

Notion bounty

Name

Create a Notion Contributor Dashboard

Notes

Develop a Notion Contributor Dashboard that will be the central source of information for new and prospective members to FXYZ.

The existing Notion site is here:

<https://footballxyz.notion.site/footballxyz/football-xyz-d5dfcd97b4cb42ec8701fac984150d92>

The Contributor Dashboard will be an additional/replacement to the existing Notion site. It will remain hidden from the front page while it is under development.

The Contributor Dashboard will include the following sections:

- Introduction to FXYZ
 - Values
 - Workstreams
 - Roadmap
 - Core team + contributors
 - Krause House (our connection to them + their story)
 - Governance
 - How decisions are made (core team/vote)
 - Future FXYZ token
 - Why a token?
- Quick Links (website, Twitter, Discord, etc)
- Events Calendar
- FAQ
- Onboarding - NUDEE
 - 3 ways to onboard
 - Bi-weekly group call
 - Contributor form
 - 1-2-1 call
 - Slide deck
 - How to contribute
 - Be a fan! Engage, spread the word and earn tokens
- Discord Guide
 - Discord basics for newbies (link the guide that CCS made)
 - Discord channel structure - SPARKY

- Discord roles
- Bounties
 - What is a bounty?
 - Link to bounty board
 - Link to token ledger
 - How to claim a bounty
 - How to propose a bounty
- Introduction to web3 - SPARKY
 - What is web3?
 - How does Football.xyz values align with the values of Web3?
 - What is a DAO?

Principles:

- Keep it simple and clear
 - This is a big one for me... specifically about language we use. I think we can redefine the language web3 uses to make sense to non-web3 folk. web3 people would still understand, but we can lose a lot of the unclear language to make it easier on everyone
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- Keep it relevant for different audiences - new to web3, experienced web3, casual fan, etc
- Let's not reinvent the wheel. Reuse others' content where possible

Reference Links:

- <https://krausehousework.notion.site/krausehousework/Krause-House-Command-Center-a00860761dd4486792aed12cc8187ce2>
- <https://superbenefit.notion.site/superbenefit/SuperBenefit-Community-7842086e42064061b7d48709c151c93c>

Bounty Information

Estimated time: 25 hours in total

Bounty Requested: 1000 \$FXYZ (one-time)

This was calculated based on the token reward previously awarded to Nudee for community management (3 hours per week for 2 months = 25 hours = 1000 \$FXYZ). We will run a Coordinape process at the end of the project to distribute the tokens among the team members

<https://coordinape.com/>

Workstream: DAO-Builders

Captain: Heenal Rajani

Team: Heenal, Nudee, Sparky, Aaron (+ potentially others tbc)

Category: Bounty Hunters

Bounty Quest Reward: 1000 \$FXYZ

Start date: April 19, 2022

Expected end date: May 8, 2022

Timeline:

- April 26: Overall layout
- May 3: Most of content complete

Additional Onboarding Projects

1. Create onboarding deck
2. POAP/Token drop for completing onboarding
3. Refine bounty system
4. Award tokens for completing super-simple bounties (eg tweet about FXYZ)

FXYZ _ Onboarding V.2

Objective:

- Streamline the process from apply to contribute to making a contribution to less than 14 days
- Onboard greater than 60% of members via Group onboarding sessions
-

Resources:

- [Roadmap](#) (Bounty Kanban Board)
- [FXYZ Notion site](#)

- [FXYZ Event Calendar](#)
- Group Onboarding [Agenda and members in progress](#)
- Krause House [Onboarding Guide & Deck](#)
- [Contribution Form](#)
- [Community Management roadmap](#)
- Bounty Proposal [template](#) and [form](#)
- [New Onboarding form](#)
- [New Bounty Proposal form](#)

Updates

- Held first group onboarding call on March 31, 2022
- “Right now the weakness point of the onboarding flow would be the efficiency of it - we currently have the contributors form for people to fill but afterwards there is still a bit of a struggle with getting members for onboarding etc.”
- Host onboarding calls bi-weekly
https://calendar.google.com/calendar/embed?src=c_g6s5el8pvvm7hmd78btnrubv70%40group.calendar.google.com&ctz=America%2FLos_Angeles (link to share with community)

