

## AVICHAH SNIR

November 20, 2023

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### Education

| Period of Study | Name of Institution and Department                                 | Degree                  | Year of Approval of Degree |
|-----------------|--|-------------------------|----------------------------|
| 2000–2003       | Bar Ilan University, Departments of Economics and Computer Science | BA ( <i>Cum Laude</i> ) | 2003                       |
| 2003–2004       | Bar Ilan University, Department of Economics                       | MA ( <i>Cum Laude</i> ) | 2004                       |
| 2006–2011       | Open University, Departments of Psychology and Mathematics         | BA                      | 2011                       |
| 2005–2010       | Bar Ilan University, Department of Economics                       | PhD                     | 2011                       |

### Post-Doctoral Studies

| Period of Study | Name of Institution, Department and Host  | Degree | Year of Approval of Degree |
|-----------------|---|--------|----------------------------|
| 2010–2011       | Humboldt Universitaet zu Berlin, Department of Economics, Prof. Christian D. Schade |        | 2011                       |

### Academic Ranks and Tenure in Institutes of Higher Education

| Dates     | Name of Institution and Department                                    | Rank/Position        |
|-----------|---|----------------------|
| 2010–2011 | Humboldt Universitaet zu Berlin, Department of Economics              | Post-Doctoral Fellow |
| 2011–2022 | Netanya Academic College, Department of Banking and Financial Markets | Lecturer             |
| 2022–     | Netanya Academic College, Department of Banking and Financial Markets | Senior Lecturer      |

### Scholarly Positions and Activities outside the Institution

2007 Visiting Scholar, Deutsche Bundesbank, Germany

### Membership in Professional Association

American Economic Association, 2011–2016

Royal Economic Association, 2012–2015, 2021–

Israeli Economic Association, 2010–2019

### Refereeing

*Economic Journal, Review of Economics and Statistics, European Journal of Political Economics, Applied Economics, Managerial and Decision Economics, Journal of Business Venturing, Journal of Religion and Health, International Journal of Consumer Research, סקר בנק ישראל, Eurasian Economic Review*

### Presentations at Scholarly Conferences

| <b>Date</b>    | <b>Name of Conference</b>                            | <b>Place of Conference</b> | <b>Title of Lecture/Discussion</b>   | <b>Role</b> |
|----------------|--|----------------------------|--|-------------|
| 23/5/2005      | IEA Annual Conference                                | Maale-Hachimasha, Israel   | Shifting Paradigms: From Fostering Equality to Building Safety Nets. Analyzing some Consequences of Privatization in the Israeli Kibbutz |             |
| 30/6/2–26 006  | Workshop on Political Economy                        | Silvaplana, Switzerland    | Potterian Economics  |             |
| 12/3/2007      | First Bar-Ilan University Ph.D. Students' Conference | Ramat-Gan, Israel          | Shrinking Goods  |             |
| 5/1/201–3 0    | AEA Annual Meeting                                   | Atlanta, GA, USA           | Shrinking Goods  |             |
| 4/6/2010       | IEA Annual Conference                                | Maale-Hachimasha, Israel   | Shrinking Goods  |             |
| 13/6/2–10 010  | Rimini Conference in Economics and Finance           | Rimini, Italy              | Shrinking Goods  |             |
| 11/11/201 0    | DFG Meeting  | Berlin, Germany            | Shrinking Goods  |             |
| 10/2/2011      | Conference on Judgment and Decision Making           | Jerusalem, Israel          | Shrinking Goods  |             |
| 9/1/201–6 1    | AEA Annual Meeting                                   | Denver, CO, USA            | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity  |             |
| 6/6/2011       | IEA Annual Conference                                | Maale-Hachimasha, Israel   | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity  |             |
| 19/8/2011      | TIBER  | Tilburg, the Netherlands   | Shrinking Goods  |             |
| 15/10/–14 2011 | ReCapNet   | Mannheim, Germany          | :Here Lives a Wealthy Man Price Rigidity and Predictability in Luxury Housing Markets  |             |

