

**AVICHI SNIR**  
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**Education**

<b>Period of Study</b>	<b>Name of Institution and Department</b>	<b>Degree</b>	<b>Year of Approval of Degree</b>
2000–2003	Bar Ilan University, Departments of Economics and Computer Science	BA ( <i>Cum Laude</i> )	2003
2003–2004	Bar Ilan University, Department of Economics	MA ( <i>Cum Laude</i> )	2004
2006–2011	Open University, Departments of Psychology and Mathematics	BA	2011
2005–2010	Bar Ilan University, Department of Economics	PhD	2011

**Post-Doctoral Studies**

<b>Period of Study</b>	<b>Name of Institution, Department and Host</b>	<b>Degree</b>	<b>Year of Approval of Degree</b>
2010–2011	Humboldt Universitaet zu Berlin, Department of Economics, Prof. Christian D. Schade		2011

**Academic Ranks and Tenure in Institutes of Higher Education**

<b>Dates</b>	<b>Name of Institution and Department</b>	<b>Rank/Position</b>
2010–2011	Humboldt Universitaet zu Berlin, Department of Economics	Post-Doctoral Fellow
2011–2022	Netanya Academic College, Department of Banking and Financial Markets	Lecturer
2022–	Netanya Academic College, Department of Banking and Financial Markets	Senior Lecturer

**Scholarly Positions and Activities outside the Institution**

2007 Visiting Scholar, Deutsche Bundesbank, Germany

**Membership in Professional Association**

American Economic Association, 2011–2016

Royal Economic Association, 2012–2015, 2021–

Israeli Economic Association, 2010–2019

**Refereeing**

*Economic Journal, Review of Economics and Statistics, European Journal of Political Economics, Applied Economics, Managerial and Decision Economics, Journal of Business Venturing, Journal of Religion and Health, International Journal of Consumer Research, בנק ישראלי, Eurasian Economic Review*

## Presentations at Scholarly Conferences

Date	Name of Conference	Place of Conference	Title of Lecture/Discussion	Role
23/5/2005	IEA Annual Conference	Maale-Hachimasha, Israel	Shifting Paradigms: From Fostering Equality to Building Safety Nets. Analyzing some Consequences of Privatization in the Israeli Kibbutz	
30/6/2–26 006	Workshop on Political Economy	Silvaplana, Switzerland	Potterian Economics	
12/3/2007	First Bar-Ilan University Ph.D. Students' Conference	Ramat-Gan, Israel	Shrinking Goods	
5/1/201–3 0	AEA Annual Meeting	Atlanta, GA, USA	Shrinking Goods	
4/6/2010	IEA Annual Conference	Maale-Hachimasha, Israel	Shrinking Goods	
13/6/2–10 010	Rimini Conference in Economics and Finance	Rimini, Italy	Shrinking Goods	
11/11/201 0	DFG Meeting	Berlin, Germany	Shrinking Goods	
10/2/2011	Conference on Judgment and Decision Making	Jerusalem, Israel	Shrinking Goods	
9/1/201–6 1	AEA Annual Meeting	Denver, CO, USA	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity	
6/6/2011	IEA Annual Conference	Maale-Hachimasha, Israel	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity	
19/8/2011	TIBER	Tilburg, the Netherlands	Shrinking Goods	
15/10–14 2011	ReCapNet	Mannheim, Germany	:Here Lives a Wealthy Man Price Rigidity and Predictability in Luxury Housing Markets	

