Anastasiia Vasylevych

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WEB DEVELOPER & DESIGNER

WEBFLOW DEVELOPMENT | WEB DESIGN | HTML, CSS, JAVASCRIPT

Experienced Webflow Developer with 3.5+ years of experience designing, developing, and successfully launching 10+ websites using Webflow and Tilda. Implemented custom interactions, animations, CSS, HTML, and JavaScript customizations. Ensured cross-browser compatibility and mobile responsiveness by conducting thorough testing, and boosted website visibility by implementing SEO techniques. Proven ability to think creatively, solve problems effectively, and communicate clearly, ensuring smooth collaboration and successful project delivery.

- Designed 15+ and developed 10+ websites using Webflow and Tilda
- Strong problem-solving and troubleshooting skills, with expertise in testing and SEO
- Proficient in Webflow, Figma, and front-end development (CSS, HTML, JavaScript), with expertise in website optimization (interactions, animations, cross-browser compatibility, mobile responsiveness, SEO)
- Integrated API services, such as HubSpot, Mailchimp, Airtable, etc.
- Adaptable and open-minded, utilizing AI technologies to enhance project efficiency

WORK EXPERIENCE

FREELANCE WEBFLOW DEVELOPER | WEB DESIGNER   June 2021 - Present

Responsible for creating and developing websites, landing pages, and e-commerce shops using Webflow and Tilda.
- Collaborated with stakeholders to understand project requirements, developing 10+ visually stunning and interactive websites using the Webflow and Tilda platforms, resulting in 95% positive client feedback.
- Designed 15+ unique websites, delivering high-quality solutions that demonstrate creative vision and attention to details.
- Enhanced user experience and engagement by utilizing custom interactions, animations, CSS, HTML, and JavaScript customizations, leading to improved user retention and customer satisfaction.
- Ensured cross-browser compatibility and mobile responsiveness by conducting testing on various browsers, resulting in a seamless user experience across all platforms.
- Optimized website performance by utilizing reusable components, CMS, dynamic elements, and implementing SEO techniques, boosting website visibility and increasing user engagement.
- Consistently met deadlines, delivering high-quality work and ensuring client satisfaction.

KronaStudio   Jul 2020 - May 2021
WEB DESIGNER (remote)
Responsible for creating high-quality prototypes, redesigning e-commerce websites, and contributing to studio acquisition.
- Developed 200+ design layouts for a construction company, contributing to client projects.
- Utilized Figma Styles, Components and Auto Layouts with Atomic Design Methodology to streamline design processes and maintain consistency.
- Created Behance cases, attracting 8.1k+ and 2.7k+ views, leading to successful client acquisition.
- Collaborated closely with the art director, effectively communicating design ideas and feedback.

KronaStudio   2020

WEB DESIGNER - INTERNSHIP (remote)

Responsible for creating advertising stories, blog posts, and organizing design events for a Web Design Studio.

- Created engaging advertising stories and informative blog posts about web design, leading to a 10% increase in social media engagement.
- Collaborated with the team to organize a successful design battle for 60+ participants.
- Demonstrated leadership skills by guiding team members to deliver higher quality work.

KronaStudio   2020

CURATOR AT AN ONLINE COURSE IN WEB DESIGN (remote)

Responsible for managing and facilitating an online web design course for 12 students, providing technical and organizational support.

- Released 2 course streams, achieving a 95% completion rate among students.
- Reviewed and provided feedback on students' homework to enhance student understanding, leading to a 15% increase in positive feedback.
- Maintained student success reports and collaborated with the team to ensure well-organized course content.

EDUCATION & TRAINING & CERTIFICATION

Webflow Certification — CMS Level 1, Layouts Level 1, Layouts Level 2, WEBFLOW 101	2024
LinkedIn & Microsoft Certification — Career Essentials in Generative AI	2023
Seneca College Training — OSLT Technology	2023
LinkedIn Courses — JavaScript, Web Design & Development	2023
Sololearn Courses — HTML, CSS, JavaScript	2023
Webflow Certification — CMS Level 1, Layouts Level 1, Layouts Level 2, WEBFLOW 101	2022
Tilda Courses — Creating websites PRO, Creating websites START	2021–2022
Krona Studio Course — Web Design Start	2020

DIPLOMA & DEGREE

Master's degree, Industrial and Civil Engineering Design Engineer

Odesa State Academy of Civil Engineering and Architecture, Odesa, Ukraine   2010-2015

SKILLS

Industry Knowledge: Web Design, Web Development, UI Design, Web Accessibility, Web Performance Optimization, Cross-Browser Compatibility, SEO, Design Systems and Guidelines, API Integrations, Version control tools.

Technical Skills: Figma, Webflow, Weblium, Tilda, Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro), HTML, CSS, JavaScript, HubSpot, Mailchimp, Airtable, Postman, GitHub, VS Code, Blender, Autocad, Asana, Miro, Zeplin, Jira.

Soft Skills: Collaboration, Communication, Teamwork, Time Management, Adaptability, Leadership, Design Principles, Wireframing and Prototyping, Visual Design, Content Development.

LANGUAGES

English | Ukrainian | Russian | Polish