|               |   |                            |   |                             |
|---------------|---|----------------------------|---|-----------------------------|
| 15/12/2011    | The Seventh Y. Rabin Conference   | Jerusalem, Israel          | Shrinking Goods   |                             |
| 8/1/201–62    | AEA Annual Meeting  | Chicago, IL, USA           | Potterian Economics   |                             |
| 23/1/2012     | Mainz Workshop on Behavioral Economics  | Mainz, Germany             | When choosing to be almost certain of winning can be better than choosing to win with certainty |                             |
| 29/1/2012     | First Conference on Regional Implications of the Establishment of a Palestinian State | Amman, Jordan              | Economics when Borders are not Barriers: Jordan, Israel and the Palestinian State               |                             |
| 30/5/2012     | IEA Annual Conference   | Maale-Hachmisha, Israel    | The Convenience of Zero Prices  |                             |
| 4/5/2013      | FWBEE   | Florence, Italy            | When choosing to be almost certain of winning can be better than choosing to win with certainty |                             |
| 26/6/2–23013  | AREUEA  | Jerusalem, Israel          | :Here Lives a Wealthy Man Price Rigidity and Predictability in Luxury Housing Markets           |                             |
| 2/7/2013      | Years of the 20 Oslo Accords: A Success or a ?Failure                                 | Tel-Aviv, Israel           | Economics when Borders are not Barriers: Jordan, Israel and the Palestinian State               |                             |
| 15/7/2013     | LCBR  | Frankfurt am Main, Germany | The Convenience of Zero Prices  |                             |
| 16/7/2013     | TIBER XII   | Tilburg, the Netherlands   | The Convenience of Zero Prices  |                             |
| 19/10/–182013 | RecapNet  | Mannheim, Germany          | :Here Lives a Wealthy Man Price Rigidity and Predictability in Luxury Housing Markets           |                             |
| 5/1/201–34    | AEA Annual Meeting  | Philadelphia, PA, USA      | The Convenience of Zero Prices  | Also served as a discussant |
| 4/3/2014      | Truman Institute  | Jerusalem, Israel          | When choosing to be almost certain of winning can be better than choosing to win with certainty |                             |

|                |   |                         |   |                                |
|----------------|---|-------------------------|---|--------------------------------|
| 9/4/2014       | Adenauer Stiftung   | Jerusalem, Israel       | Economics when Borders are not Barriers: Jordan, Israel and the Palestinian State   |                                |
| 20/5/2014      | IEA Annual Conference                                       | Tel-Aviv, Israel        | The Convenience of Zero Prices  | Also Served as a session chair |
| 10/6/20–9 14   | Rimini Conference in Economics and Finance                  | Rimini, Italy           | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity |                                |
| 13/9/2–12 014  | LABSI conference  | Siena, Italy            | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity |                                |
| 30/7/2–26 014  | Workshop on Political Economy                               | Silvaplana, Switzerland | Strategic Expressive Voting and Choosing the Wrong Proposal                         | Also served as a discussant    |
| 18/5/2016      | IEA Annual Conference                                       | Tel-Aviv, Israel        | A lab test on the decision not to decide  |                                |
| 24/5/2016      | Industry Studies Association Annual Conference              | St. Paul, MN, USA       | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity |                                |
| 12/9/2–10 017  | Ariel Conference on Political Economy of Public Policy      | Ariel, Israel           | Strategic Expressive Voting and Choosing the Wrong Proposal                         | Also served as a discussant    |
| 10/5/20–9 17   | Pricing Research Camp                                       | Chicago, IL, USA        | The Convenience of Zero Prices  |                                |
| 16/12/–15 2017 | Italian Society of Law and Economics 13th Annual Conference | Rome, Italy             | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity |                                |
| 14/6/2018      | IEA Annual Conference                                       | Rishon-Lezion, Israel   | The Effects of Psychological and Convenient Prices on VAT price changes             |                                |
| 9/12/2018      | Housing and Real Estate                                     | Tel-Aviv, Israel        | The Elasticity of Substitution of Capital for Land in Multi-Unit Housing            |                                |

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|-------------------------|---|---|---|--------------------------------|
|                         | Economics Workshop  |   |   |                                |
| 20/10/–18<br>2019       | First Spanish Public Choice Workshop                                    | Pamplona, Spain                                   | Large Effect of Small Cues: Priming Selfish Economic Decisions            |                                |
| 12/2/2021               | JACR Special Issue on Behavioral Pricing                                | Lexington, KY, USA (in Zoom)                      | If You Think 9-Ending Prices Are Low, Think Again                         |                                |
| 6/6/202–5<br>1          | 3 <sup>rd</sup> Warsaw Money-Macro-Finance Conference                   | Warsaw, Poland (in Zoom)                          | Small Price Changes, Sale Volume, and Menu Cost                           |                                |
| 6/6/202–5<br>1          | CTREE   | In Zoom   | Potterian Economics   | Also Served as a session chair |
| 8/10/20–7<br>21         | Inflation: Drivers and Dynamics Conference 2021 (ECB and (Cleveland FED | In Zoom   | Small Price Changes, Sale Volume, and Menu Cost                           |                                |
| 28/1/2–27<br>022        | ICEA Inflation Conference   | In Zoom   | Retail Pricing Format and Rigidity of Regular Prices                      | Also Served as a session chair |
| 13/4/2022               | RES Annual Conference   | In Zoom   | Small Price Changes, Sale Volume, and Menu Cost                           |                                |
| 30/6/2022               | Armenian Economic Association Annual Meeting                            | In Zoom   | Small Price Changes, Sale Volume, and Menu Cost                           |                                |
| 7/9/202–4<br>2          | Ariel Conference on the Political Economy of Public Policy              | Ariel, Israel                                     | An Experiment on Donations, Personal Stories, and Bad Luck                |                                |
| 22/6/2023               | Israeli Economic Association 39 <sup>th</sup> Annual Meeting            | Tel-Aviv University, Israel                       | Small Price Changes, Sale Volume, and Menu Cost                           |                                |
| 30/6/2023<br>1/7/2023 – | Pandemics, Labor Markets and Inflation                                  | Certosa di Pontignano, University of Siena, Italy | The Effects of Price Endings on Price Rigidity: Evidence from VAT Changes |                                |
| –21<br>22/9/2023        | 3 <sup>rd</sup> Warsaw Money-Macro-Finance Conference                   | University of Warsaw, Poland                      | Prices are Stickier After All   |                                |