15/12/2011	The Seventh Y. Rabin Conference	Jerusalem, Israel	Shrinking Goods	
8/1/2011–6/2	AEA Annual Meeting	Chicago, IL, USA	Potterian Economics	
23/1/2012	Mainz Workshop on Behavioral Economics	Mainz, Germany	When choosing to be almost certain of winning can be better than choosing to win with certainty	
29/1/2012	First Conference on Regional Implications of the Establishment of a Palestinian State	Amman, Jordan	Economics when Borders are not Barriers: Jordan, Israel and the Palestinian State	
30/5/2012	IEA Annual Conference	Maale-Hachmisha, Israel	The Convenience of Zero Prices	
4/5/2013	FWBEE	Florence, Italy	When choosing to be almost certain of winning can be better than choosing to win with certainty	
26/6/2–23/013	AREUEA	Jerusalem, Israel	:Here Lives a Wealthy Man Price Rigidity and Predictability in Luxury Housing Markets	
2/7/2013	Years of the 20 Oslo Accords: A Success or a ?Failure	Tel-Aviv, Israel	Economics when Borders are not Barriers: Jordan, Israel and the Palestinian State	
15/7/2013	LCBR	Frankfurt am Main, Germany	The Convenience of Zero Prices	
16/7/2013	TIBER XII	Tilburg, the Netherlands	The Convenience of Zero Prices	
19/10–18/2013	RecapNet	Mannheim, Germany	:Here Lives a Wealthy Man Price Rigidity and Predictability in Luxury Housing Markets	
5/1/2013–3/4	AEA Annual Meeting	Philadelphia, PA, USA	The Convenience of Zero Prices	Also served as a discussant
4/3/2014	Truman Institute	Jerusalem, Israel	When choosing to be almost certain of winning can be better than choosing to win with certainty	

9/4/2014	Adenauer Stiftung	Jerusalem, Israel	Economics when Borders are not Barriers: Jordan, Israel and the Palestinian State	
20/5/2014	IEA Annual Conference	Tel-Aviv, Israel	The Convenience of Zero Prices	Also Served as a session chair
10/6/20–9 14	Rimini Conference in Economics and Finance	Rimini, Italy	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity	
13/9/2–12 014	LABSI conference	Siena, Italy	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity	
30/7/2–26 014	Workshop on Political Economy	Silvaplana, Switzerland	Strategic Expressive Voting and Choosing the Wrong Proposal	Also served as a discussant
18/5/2016	IEA Annual Conference	Tel-Aviv, Israel	A lab test on the decision not to decide	
24/5/2016	Industry Studies Association Annual Conference	St. Paul, MN, USA	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity	
12/9/2–10 017	Ariel Conference on Political Economy of Public Policy	Ariel, Israel	Strategic Expressive Voting and Choosing the Wrong Proposal	Also served as a discussant
10/5/20–9 17	Pricing Research Camp	Chicago, IL, USA	The Convenience of Zero Prices	
16/12–15 2017	Italian Society of Law and Economics 13th Annual Conference	Rome, Italy	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity	
14/6/2018	IEA Annual Conference	Rishon-Lezion, Israel	The Effects of Psychological and Convenient Prices on VAT price changes	
9/12/2018	Housing and Real Estate	Tel-Aviv, Israel	The Elasticity of Substitution of Capital for Land in Multi-Unit Housing	

	Economics Workshop			
20/10–18 2019	First Spanish Public Choice Workshop	Pamplona, Spain	Large Effect of Small Cues: Priming Selfish Economic Decisions	
12/2/2021	JACR Special Issue on Behavioral Pricing	Lexington, KY, USA (in Zoom)	If You Think 9-Ending Prices Are Low, Think Again	
6/6/202–5 1	3 <sup>rd</sup> Warsaw Money-Macro-Finance Conference	Warsaw, Poland (in Zoom)	Small Price Changes, Sale Volume, and Menu Cost	
6/6/202–5 1	CTREE	In Zoom	Potterian Economics	Also Served as a session chair
8/10/20–7 21	Inflation: Drivers and Dynamics Conference 2021 (ECB and (Cleveland FED	In Zoom	Small Price Changes, Sale Volume, and Menu Cost	
28/1/2–27 022	ICEA Inflation Conference	In Zoom	Retail Pricing Format and Rigidity of Regular Prices	Also Served as a session chair
13/4/2022	RES Annual Conference	In Zoom	Small Price Changes, Sale Volume, and Menu Cost	
30/6/2022	Armenian Economic Association Annual Meeting	In Zoom	Small Price Changes, Sale Volume, and Menu Cost	
7/9/202–4 2	Ariel Conference on the Political Economy of Public Policy	Ariel, Israel	An Experiment on Donations, Personal Stories, and Bad Luck	
22/6/2023	Israeli Economic Association 39 <sup>th</sup> Annual Meeting	Tel-Aviv University, Israel	Small Price Changes, Sale Volume, and Menu Cost	
30/6/2023 – 1/7/2023	Pandemics, Labor Markets and Inflation	Certosa di Pontignano, University of Siena, Italy	The Effects of Price Endings on Price Rigidity: Evidence from VAT Changes	
–21 22/9/2023	3 <sup>rd</sup> Warsaw Money-Macro-Finance Conference	University of Warsaw, Poland	Prices are Stickier After All	

