

I sent most of these in instagram and whatsapp dms to gym nutrition stores and local dental clinics in Pakistan, I got 3 negative replies, and A lot of them left me on seen.

Sent these combined 30-40 times

Outreach 1

Sir I was going through your website,

You currently do not have an email newsletter.

Not using emails to upsell your customers could be cutting your profits in half.

So for that we can:

- make you an email newsletter
- Make a welcome sequence
- send emails for a whole month increasing your sales

We can offer you a one-month free email marketing service in exchange for a testimonial.

Using our upselling strategies we will create emails for your newsletter that would increase your products sales and engage more with your customers, all across Lahore, karachi and beyond

Not only that, we can optimise your website better and implement SEO (Search Engine Optimization) on it.

If you are interested, we can talk about this further

Outreach 2

Hey (prospects name),

I was going through your smile experts dental clinic's google location. Do you not get enough patients to your clinic everyday?

That might be because you do not have a website.

Not having a website might be the reason you get less patients daily!

A lot of people looking at your dental clinic through google will evaluate you based on your website.

If you do not have one, it will give you a big disadvantage compared to other clinics in (town).

I can make a website for you so that more patients from (town) would book a call with your clinic.

If you are interested, we can talk about this further.

Outreach 3

Hello Alpha Nutrition,

We personally really like your brand!  
I was going through your website,

And it seems like there's potential to boost your online sales, particularly through optimising your newsletter.

So for that we have 6 upselling strategies that can be used to increase sales through email marketing!

We can offer you a one-month free email marketing service in exchange for a testimonial.

Using our upselling strategies we will create emails for your newsletter that would increase your products sales and engage more with your customers, all across Islamabad and beyond!

Not only that, we can optimize your website better and implement SEO (Search Engine Optimization) on it!

If this interests you, we can discuss this further