

Rule book for "CGEC MEME MADNESS"

Meme is a cultural item that involves idea, behavior or style.

Rules:

- i) Each Participant have to make four memes at the event (on spot).
[4 pictures may be provided to make the memes]
- ii) All the memes should be related to CGEC.
[No offensive things are allowed]
- iii) Participants may use their own devices (laptops, smartphones, tablets) for creating memes.
- iv) The competition will have a designated time (1 hrs) limit for meme making.
- v) Finished designs must be submitted digitally in the specified format at the end of the competition.
- vi) All meme must be original work created during the competition.

Judging Criteria:

- i) Each Design will go through authenticity verification.
- ii) Judges will evaluate submissions based on creativity, storytelling effectiveness, technical proficiency, and alignment with the competition theme.
- iii) For each Memes there is 25 points.
- iv) Out of 100 the participant with the highest score will be the winner of the competition.