-2 3/11/2023	6 <sup>th</sup> Conference on Law and Macroeconomics	Tulane Law School, New Orleans, LA	Price Setting Rules, Rounding Tax, and Inattention Penalty	
-14 15/3/2024	Innsbruck Winter Summit 2024	Universitaet Innsbruck, Austria	Large Effects of Small Cues: Priming Selfish Economic Decisions	
-20 22/5/2024	RCEA 2024 International Conference in Economics, Econometrics and Finance	Brunel University, UK	Sales Filters and Regular Price Rigidity	
27/6/2024	Israeli Economic Association 40 <sup>th</sup> Annual Meeting	Reichman University, Israel	Sales Filters and Regular Price Rigidity	
- 2 3/7/2024	First International Conference of the Georgian Economic Association	Tbilisi, Georgia	Large Effects of Small Cues: Priming Selfish Economic Decisions	
- 26 30/8/2024	Econometric Society European Meeting 2024	Erasmus University Rotterdam, the Netherlands	Sales Filters and Regular Price Rigidity	
- 12 13/12/2024	NBG Research Conference 2024	National Bank of Georgia, Tbilisi, Georgia	Sales Filters and Regular Price Rigidity	Also Served as a discussant
- 22 23/5/2025	ZEW 2025 Public Finance Conference	ZEW, Mannheim, Germany	Large Effects of Small Cues: Priming Selfish Economic Decisions	Also Served as a discussant
17/7/2025	Israeli Economic Association 41 <sup>th</sup> Annual Meeting	Open University, Israel	Price Setting Rules, Rounding Tax, and Inattention Penalty	
-27 31/7/2025	Silvaplana Political Economy	Silvaplana, Switzerland	Gender and Competitiveness	Also Served as a discussant

### Presentations at Departmental Seminars

Date	Place of Conference	Title of Lecture/Discussion
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May 11, 2005	Ben-Gurion University	Shifting Paradigms: From Fostering Equality to Building Safety Nets. Analyzing some Consequences of Privatization in the Israeli Kibbutz
March 10, 2010	University of Humboldt, Center for Entrepreneurship	Shrinking goods
May 31, 2010	Bank of Israel	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity
June 26, 2010	University of Humboldt, Center for Entrepreneurship	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity
October 15, 2010	Deutsche Bundesbank, Frankfurt am Main	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity
November 4, 2010	Université Libre de Bruxelles	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity
December 5, 2012	Jerusalem College of Technology	The Convenience of Zero Prices
December 20, 2012	Tel-Aviv University	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity
April 25, 2013	London Metropolitan University, , Centre for Socio-Economic Research	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity
February 18, 2018	TAUB Center	:Here Lives a Wealthy Man Price Rigidity and Predictability in Luxury Housing Markets
May 16, 2019	Ariel University	Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity
January 16, 2020	Ariel University	Large Effects of Small Cues: Priming Selfish Economic Decisions
January 22, 2020	Bar-Ilan University	Large Effects of Small Cues: Priming Selfish Economic Decisions
April 23, 2020 (via Zoom)	Jerusalem Institute of Technology	Large Effects of Small Cues: Priming Selfish Economic Decisions
October 20, 2021 (via zoom)	Bank of Israel	Small Price Changes, Sales Volume, and Menu Cost
October 21, 2021	National University of Singapore, Economics Society	Potterian Economics
April 25, 2022	Bar-Ilan University	The Effects of Price Endings on Price Rigidity: Evidence from VAT Changes
November 7, 2022	Bar-Ilan University, PhD workshop	Small Price Changes, Sales Volume, and Menu Cost