|                        |  |   |   |                                   |
|------------------------|--|---|---|-----------------------------------|
| –2<br>3/11/2023        | 6 <sup>th</sup> Conference<br>on Law and<br>Macroeconomic<br>s                           | Tulane Law<br>School, New<br>Orleans, LA                  | Price Setting Rules,<br>Rounding Tax, and<br>Inattention Penalty      |                                   |
| –14<br>15/3/2024       | Innsbruck<br>Winter Summit<br>2024   | Universitaet<br>Innsbruck,<br>Austria                     | Large Effects of Small<br>Cues: Priming Selfish<br>Economic Decisions |                                   |
| –20<br>22/5/2024       | RCEA 2024<br>International<br>Conference in<br>Economics,<br>Econometrics<br>and Finance | Brunel<br>University,<br>UK                               | Sales Filters and Regular<br>Price Rigidity                           |                                   |
| 27/6/202               | Israeli Economic<br>Association 40 <sup>th</sup><br>Annual Meeting                       | Reichman<br>University,<br>Israel                         | Sales Filters and Regular<br>Price Rigidity                           |                                   |
| – 2<br>3/7/2024        | First<br>International<br>Conference of<br>the Georgian<br>Economic<br>Association       | Tbilisi,<br>Georgia                                       | Large Effects of Small<br>Cues: Priming Selfish<br>Economic Decisions |                                   |
| – 26<br>30/8/2024      | Econometric<br>Society<br>European<br>Meeting 2024                                       | Erasmus<br>University<br>Rotterdam,<br>the<br>Netherlands | Sales Filters and Regular<br>Price Rigidity                           |                                   |
| – 12<br>13/12/202<br>4 | NBG Research<br>Conference<br>2024   | National Bank<br>of Georgia,<br>Tbilisi,<br>Georgia       | Sales Filters and Regular<br>Price Rigidity                           | Also Served<br>as a<br>discussant |
| – 22<br>23/5/2025      | ZEW 2025<br>Public Finance<br>Conference   | ZEW,<br>Mannheim,<br>Germany                              | Large Effects of Small<br>Cues: Priming Selfish<br>Economic Decisions | Also Served<br>as a<br>discussant |
| 17/7/2025              | Israeli Economic<br>Association 41 <sup>th</sup><br>Annual Meeting                       | Open<br>University,<br>Israel                             | Price Setting Rules,<br>Rounding Tax, and<br>Inattention Penalty      |                                   |
| –27<br>31/7/2025       | Silvaplana<br>Political<br>Economy   | Silvaplana,<br>Switzerland                                | Gender and<br>Competitiveness   | Also Served<br>as a<br>discussant |

### **Presentations at Departmental Seminars**

| <b>Date</b> | <b>Place of Conference</b> | <b>Title of Lecture/Discussion</b> |
|-------------|----------------------------|------------------------------------|
|-------------|----------------------------|------------------------------------|

