

## Privacy Policy for HairStudio-PRO

Last Updated: February 7, 2026

### Quick Summary (Data & Privacy)

**-AI Processing:** Your photos are processed securely using Google Vertex AI. They are sent to the server for processing but are not stored or used for training.

**-Account & Usage:** We use Firebase to manage your subscription status and track usage limits. This may involve basic account info (name/email) if you sign in with Google.

**-Local History:** Your transformation history is saved locally on your device and can be cleared at any time in the app settings.

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HairStudio-PRO is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share information when you use our mobile application (the "App").

### 1. Information We Collect

#### A. Information You Provide

**Authentication Data:** When you sign in with Google, we collect your name, email address, and profile picture provided by the Identity Provider. If you use the app anonymously, a unique anonymous identifier is created.

**Uploaded Images:** We collect images you upload to the App for AI-powered hairstyling and makeup transformations.

#### B. Automatically Collected Information

**Usage Data:** We track the number of AI generations performed (e.g., free trials and purchased credits) to manage your account and enforce limits.

**-Log Data:** We may collect information about your device type, operating system, and App usage logs for debugging and optimization.

## 2. How We Use Information

**AI Transformations:** Images are used to provide the AI hairstyling service via Google Vertex AI (Firebase).

**Account Management:** Usage data is synced to Cloud Firestore to track your credits and Pro status across devices.

**Service Improvement:** We use anonymized data to improve the App's performance and speed.

## 3. Data Processing and AI

**Image Processing:** Your images are transmitted securely to servers for processing by Google's Gemini models (Vertex AI).

**-Data Retention:** Images are processed in real-time. We do not store your personal images on our servers after the transformation is complete, and we do not use your personal images to train AI models.

**-Local Storage:** The App saves your generated history locally on your device for your convenience.

## 4. Third-Party Services

We use the following third-party services which may collect data in accordance with their own privacy policies:

**Firebase (Google):** Authentication, Firestore database, and Cloud Functions.

**Google Vertex AI:** For processing AI style transformations.

**-App Store / Play Store:** For processing payments and subscriptions.

## 5. Security

We implement industry-standard security measures to prevent unauthorized access to our infrastructure and protect your data.

## **6. Contact Us**

For any questions regarding this Privacy Policy, please contact us at: [post@formahair.eu](mailto:post@formahair.eu)

## **7. User Responsibility**

- You must own the rights to any images you upload.
- You agree not to upload offensive, illegal, or inappropriate content.

### **Liability:**

The developer is not responsible for damages resulting from use or inability to use the app.

## **8. Limitation of Liability**

The AI-generated results are simulations and may not exactly match real-world results. We are not responsible for choices made based on these simulations (e.g., a real hair dyeing session).

## **9. Termination**

We reserve the right to suspend or terminate accounts that violate these terms or attempt to bypass usage limits (e.g., through fraudulent behavior).

## **10. Disclaimer**

The service is provided "as is." We make no guarantees that the results generated by the app are accurate, reliable, or of a specific quality. The user acknowledges that the technology underlying the service may produce unpredictable results, and we cannot be held liable if the results do not meet the user's expectations or needs.

### **Responsibility for Uploaded Material**

As a user, you are solely responsible for all content and images you upload to the service. You confirm that you have the necessary rights to use and upload such images, and that they do not infringe upon third-party copyrights, privacy, or other rights. We assume no responsibility for unlawful or unauthorized use of uploaded material.

### **Use of Generated Images**

We have no control over, and assume no responsibility for, how the generated images are used by the user or third parties after they have been downloaded or shared from the app. All use of generated content is at the user's own risk and responsibility, including compliance with applicable laws and ethical guidelines.

## **11. Governing Law**

These terms are governed by the laws of Norway.