

Roles:

<u>Traditional NGO Roles</u>	<u>Definitions</u>	<i>Corresponding GAI Role</i>	<u>GAI Themed Description</u>	<u>Notes</u>
Standard Operations				
Community being served	<p>The Guyanese diaspora and our compatriots based in Guyana.</p> <p>G.O.L.D.R.U.S.H. Association is a non-profit organization committed to facilitating a profound connection between Guyanese people living both in and outside of Guyana. Through meaningful conversation and collaboration, we aim to catalyze positive change in our homeland and communities.</p>	<i>G.O.L.D.</i>	<p>G (Guyana's) O (Overseas) and L (Local) D (Descendants)</p> <p>Guyanese citizens (living in Guyana), Guyanese emigrants and their descendants (1st, 2nd and 3rd) living across the world.</p>	
Board Members	Those who take on leadership roles in the organization and offer guidance to others to ensure the vision stays on track.	<i>Goldsmiths</i>	Committed (elected/hired) individuals who skillfully mold and shape the nonprofit's message and mission , promoting it effectively and driving the organization forward.	
Volunteers/R eferral Network/ Advocates	1. Individuals who donate their time, skills, talents and energy to help the	<i>Gold Explorer</i>	Miners are the dedicated individuals who are catalysts for community unity, sustainable	Miners: These are the individuals who extract gold from the ground.

	<p>nonprofit achieve its mission.</p> <p>2. Supporters who refer potential donors, other volunteers, or partners to the nonprofit, expanding its reach and impact.</p> <p>3. Individuals who actively promote the nonprofit's cause, mission, and initiatives to their networks and within their communities.</p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> • Program/Event Volunteers • RUSH participants 		<p>advancement, and the prosperity of our homeland.</p> <p>They voluntarily contribute their time, skills, knowledge and/or resources to ensure the success of G.O.L.D.R.U.S.H. association events</p>	
Financial Operations				
Members	<p>People who officially join the nonprofit as members, paying monthly/annual dues or fees.</p> <p>Membership includes benefits such as voting rights (on surveys), access to exclusive content, or discounts on services.</p>	Member Miners	<p>People who officially join the nonprofit as members, investing in its success and growth.They may also play similar roles as miners.</p>	
Donors/ Grantors; Patrons and Benefactors	<p>Individuals, corporations, foundations, government agencies, and other grant-making institutions that provide financial support through donations, grants and awards to the nonprofit</p>	Prospectors	<p>Prospectors are the foundation of G.O.L.D.R.U.S.H.'s fundraising efforts. They dig deep to uncover, and provide the financial support, and resources needed to make our projects a success.</p>	<p>A person who searches an area for gold, minerals, oil, etc.</p>

	<ul style="list-style-type: none"> • Major Donors • Monthly Donors • One-time Donors 			
Sponsors	Companies or individuals that financially support specific programs, events, or projects within the nonprofit.	Sponsorship Stake Seekers	Businesses or individuals who financially back specific initiatives and programs within the organization. <i>Ex. An organization sponsoring an excursion or lodging for diasporans to explore Guyana</i>	
In-Kind Donors	Individuals or businesses that provide non-monetary support in the form of goods or services. This can include donated equipment, office space, pro bono services, or materials.	In-Kind Assayers	Supporters who generously provide non-monetary goods, services, or resources to the nonprofit. <i>Ex. Donation of our branded merchandise</i>	
Legacy Donors	Supporters who include the nonprofit in their wills or estate plans, leaving a lasting impact on the organization's future	Legacy Lode Locators	Supporters who include the nonprofit in their estate plans or wills, leaving a lasting legacy for future generations.	In geology, a lode is a deposit of metalliferous ore that fills or is embedded in a fracture (or crack) in a rock formation or a vein of ore that is deposited or embedded between layers of rock.

Advisor/Social Operations				
Community Partners	Local businesses, institutions, or other nonprofits that collaborate with the organization to achieve common goals. These partnerships can include co-hosting events, sharing resources, or cross-promotion.	Environmental Specialist	<p>Often based in Guyana, our Environmental Specialists focus on ensuring successful collaboration between Guyanese individuals/organizations at home and diaspora organizations and advise on the sustainability and long-term impact of our projects. They work to minimize any negative effects and ensure our initiatives benefit both our mission and the community.</p> <p><i>Ex. Utilizing TIYL consulting services before putting out certain types of media and content to maintain peaceful intercommunity relations</i></p>	Environmental Specialists: These experts minimize environmental impact.
Researchers and Experts	Community members and professionals who provide their experience, knowledge, expertise, and research to help the nonprofit in areas such as comprehensiveness, program evaluation, policy analysis, or impact assessment.	Surveyors/ Geologists	<p>Our Surveyors are responsible for mapping the terrain of past and present community needs. They provide valuable information and data that guide our initiatives, ensuring that G.O.L.D.R.U.S.H. is tackling relevant community needs.</p> <p><i>Examples:</i></p>	

			<ul style="list-style-type: none"> • Students at university associations focused on the Guyanese diaspora/culture • Elders of the community/Cultural Researchers • Guyanese church/community leaders 	
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Activity/Product Definitions

<u>Traditional NGO Activity/Product</u>	<i>Corresponding GAI Vocabulary</i>	<u>GAI Themed Description</u>
Community Contact List	<i>G.O.L.D. Pages</i>	The " G.O.L.D. Pages " is G.O.L.D.R.U.S.H. Association's online telephone directory containing the contact information of Guyanese businesses and businesses owners , as well as a categorized listing of professional skills and services that can be leveraged by community members.
Community meeting	<i>Gold Rush</i>	A G.O.L.D. community meeting consisting of 6 or more people for the purpose of networking and connecting with one another , learning about "G.O.L.D.R.U.S.H." and/or sharing information about community needs.
Market Research	<i>Mining</i>	The act of seeking and uncovering opportunities to tap into skills, talents and resources, for the benefit of Guyana.

Bulk Community Support	<i>RUSH</i>	An intentional gathering of 6 or more members of the Guyanese community (and G.O.L.D.R.U.S.H. Association) that have united for the purpose of providing direct financial support to another community member's business or event.
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