November 7, 2022	Bar-Ilan University, MA workshop	An Experiment on Donations, Personal Stories, and Bad Luck
November 22, 2022	SCE, Ashdod, Israel	The Effects of Price Endings on Price Rigidity: Evidence from VAT Changes
January 18, 2024	Ariel University, Israel	The Effects of Price Endings on Price Rigidity: Evidence from VAT Changes
October 28, 2024	Bank of Israel, Research Department workshop	Rigidity and Synchronization: Analyzing Online and Offline Price Dynamics
October 19, 2025	Bank of Israel, Knowledge Forum	Rigidity and Synchronization: Analyzing Online and Offline Price Dynamics

## Research Grants

### Grants Awarded

Role in Research	Co-Researchers	Topic	Funded by/Amount	Year
Researcher		Regional Implications of the Establishment of a Palestinian State	European Union Partnership for Peace scholarship / 10,000 NIS	201–2011 2
Main Researcher	Zoya Nisanov	Opportunities in Regional Cooperation	Israel Ministry of Regional Cooperation / 20,000 NIS	2014
Researcher	David Genesove and Daniel Levy	The Elasticity of Substitution of Capital for Land in Multi-Unit Housing	Elrov Center / 7,500 NIS	2020
Researcher	Ronen Bar-El and Limor Hatzor	To Donate or not to Donate?	Open University/ 50,000 NIS	2021
Researcher	Ronen Bar-El and Limor Hatzor	Public Policy for Enhancing Equal Opportunities	Bituach Leumi / 50,000 NIS	2021

## Teaching

### Courses Taught in Recent Years

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)	Degree	Number of Students
2025 – present	Monetary Economics	Lecture	BA/M A	35
2024 - 2025	Advanced Macro	Lecture	MA	30
2022 – present	Introduction to Macro-Economics	Introduction Course (Mandatory)	BA	200–100

2016 – present	Introduction to Econometrics	Introduction Course (Mandatory)	BA	110–50
2017 – 2021	Macro-Economics	Introduction Course (Mandatory)	BA	35–20
2019 – present	Introduction to Python for Economists	Lecture	BA/M A	77–10
2019-2021	Financial Application with Excel	Lecture	BA/M A	35–20
2019 – 2021	Banking in the 21 <sup>st</sup> Century	Lecture	BA	35–20
2020	Introduction to Statistics	Introduction Course (Mandatory)	BA	100
2020 – 2021	Seminar in Economics	Seminar	BA	30–20
2020 – 2021	Statistical Applications	Lecture	BA	35–20

## Professional Experience

2014–2021 Senior Economist, Infinity Investment Group

## Publications

### PhD Dissertation

"Price Rigidity in Models with Implicit Contracts and Consumer Inattention"  
 (2011), 207 pages, written in English, submitted to the senate of Bar-Ilan University, Supervisor: Daniel Levy.

### Articles in Refereed Journals

(Note: In all joint publications, all authors contributed equally.)

### Papers Published as a Graduate Student

Zilberfarb, B., M. Krausz, and **A. Snir** (2006), "Optimism and Business Cycles in the Israeli Economy, 1997–2004," *Studies in Banking* 17, 95–115 (in Hebrew).

**Snir, A.** (2006), "Shifting Paradigms: From Fostering Equality to Building Safety Nets. Analyzing some Consequences of Privatization in the Israeli Kibbutz,"

*Economic Change and Restructuring* 39(1-2), 1–18. Schnytzer, A., and **A. Snir** (2008), "SP Betting as a Self Enforcing Implicit Cartel," with A.

