

### **Design Realization**

The purpose of this document is to ensure that our design team understands your design ideas and requirements.

The more specific you are, the better the design will look!

- 1. What would you like us to design?
- 2. Does your team have a logo? If so, please include it below. If not, please let us know how you'd like the logo to look like.
- 3. What is your color palette?
- 4. Do you have a chosen font?
- 5. Can you explain the design, or draw us an image of the design you'd like?
- 6. Are there any designs that you would like us to draw inspiration from?
- 7. Is there anything else you think we should know before we begin design?

What happens next

Team Name:	<u>Contact</u>	<u>Contact</u>	Date:
FREERIDERS CLUB	Name:	Email:	11/02/2025
IVIA		harlingstom@gmail.	
		com	



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### 1. What would you like us to design?

Which items would you like us to design; just a single jersey? Full playing kit? Any of our custom extras?

A Green Kenyan Motocross Jersey

# 2. Does your team have a logo? If so, please include it below. If not, please let us know how you'd like the logo to look like.

Logo creation is not something we will typically be able to help with from scratch, but if you have some specific ideas we can help. If you are sharing your team's logo, please ensure you have the appropriate rights to use and print.

Yes.		

### 3. What is your color palette?

You can let us know in general what colors you would like the design to be (eg. "Gradient from teal to white, from top to bottom") or more specifically using either a BE Ultimate Color Chart or Pantone Color Codes. Or if you'd like to get inspired, visit Color Hunt.



1. De veu beve e abasan fantû
1. Do you have a chosen font?  f not, we recommend you browse <a href="https://www.dafont.com">www.dafont.com</a> which has thousands available for free.
Standard Bold

Gradient Black-Green...few slashes on the sleeves with Kenyan colours



# 5. Can you explain the design, or draw us an image of the design you'd like?

We can accept any sketches: even if it's just on the back of a napkin!
6. Are there any designs that you would like us to draw
6. Are there any designs that you would like us to draw inspiration from?
Feel free to include images from Google, <u>Pinterest</u> , or other sports teams.
7. Is there anything else you think we should know before we begin design?
Anything we should avoid, anywhere where our design team can get creative, or any other requirements that we should be aware of?
The logo should be very conspicuous





## Thank you!

Once you have completed the document, let your sales rep know by replying in the email thread you have with them.

What happens next:



# What happens after you submit the Design Realization Document?

#### We design

Now that we've received your document, we are going to take this to our design team who will take your specs and vision and bring it to life. This might take up to a week, so sit tight and we will reach out within a week with your first mockup.

#### You confirm

After receiving the first mockup from your Fancy Sports Rep, look it over and let us know if you want anything changed. You are limited to only one revision in the process, so be sure to Fancy Sports comprehensive and detailed with your feedback that you send to your Fancy Sports Rep.

### We re-design

After receiving your last set of feedback, our team will go through it all and implement the changes you've requested. This can take generally anywhere between 1-4 days depending on how large the changes are. After we have completed the final design, we will send it to you for a final confirmation.

### Ordering and Production

Now that the design is sorted, your Fancy Sports Rep will guide you through the Ordering Process and place your design and order into production when ready.