Questions

- How did the first group onboarding call go? What lessons/takeaways do you have?
- What is the current onboarding flow?
- Who are all the people involved in the onboarding flow? Who *should* be involved in the onboarding flow?
- What is the current purpose of the role selection in the #team-up channel?
- What are the key things that we want players to do? And what do we want fans to do?
 - Can we provide fans (not just players) ways to earn tokens, too?
 - Idea: Could we allow fans to select which leagues they follow and that opens up new discussion channels for them?
- Is there a longer term roadmap beyond the next 3 months?
 - Are there some milestones to work towards together?
 - Any ideas of a timeline for NFT and/or token drop?
 - How can we ensure that bounty proposals are in line with the overall vision?
- Is a Notion “command center”/dashboard/community resources site currently being developed?
- Who is on the core team, who are contributors and what is the current governance process (however informal it may be)?
 - Moving forwards, getting a sense of how decisions are made and at what levels - both decentralization and autonomy
- Do you have a sense of what % of members are new to web3? To what extent do we want to provide “intro to web3” type resources?

Components of an Onboarding flow

- Discord
 - Welcome message
 - read-first, FAQ and/or links channels
 - Role selection channel
 - Encouragement to fill out contribution form or
 - Can automatically assign “new member” role which remains until they are onboarded either via a group call or a 1-1 call or by completing the form
- Weekly Onboarding Calls
 - Clear purpose
 - Slide deck
 - Enough time for questions
 - Separate “players” and “fans”. Allow “players” to indicate areas of interest and/or potential bounties and connect them with relevant project lead
- 1-1 calls with an “agent”
 - Goal is to connect member with a work stream or project by the end of the call, or schedule a one-week follow-up
- CRM System for tracking
 - Connect Airtable to Discord
 - Automation/reminders
- Follow up and monitoring (manual process)

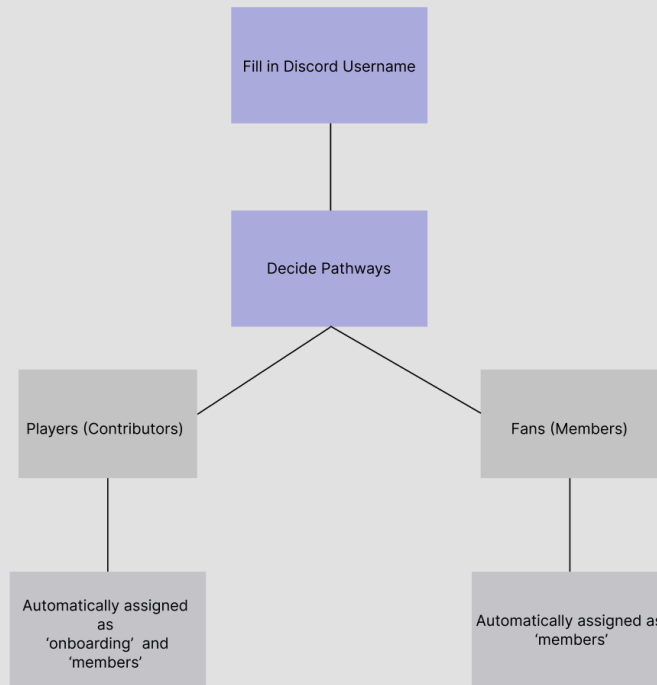
Possible action steps (5 April 2022)

1. Form → Discord → React
 - a. Integrating the airtable form to discord #onboarding channel??
2. Form → Invitation Call on google or zoom..?
3. Discord → Form → React
4. Implement the onboarding flow similar to Krause House (below)