Schnytzer, *Journal of Gambling Business and Economics* 2(1), 45–65.

Schnytzer, A., and **A. Snir** (2008), "Herding in Imperfect Betting Markets with Inside Traders," *Journal of Gambling Business and Economics* 2(2), 1–15.

### **Papers Published After Completing PhD**

**Snir, A.** (2014), "When choosing to be almost certain of winning can be better than choosing to win with certainty," *European Journal of Political Economy* 36, 135–146.

Horenstein, A., and **A. Snir** (2017), "Portfolio Choice in Mexico," *Journal of Behavioral and Experimental Finance* 16, 1–13.

Horenstein, A., D. Osgood, and **A. Snir** (2017), "Out-of-town Buyers, Mispricing and the Availability Heuristic," *Real Estate Finance* 34(1), 1–10.

**Snir, A.**, D. Levy, and H. Chen (2017), "End of 9-Endings, Price Recall and Price Perceptions," *Economic Letters* 155, 157–163.

Levy, D., **A. Snir**, A. Gotler, and H. Chen (2020), "Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity," *Journal of Monetary Economics* 110, 33–49.

Schade, C.S., and **A. Snir** (2020), "A lab test on the decision not to decide," *Business Research* 13(3), 1253–1291.

**Snir, A.**, and D. Levy (2021), "If You Think 9-Ending Prices Are Low, Think Again," *Journal of the Association for Consumer Research* 6(1), 33–47 (Special Issue on Behavioral Pricing).

**Snir, A.**, H. Chen, and D. Levy (2021), "Stuck at Zero: Price Rigidity in a Runaway Inflation," *Economic Letters* 204, 109885.

Levy D., **A. Snir** (2022), "Potterian Economics," *Oxford Open Economics* 1.

**Snir, A.**, A. Chen, and D. Levy (2022), "Zero-Ending Prices, Cognition, and Price Rigidity," *Journal of Economic Behavior and Organization* 203, 519–542.

Ray, S., **A. Snir**, and D. Levy (2023), "Retail Pricing Format and Rigidity of Regular Prices," *Economica* 90(360), 1173–1203.

Bar-El, R., L. Hatzor, and **A. Snir** (2024), "An Experiment on Donations, Personal Stories, and Cheating," *European Journal of Political Economy* 84, 102381.

**Snir, A.**, D. Levy, D. Levy and H.A. Chen, (2024) "Price Gauging or Market Forces? Fairness Perceptions of Price Hikes during the Pandemic", *Economics Bulletin*, 44(4), 1291-1325.

Sayag, D., **A. Snir**, and D. Levy (2025), "Sticky information and price controls: Evidence from a natural experiment," *Economic Letters* 248, 112245.

Levy, D., H.A. Chen, S. Ray, E. Chareete, X. Ling, W. Zhao, M. Bergen and **A. Snir** (2025), "Asymmetric Price Adjustment over the Business Cycle," *Economic Letters* 254, 112450.

Sayag, D., **A. Snir**, and D. Levy (Forthcoming), "0.001 and Counting: Revisiting the Price Rounding Tax," *Contemporary Economic Policy*, Forthcoming.

### **Chapters in Edited Volumes**

Levy, D., and **A. Snir** (2010), "Human Capital and Economic Growth in the Potterian Economy," with D. Levy, in *The Law and Harry Potter*, F. Snyder and J. Thomas, Eds. (Durham, NC: Carolina Academic Press), pp. 211–235.

**Working Papers (Completed and/or in Progress)**

Knotek II, E.S., D. Sayag, and **A. Snir**, "The Effects of Price Endings on Price Rigidity: Evidence from VAT Changes." (Completed)

Levy, Dudi, **A. Snir**, Daniel Levy, A. Chen, D. Wang, "Large Effects of Small Cues: Priming Selfish Economic Decisions." (in Progress)

Genesove, D., D. Levy, **A. Snir**, "The Elasticity of Substitution of Capital for Land in Multi-Unit Housing." (in Progress)