

## Spring 2025 CAGBN Statewide Conference AGENDA

### **Description: Join CAGBN for our Spring 2025 Statewide Conference in San Francisco!**

This fantastic 3-day spring conference for all Green Business Programs, interested partners, and stakeholders. The first day will be open to a broad audience of organizations that provide small businesses services and support, as well as small businesses themselves. The second 2 days will provide more in-depth training and resources for CAGBN Network programs and members.

### **Wednesday, May 14 - Public Day (1 day Agenda only)**

*Collective Conversations on Climate Change and Resilience for Small Businesses*

**9:00 AM - 5:00 PM (IN PERSON only)**

**Location:** Fort Mason - General's Residence

1 Fort Mason, San Francisco, CA 94109

Light Breakfast 9:00

**Welcome Message 9:30 - Tyrone Jue, Director of San Francisco Environment Department**

- **Panel (10:00):** Supporting Small Businesses in Climate Emergencies: Building Resilience Before, During, and After Disasters
- **Panel (11:00):** Funding for Big and Small Actions: Green Financing Initiatives and Opportunities

**Lunch - 12:00**

**Keynote @ 12:30 Tera Lynn Gray, Director of the California Office of the Small Business Advocate**

- **Panel (1:00):** Supporting Equitable Program Design in our Political Climate
- **Presentation (2:00):** Trends and Opportunities for a Circular Economy
- **Session (2:45):** Small Business and Corporate Partnerships:
  - Intuit Mini-Grants: Video & Presentation

**Closing Remarks @ 3:15 Senator Scott Wiener, District 11 - San Francisco**

**Closing**

**Networking & Happy Hour 3:30 - 5 PM**

*Throughout the day we will highlight and hear directly from Small Business Owners*

*Invite local Green Businesses to attend!*



**Thursday, May 15, 2024 8:30 AM - 5:00 PM**

*Network Members and Invited Guests (in person or virtual)*

**Location:** Google Community Space, 188 The Embarcadero, San Francisco, CA 94105

Light Breakfast **(8:30)**

**Welcome** **(9:00)** Intros Opening Remarks

**Session** **(10:00)** State of the Network

**Session** **(10:30)** Strategic Planning Conversation *(in-person only)*

*OR*

**Session** **(10:30)** New Coordinator Training *(online and in-person)*

**Session** **(11:50)** Role of Regional Energy Networks (RENs) in Supporting Energy Efficiency for Small/Micro Businesses

**Lunch** **(12:50pm)** Bi-rite and group photo

**Session** **(2:00)** Local Grants - How the Network can Serve You in Securing Local Funding

**Session** **(2:30)** Equity - Past and Future

**Session** **(3:15)** Lightning Sessions:

*Green Business Tracker (GBT) and Performance Standards and Basecamp Resources*

**Session** **(4:15)** Effectively Communicating Sustainability Across the Political Spectrum

**Closing (5pm)**

**Evening Activity (6pm)** Attend [Exploratorium After Dark](#) as a team for [Bike to Wherever Day!](#)

Walk over from the Google Community Space together, or meet in front of the Exploratorium at 6.

We have 14 tickets available – Email [dbartram@environmentalin.com](mailto:dbartram@environmentalin.com) to confirm your attendance and Venmo @DharmaBartram \$16 to purchase your discounted ticket.

**Friday, May 16, 2024 8:30 am - 2 pm**

*Network Members and Invited Guests (in person or virtual)*

**Location:** Google Community Space, 188 The Embarcadero, San Francisco, CA 94105

Light Breakfast & Networking **(8:30am)**

**Welcome**

**Session** **(9:00)** Checklist Sector Deep Dive: Nail Salons (30 min) 9:10 start - 9:40

**Session** **(9:30)** Checklist Sector Deep Dive: Restaurants (50 min) 9:40(9:45)-10:30

**Session** **(10:20)** Checklist Sector Deep Dive: Childcare Facilities (40 min) 10:35-11:15



Start 10-min Q&A countdown at 10:52 AM

**BREAK (11:00 ) {10 Min} 11:10**

**Session (11:10) State Policies Impacting Small Business (45 min) 11:12 -12:00** (CVM: start 11:12/3; MF start 11:22 = 11:32 10 min left, 11:37-5, 11:40 -3, 11:42-1

**Session (12:00) 12 Online: Breakout Sessions (Marketing and Engagement)**  
12:01 start; 12:21-5 min left, etc.

**Closing (12:30 - 1pm)** Wrap up & poll for next conference  
Start 12:30 PM

**Lunch**

**Optional Activity (1pm)** Explore the [San Francisco Ferry Building](#), with many shops, restaurants, cafes, art, souvenirs and a beautiful view of the San Francisco Bay and Bay Bridge. We'll walk over as a group after lunch.