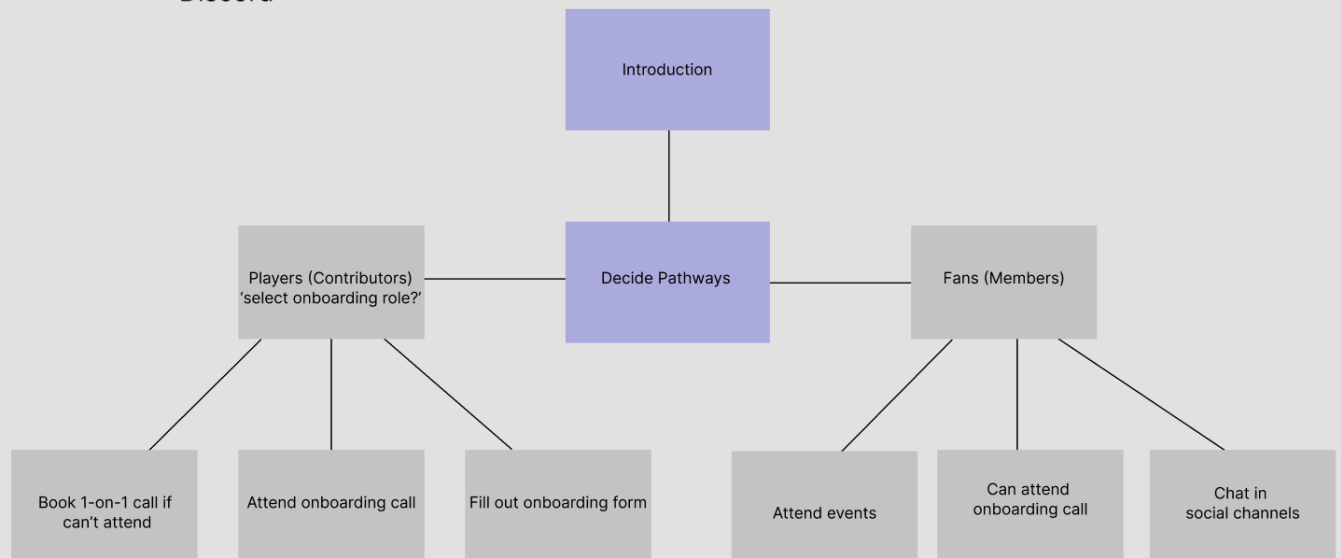
Types of people joining football.xyz?

- People who enjoys football - FANS
- DAO curious but in sports/football - DAO Builders?
- People looking for a football community - Community Builders?

