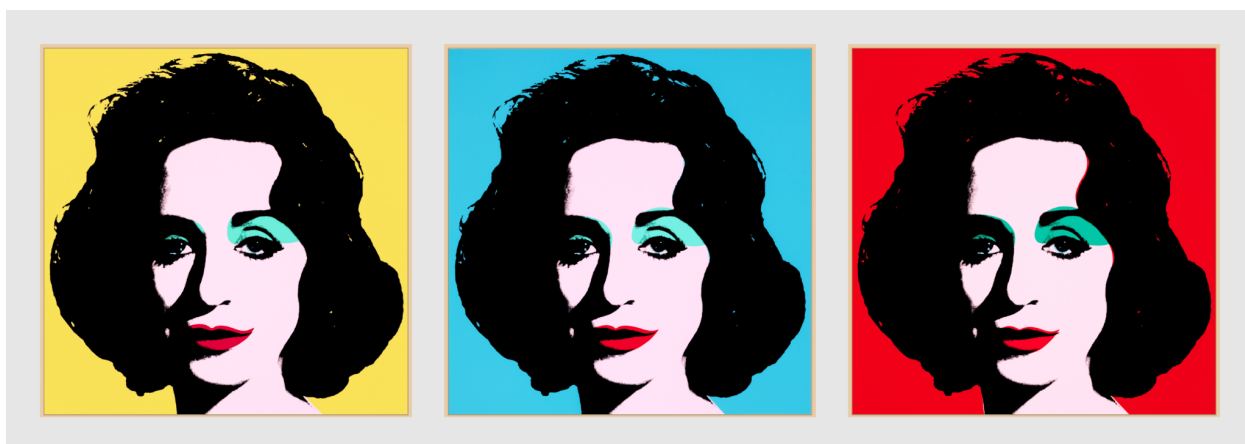




ARSNL.

Deborah Kass, *feel good spins for feel bad times* ***Life's a crapshoot. Art is a jackpot.***



Press Kit

Arsnl is honored to present the first ever digital artwork by the legendary pop artist Deborah Kass, entitled *feel good spins for feel bad times*.

Here you can find links and information to help you learn more and share this incredible offering with your peers.

Links

Press Release

<https://docs.google.com/document/d/1Kqkkhj-m5Gtt01aOjbV5JdUOrQtKkyOdSrvC0iXu8I/edit>

One Sheet

<https://arsnl.art/feel-good-spins-onesheet>

Sample Images and Artist Headshot

https://drive.google.com/drive/folders/1my79HgAZn6LLyV7izK59pEynxolnbe_S?usp=drive_link

Tearsheet for Our High End Digital / Physical Hybrid Offering

<https://docs.google.com/presentation/u/2/d/145iU3rSmL8xWXJ63nMgOrO5Vt9-lkCo6Ax8dacxKj9s/>

Deborah Kass Wikipedia

https://en.wikipedia.org/wiki/Deborah_Kass

Deborah Kass Website

<https://www.deborahkass.com/>

Writings and Press

Feel Good Spins - An Exhibition Statement

Michael Dayton Hermann, Director, The Andy Warhol Foundation

<https://arsn1.art/feel-good-spins-by-michael-hermann>

Interview with Deborah Kass

John Barrymore, Whitehot Magazine

<https://whitehotmagazine.com/articles/interview-with-deborah-kass/6161>

Deborah Kass: Pioneering Digital Frontiers in Art

Jing Daily Culture

<https://jingdailyculture.com/deborah-kass-pioneering-digital-frontiers-in-art/>

Talking Points

On “feel good spins for feel bad times”

This is Kass’ first digital artwork. It encompasses themes from a retrospective of her career.

The title is a riff of her work entitled “feel good paintings for feel bad times.”

Collectors buy coins in a cassino (aka Kass-ino) to have a slot machine generate the artworks. The Kass-ino interface is a fun, functional and “pop” way to present the generative nature of the works.

The triptychs expand Kass’ use of word play, combining the words and images into striking combinations.

Additional artworks are given as prizes to “jackpot” winners. Five of the most lucky winners will also receive physical prints from Kass’s personal collection.

As a high end offering, collectors can purchase a physical / digital hybrid: a print and matching triptych.

On Kass

Born in 1952, Deborah Kass is a lesbian pop artist based in Brooklyn.

Her technique of appropriation is a critical commentary on the intersection of social power relations, identity politics, and the historically dominant position of male artists in the art world.

Kass’ works are featured in the permanent collections of the Metropolitan Museum of Art and The National Portrait Gallery at The Smithsonian, among others.

Her monumental OY/YO sculpture sits in Brooklyn Bridge Park at the foot of the Manhattan Bridge. It spells “YO” against the backdrop of Brooklyn. The flip side, for those gazing at Manhattan, reads “OY.”