

1. Creating your A/B testing Decision Point

- Visit the “Experiments” page in Torus
 - This is where you can create, edit, and delete your A/B test
 - Currently, you can only create one A/B testing “Decision Point”
- Check “Enable A/B testing with UpGrade”
- Create a new “Decision Point”
 - Create the title of your A/B test
 - Add titles for each content option you want to include
 - The content in these options will be customized at the page level

2. Inserting your A/B testing Decision Point

- Go to the page where you want to insert an A/B test
- Open the in-page editor and click “A/B Test,” “Insert Existing A/B Test”
- Add content for each option
- When you are satisfied, publish your course on Torus and enroll students into course sections as normal

3. Connecting your A/B testing Decision Point with UpGrade

- Launch [UpGrade](#)
- Create an account
- In the Torus Experiment menu, Download the “Experiment JSON” and “Segment JSON”
- On UpGrade, click “Segments,” “Import Segment” and select the Torus “Segment JSON”
- On UpGrade, click “Experiments” “Import Experiment” and select the Torus “Experiment JSON”
- Your A/B testing Decision Point Title should appear in the list of experiments

4. Launching your A/B test

- On UpGrade, Click on your A/B testing Decision Point Title
- Under the “Overview tab,” change the “status” to “enrolling”

5. Viewing data in UpGrade

- On UpGrade, navigate to the “Data” tab under your A/B testing decision point experiment
- From here, you can view how many participants interacted with your A/B test throughout the platform for an entire course