

Do offer free gift pop up but doesnt look too nice on website could add one from a social media post tho  
So not have any copy which entices curiosity and amplifies pain/desirable states  
Very short Website which doesn't give much information about their services  
They ask for payment too quickly whilst the reader still needs to find out more about their services and what they offer.  
Have an option to 'log in' to something which i think would be a platform  
They have a good amount of followers on instagram (2.2k) and decent on facebook(600+) but they don't have much on their youtube(>100)  
They don't advertise other socials on their high following instagram  
Copy does look visually okay but could be improved

SL: Let's improve your website Together!

I like how you offer a range of subjects from Maths , French and even Philosophy which is Unique compared to the Average Tuition centre.

But I have noticed Room for Improvement in your Website.

**Persuasive** and **Convincing Text** to get the reader over the edge.

After Analysing Top-performing Tuition Centers (Teachably and MyTutor) I've seen them implement this perfectly and its Working Wonders for them.

We can also do this effectively, allowing you to...

- 😁 Show off how Unique you are in a More **Appealing** Way.
- 💰 Make your Exceptional Offer **irresistible for customers**
- 🏆 And Make **1615 Tuition Stand out** against Others.

If you're Interested or you have specific goals or areas you'd like to improve; I'd love to hear them and discuss possible enhancements.

Reply to this email so we can discuss further

Looking forward to partnering with you,  
Abdul Malik

Linkedin

Insta DM:  
Hi Usman

Your business reminds me of when I helped a previous client gain nearly 10 new customers in a month!

After analysing your business, I have **3 potential tweaks** and **additions** to polish your online branding including your...

- Email lists
- Running **Ads**
- And your **mastery packs**

After these additions, it's simple, 1615 Tuition will get more **traffic** towards your website and more customers

If you're interested, message me back so we can discuss further.

Talk soon.