

TYPEFORM AWARDS

Please read and accept the terms and conditions below:

1. The promoter of the contest is Typeform SL ('**Typeform**' or the '**Promoter**'), with Tax ID number B65831836, and registered address at C/ Can Rabia 3-5, 4th floor, 08017 — Barcelona (Spain).
2. The aim of this contest (the '**Contest**') is to allow users to share the typeforms they created and have the winning ones promoted on Typeform's channels and receive prizes.
3. Employees of Typeform or their family members or anyone else connected in any way with the Contest or helping to set up the Contest shall not be permitted to enter the Contest.
4. There is no entry fee and no purchase necessary to enter this Contest.
5. Participation in the Contest is open to all Typeform users, excluding employees of Typeform
6. The Contest begins on September 2nd, 2025 at 11:00 a.m. ET and ends on September 29th, 2025 at 23:59 p.m. PT. After this date, there are no further entries permitted to the Contest.
7. The competing categories will be six (6) and will be the following ones:
 - i) Typeform of the Year Award: the best overall typeform;
 - ii) Growth Award: best use of Typeform for conversion effectiveness;
 - iii) Talent Award: best use of Typeform for people experience impact;
 - iv) Small Business Award: best use of Typeform by entrepreneurs or early-stage teams;
 - v) Enterprise Award: best use of Typeform to make scalable impact; and,
 - vi) Innovation Award: most innovative use of Typeform.
8. There will be one (1) winner per each competing category (i.e. six (6) winners in total). Winners will be announced on October 23rd, 2025 ("**Announcement Date**").

The winner of each one of the categories listed in clause 7 will receive:

- One Hundred US Dollars (USD 100.00) card from Tremendous or any other similar card provider;
 - Custom trophy;
 - Awesome Typeform swag at Promoter's discretion;
 - Featured in our Fall product spotlight event;
 - Recognition in a blog post;
 - Promotion via Typeform's social media channels; and
 - Social media kit to share and promote your win on your channels.
9. Each winner consents Typeform, Typeform's affiliates and Typeform's agencies or contractors to copy (reproduce), modify and adapt, and publish (communicating the form to the public) the winning typeform (including any materials submitted) on any social media and promotional channels without additional compensation, also for Typeform's promotional purposes and for purposes of choosing the Typeform of Year Award according to Section 15 below. Modifications, if any, will only be minor tweaks, like correcting typos and fixing broken logic. Any typeform submitted may be used in the entire world and without temporal limits.

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10. If any participant (including the winners) provides TYPEFORM with feedback about the Services (including the use of the Software), this Contest or further information and/or content regarding the submitted typeform (including any quotes or materials, their identity, image or video recordings) (the "**Feedback**"), TYPEFORM may use that Feedback to improve the services or for promotional purposes without any obligation to compensate the participant. Feedback shall be considered non-confidential and non-proprietary and, accordingly, TYPEFORM shall be free to use such information on an unrestricted basis.
11. The winners will be notified by email with instructions on how to claim the prize. If the winner/s cannot be contacted or does not claim the prize within fourteen (14) days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
12. In case there will be no submissions for a determined category, it will not be possible to select a winner for that specific category.
13. The participants declare themselves authors (according to the Spanish legislation on intellectual property) of the typeform submitted, and will respond exclusively to this fact, without being able to derive responsibility in any case, not even in a subsidiary way, to the Promoter before any third party, including any author, if there are any. The participants will be the only responsible of any rights holder of the typeform template, and declare that they have sufficient rights of reproduction, distribution and public communication, and that, consequently, they are in possession of the right title on all the rights that are necessary to present themselves to this Contest, having sufficient legitimacy to subscribe to these terms and conditions. As a result, the participants assume responsibilities before the Promoter, of any claim or obligation, legal or otherwise, that is made by third parties, especially claims regarding intellectual or industrial property.
14. In case a participant submits a typeform that was made for one of its clients, the participant shall obtain its client's permission before doing so. If this is not possible, we would suggest removing their logo and branding from the typeform and replacing it with something generic. The Promoter shall not be liable for any conflict or dispute arising between the participant and any of its clients.
15. Each winner for each category listed in clause 7 except for the category named "Typeform of the Year" shall be chosen by a jury composed of at least two (2) members; in the event that one of the members of the jury is unable to serve as a juror, the relevant juror shall be replaced by another person. All juries will have sound expertise in the dominant area or areas of the category, such as marketing, HR, design, and content creation. The Typeform of the Year winner will be chosen by ballot in which all typeformers (i.e. current Typeform personnel) will be eligible to participate between a shortlist of five (5) typeforms initially chosen by the jury. The jury of each category will be guided by the following objective criteria while selecting the winners:

General Objective criteria - applicable to all categories:

- Creativity: How original and unique is the typeform solution? Does it demonstrate innovative thinking and a fresh approach to problem-solving?

