

Vivanti_agency (“we”, “us”, “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard personal data in the “**ΠροΒΜC**” mobile app, published on Google Play, in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR).

1. Data We Collect

Through the “ΠροΒΜC” app, we collect:

- A **six-digit code** entered by the user during authorization
- **User interaction data**, such as button presses (tracked via AppMetrica)
- **Anonymized technical data** (e.g., language settings, OS version, device type, IP address)

We **do not** collect names, emails, geolocation, photos, audio, contacts, or any sensitive personal information.

2. Purpose of Data Collection

We use this data solely to:

- Authorize users and provide app access
 - Improve app usability and interface
 - Analyze usage statistics internally (via AppMetrica)
-

3. Legal Basis for Processing

We process your data based on:

- **User consent**, expressed when tapping the "Continue" button on the app's welcome screen
 - Our **legitimate interest** in maintaining and improving app functionality
-

4. Third-Party Services

The app uses **AppMetrica (by Yandex)** to collect anonymized analytics data, such as user interactions. This data is transmitted securely and processed according to [Yandex's Privacy Policy](#).

5. Consent Mechanism

On the first launch, users provide consent by clicking the “**Continue**” button. Below the button, the app displays:

“By clicking ‘Continue’, you agree to the Terms of Use and Privacy Policy.”

6. Data Deletion

The app **does not support** data deletion requests, as we do not collect or store any personally identifiable data. All analytics are anonymized and used for statistical purposes only.

7. Data Security

We implement appropriate technical and organizational safeguards to protect collected data from unauthorized access, loss, or disclosure. AppMetrica also applies its own security measures.

8. Policy Updates

We may update this Privacy Policy from time to time. The most current version will always be available within the app and on the Vivanti_agency website.

9. Contact Us

For any questions or concerns regarding this policy, please contact:

Vivanti_agency

Email: info@vivanti.eu

Address: Bauskas iela 58A – 7, Riga, LV-1004, Latvia