TypeForm



Discord

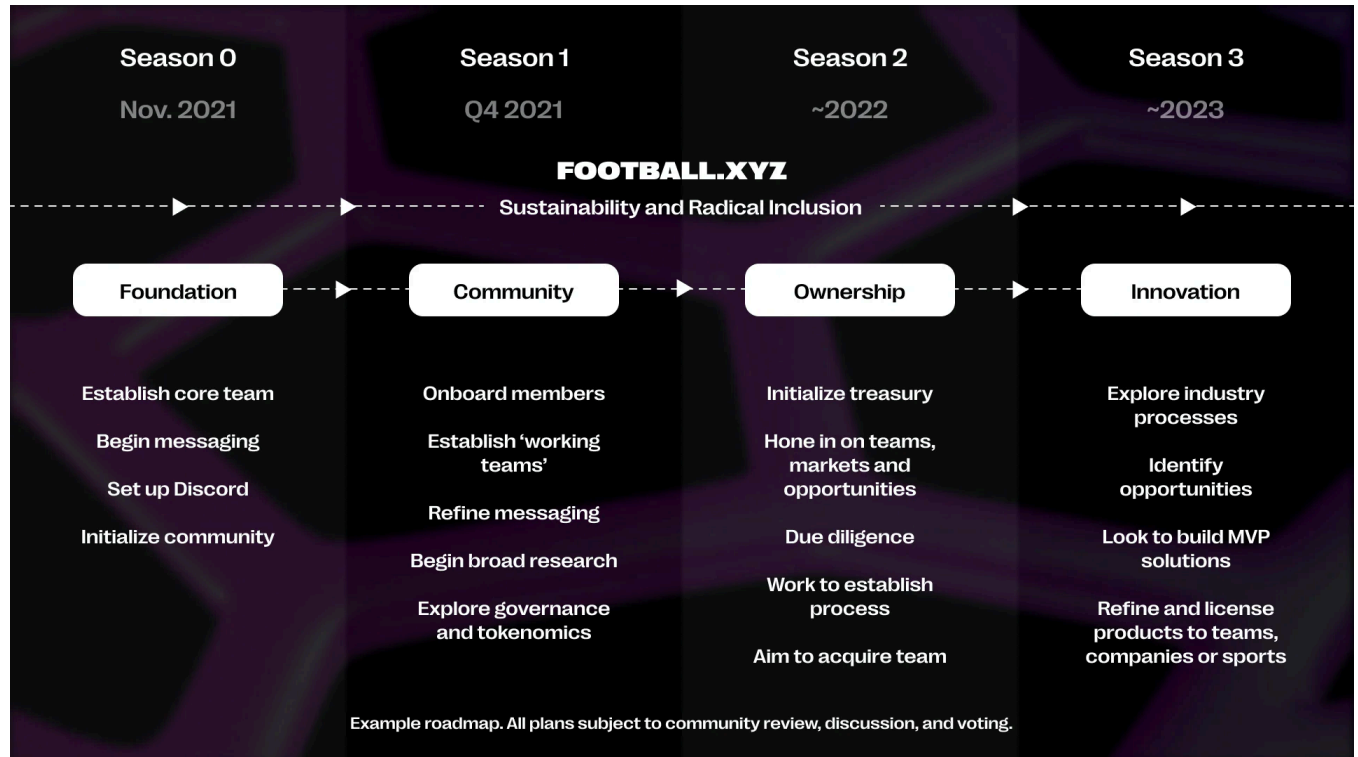


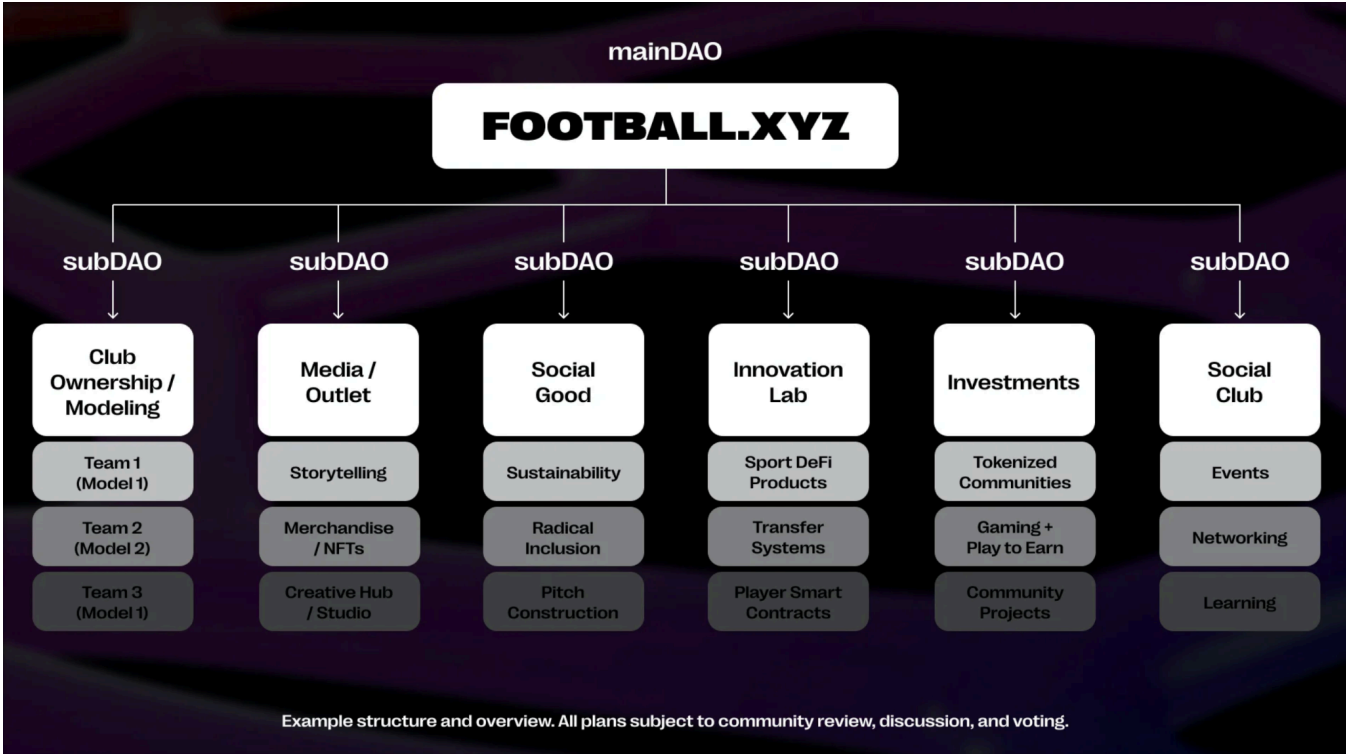
FFZ Resources

[FXYZ Website Audit](#)