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- Impact: How effectively does the solution achieve its intended goals? Consider measurable outcomes – where you have them – such as user engagement, conversion rates, or feedback gathered.
- Usability: How easy and intuitive is the typeform for users? Assess the overall user experience, including navigation, accessibility, and clarity.
- Design: How visually appealing and well-designed is the typeform? Evaluate the aesthetic quality, including layout, color scheme, and alignment with the brand's identity.

Category-specific criteria:

i) Typeform of the Year Award

Objective criteria: Excellence: How well does this Typeform exemplify excellence across all aspects—design, engagement, impact, and creativity? Consider whether this entry sets a benchmark for what can be achieved using Typeform. This will be a "people's vote".

ii) Growth Award

Objective criteria: Conversion Effectiveness. How well does the typeform help drive business growth? Assessment of the Typeform's ability to generate leads, qualify prospects, or support campaign performance — with emphasis on measurable business outcomes and smart funnel logic.

iii) Talent Award

Objective criteria: People Experience Impact. How effectively does the Typeform improve the employee or candidate experience? Evaluation of how the form contributes to attracting talent, onboarding new hires, or boosting engagement and satisfaction, with a focus on clarity, experience, and internal impact.

iv) Small Business Award

Objective criteria: Entrepreneurial Ingenuity. How effectively does the Typeform support business-building for small or early-stage teams? Assessment of how the form helps overcome key business challenges — from launching a product to managing customer experience — with a focus on simplicity, creativity, and real-world hustle..

v) Enterprise Award

Objective criteria: Scalable Impact. How well does the Typeform solution deliver value at scale? Evaluation of how it fits into large-scale operations, contributes to team or customer success, and demonstrates innovation within an enterprise context. Integration into broader systems or complex workflows will be considered a plus.

vi) Innovation Award

Objective criteria: Technical Creativity & Originality. How innovative is the solution built with Typeform? Assessment of the originality of the use case, the technical creativity involved (including use of AI, integrations, and automations), and whether the Typeform pushes the boundaries of what the platform can do. Bonus points for "wow factor" and novel application of technology.

16. No responsibility can be accepted for entries not received for whatever reason.

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17. The Promoter reserves the right to cancel or amend the Contest and these terms and conditions without notice in the event of a force majeure, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the Promoter's control takes place. Any changes to the Contest will be notified to participants as soon as possible by the Promoter.
18. The Promoter is not responsible for inaccurate prize details supplied to any participant by any third party connected with this Contest.
19. No cash alternative to the prizes will be offered. The prize is not transferable. Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.
20. You may request a list of winners by sending a self-addressed stamped envelope to: Typeform, S.L. at C/ Can Rabia 3-5, 4th floor, 08017 — Barcelona (Spain). Requests for winners' lists must be received within one month after the Announcement Date.
21. Cheating for entries in any way (referring to yourself using different emails or similar tactics) will disqualify contestants from winning any prizes.
22. The Promoter's decision in respect of all matters to do with the Contest will be final and no correspondence will be entered into.
23. To the extent permitted by law, by receipt of any promotional product, consumers agree to release and hold harmless the Promoter and anyone professionally connected with the Contest, from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.
24. Personal data collected during this Contest will be processed by Typeform, S.L. (as further identified at the heading of this document) in accordance with the applicable regulations and according to the privacy policy that can be consulted [here](#), in order to manage the Contest, and deliver the prize to the winner (being, thus, the legal basis of the data processing the execution of these terms and conditions, compliance with law --Spanish tax regulations--, and Typeform's legitimate interest to avoid any abuse or fraud in the performance of the Contest). This processing is strictly necessary to carry out the Contest. Personal data will only be processed as long as necessary to perform the Contest, and only third parties providing IT support and legal services will gain access to it. Data may be transferred to processors located in the United States of America, in which case we shall only hand said data to processors that are authorized under the applicable law. Data subjects may request from Typeform access to and rectification or erasure of their personal data, or restriction of processing concerning said data or to object to processing as well as the right to data portability. Likewise, they may lodge a complaint with the Spanish Data Protection Agency (www.agpd.es). Typeform's Data Protection Officer may be contacted at: gdpr@typeform.com.
25. By entering this Contest, a participant is indicating his/her agreement to be bound by these terms and conditions.
26. The Contest and these terms and conditions will be governed by Spanish law and any disputes will be subject to the exclusive jurisdiction of the courts of Spain.