



Internship Description

Work Site Name	Department/Position
Richard Sandoval Hospitality	Corporate Brand Marketing Intern – Creative Services & Graphic Design

Brief Overview of Internship

About Richard Sandoval Hospitality (RSH)

Richard Sandoval Hospitality is a leading global restaurant group founded by internationally acclaimed Chef Richard Sandoval. With over 60 concepts across the U.S., Latin America, Europe, and the Middle East, RSH is known for creating dynamic culinary experiences rooted in Latin culture and hospitality.

Position Overview

The Corporate Branding Intern for Creative Services & Graphic Design will work within RSH's in-house creative team, supporting brand development and marketing design across the global portfolio. The role combines creative design with real-world branding experience, offering exposure to concept development, visual identity, and digital content production.

Internship Tasks/Projects

- Design Production**
 - o Create digital and print assets including social graphics, event flyers, menus, presentations, and promotional materials.
 - o Adapt brand templates and ensure consistency across multiple restaurant brands.
- Creative Concepting**
 - o Support design development for brand campaigns and seasonal promotions.
 - o Assist in mood board creation, color palette development, and typography selection.
- Brand Stewardship**
 - o Help maintain brand guidelines and organize asset libraries.
 - o Collaborate with marketing and culinary teams to ensure cohesive storytelling.
- Collaboration & Workflow**
 - o Partner with internal teams and vendors to prepare deliverables for production.
 - o Gain experience using project management tools and creative workflow platforms.

Internship Learning Goals (new skills/knowledge the intern will acquire)

The intern will develop hands-on experience designing and managing creative assets for a global restaurant portfolio. They will learn how to apply brand guidelines across diverse visual touchpoints, support concept development for campaigns, and produce digital and print collateral using professional design tools. The internship will strengthen their creative process, visual storytelling, and understanding of how design supports hospitality branding and guest experience.

Internship Site Address and Primary Contact Information	Internship Hours Start/End Times
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Richard Sandoval Hospitality 3377 Blake Street Ste 106 Denver, CO 80205 Marketing@RichardSandoval.com	Mondays 8am-5pm (hour lunch)
Physical requirements	Dress Code
• Prolonged periods of sitting or standing while working on design projects. • Frequent use of hands and fingers to operate computers, keyboards, and design tools. • Ability to lift up to 15 lbs occasionally (e.g., printed materials, samples, or signage). • Visual acuity to accurately assess colors, layouts, and digital imagery. • Occasional movement within the office or to on-site brand locations for creative review or installation.	Business Casual
Occupational/Educational Requirements (skills, certifications needed)	Age/Grade Level of Intern
Driver's License Preferred • Current interested in a career/degree in Graphic Design, Visual Communication, or related field. • Familiarity in Adobe Creative Suite (Photoshop, Illustrator, InDesign). • Knowledge of layout, typography, and digital asset design. • Attention to detail and ability to manage multiple priorities.	11th Grade