## JOICO

## Joico K-PAK Color Therapy Shampoo (\$17) Purchase Here





- Maintains over 82% of haircolor for up to 8 weeks\*
  - Repairs & strengthens damaged hair\*\*
    - Instantly 9X stronger hair\*\*\*
      - Twice the shine

Joico K-PAK Color Therapy Luster Lock Shine & Repair Treatment (\$22) Purchase Here





## Joico K-PAK Reconstructing Shampoo (\$17.99) Purchase Here





Lather in lustrous, more resilient hair with Joico's K-PAK Reconstructing Shampoo. Formulated with a healthy dose of damage-seeking Keratin and protective Guajava fruit extract, this gentle, color-safe shampoo helps fortify weak strands and (bonus!) prevent future splits.

Joico K-PAK Reconstructing Conditioner (\$18.99) Purchase Here