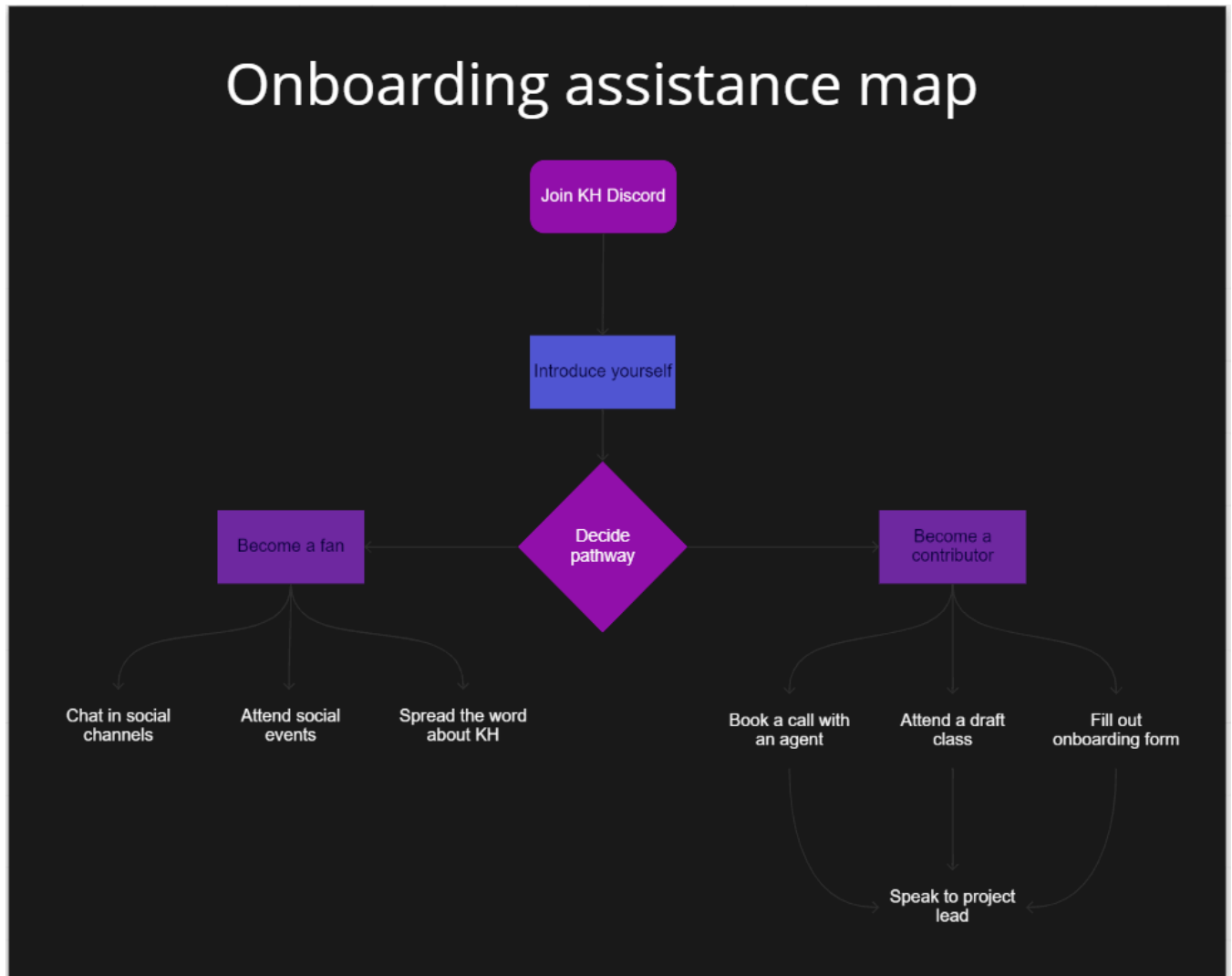
FXYZ [Creative](#)

FXYZ [Launch Video](#)





Krause Hause example onboarding flow



Notion bounty (draft)

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Workstream

DAO-Builders

Captain

Heenal Rajani

Category

Bounty Hunters

Bounty Quest Reward

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Start date

April 14, 2022

Expected end date

May 3, 2022