- 4. Initial Resources to Explore
 - a. Greenscreen demo (Oaklie and Owen, 2009)
 - b. Student video project samples
 - c. Thanksgiving video project
 - d. Pinterest boards
 - e. blog.doink.com/
- 5. Optional Accessories for iOS Video Production
 - i. Microphones
 - 1. Handheld options:
 - a. iRig Mic HD (Digital version--Rob's favorite!)
 - b. <u>iRig Mic</u> (Adjustable 3-level analog version)
 - c. <u>iRig Voice</u> (Non-adjustable analog version)
 - 2. Wired Lavalier Mic, Audio Technica ATR-3350IS
 - 3. <u>Blue Microphones Spark Digital for iOS</u> (works on USB Desktop and iOS)
 - 4. Tascam XLR Mic Interface (for using XLR Mics or mixers)
 - ii. Stands/Mounts
 - 1. Anker tablet/smartphone stand (universal size solution)
 - 2. <u>iShot Tripod Mount</u> (Adjustable for any tablet)
 - 3. Justand V2 Stand
 - 4. Swivl Robotic Camera Mount (use with smartphone or tablet, see example)
 - iii. Greenscreens
 - 1. Popup portable greenscreen
 - 2. Backdrop stand kit
 - 3. Touchcast studio in a box kit
 - 4. Painted surface (Sherwin Williams Straightforward Green in flat latex)
 - iv. Lighting Kits
 - 1. CFL Softbox lighting kit
- 6. View sample project (within app)

	Workflow when using EXISTING Greenscreen Footage
#1	View 2 pre-recorded greenscreen clips (Rob's microphone demonstrations)
#2	Import existing greenscreen clip on timeline (adjust key, crop canvas, trim length)
#3	Download and insert a desired backdrop image (audience will choose location)
#4	Export as image and video to camera roll

	Workflow when creating NEW Greenscreen Footage
#1	Setup greenscreen and adjust lighting if possible.
#2	Insert EPCOT backdrop on bottom layer, then insert live camera on middle layer.
#3	Adjust Chromakey settings
#4	Record shot (read from script). Use handheld mic and tripod whenever possible.
#5	Edit timeline and publish!

- 7. (3) License Codes for Dolnk Green Screen app (courtesy of app developers)
- 8. Questions?

Thanks for attending today!

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