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|-----------------------------|--|--|
| May 11, 2005                | Ben-Gurion University  | Shifting Paradigms: From Fostering Equality to Building Safety Nets. Analyzing some Consequences of Privatization in the Israeli Kibbutz |
| March 10, 2010              | University of Humboldt, Center for Entrepreneurship                  | Shrinking goods  |
| May 31, 2010                | Bank of Israel   | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity  |
| June 26, 2010               | University of Humboldt, Center for Entrepreneurship                  | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity  |
| October 15, 2010            | Deutsche Bundesbank, Frankfurt am Main                               | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity  |
| November 4, 2010            | Université Libre de Bruxelles  | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity  |
| December 5, 2012            | Jerusalem College of Technology                                      | The Convenience of Zero Prices   |
| December 20, 2012           | Tel-Aviv University  | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity  |
| April 25, 2013              | London Metropolitan University, , Centre for Socio-Economic Research | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity  |
| February 18, 2018           | TAUB Center  | :Here Lives a Wealthy Man<br>Price Rigidity and Predictability in Luxury Housing Markets   |
| May 16, 2019                | Ariel University   | Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity  |
| January 16, 2020            | Ariel University   | Large Effects of Small Cues: Priming Selfish Economic Decisions  |
| January 22, 2020            | Bar-Ilan University  | Large Effects of Small Cues: Priming Selfish Economic Decisions  |
| April 23, 2020 (via Zoom)   | Jerusalem Institute of Technology                                    | Large Effects of Small Cues: Priming Selfish Economic Decisions  |
| October 20, 2021 (via zoom) | Bank of Israel   | Small Price Changes, Sales Volume, and Menu Cost   |
| October 21, 2021            | National University of Singapore, Economics Society                  | Potterian Economics  |
| April 25, 2022              | Bar-Ilan University  | The Effects of Price Endings on Price Rigidity: Evidence from VAT Changes  |
| November 7, 2022            | Bar-Ilan University, PhD workshop                                    | Small Price Changes, Sales Volume, and Menu Cost   |

|                   |  |   |
|-------------------|--|---|
| November 7, 2022  | Bar-Ilan University, MA workshop             | An Experiment on Donations, Personal Stories, and Bad Luck                |
| November 22, 2022 | SCE, Ashdod, Israel                          | The Effects of Price Endings on Price Rigidity: Evidence from VAT Changes |
| January 18, 2024  | Ariel University, Israel                     | The Effects of Price Endings on Price Rigidity: Evidence from VAT Changes |
| October 28, 2024  | Bank of Israel, Research Department workshop | Rigidity and Synchronization: Analyzing Online and Offline Price Dynamics |
| October 19, 2025  | Bank of Israel, Knowledge Forum              | Rigidity and Synchronization: Analyzing Online and Offline Price Dynamics |

## Research Grants

### Grants Awarded

| Role in Research | Co-Researchers                 | Topic  | Funded by/ Amount   | Year      |
|------------------|--------------------------------|--|---|-----------|
| Researcher       |                                | Regional Implications of the Establishment of a Palestinian State        | European Union Partnership for Peace scholarship / 10,000 NIS | 201–20112 |
| Main Researcher  | Zoya Nisanov                   | Opportunities in Regional Cooperation                                    | Israel Ministry of Regional Cooperation / 20,000 NIS          | 2014      |
| Researcher       | David Genesove and Daniel Levy | The Elasticity of Substitution of Capital for Land in Multi-Unit Housing | Elrov Center / 7,500 NIS                                      | 2020      |
| Researcher       | Ronen Bar-El and Limor Hatzor  | To Donate or not to Donate?  | Open University/ 50,000 NIS                                   | 2021      |
| Researcher       | Ronen Bar-El and Limor Hatzor  | Public Policy for Enhancing Equal Opportunities                          | Bituach Leumi / 50,000 NIS                                    | 2021      |

## Teaching

### Courses Taught in Recent Years

| Year           | Name of Course                  | Type of Course<br>Lecture/Seminar/<br>Workshop/High Learn Course/<br>Introduction Course (Mandatory) | Degree | Number of Students |
|----------------|---------------------------------|--|--------|--------------------|
| 2025 – present | Monetary Economics              | Lecture  | BA/MA  | 35                 |
| 2024 - 2025    | Advanced Macro                  | Lecture  | MA     | 30                 |
| 2022 – present | Introduction to Macro-Economics | Introduction Course (Mandatory)  | BA     | 200–100            |



|                |   |                                 |        |        |
|----------------|---|---------------------------------|--------|--------|
| 2016 – present | Introduction to Econometrics            | Introduction Course (Mandatory) | BA     | 110–50 |
| 2017 – 2021    | Macro-Economics                         | Introduction Course (Mandatory) | BA     | 35–20  |
| 2019 – present | Introduction to Python for Economists   | Lecture                         | BA/M A | 77–10  |
| 2019-2021      | Financial Application with Excel        | Lecture                         | BA/M A | 35–20  |
| 2019 – 2021    | Banking in the 21 <sup>st</sup> Century | Lecture                         | BA     | 35–20  |
| 2020           | Introduction to Statistics              | Introduction Course (Mandatory) | BA     | 100    |
| 2020 – 2021    | Seminar in Economics                    | Seminar                         | BA     | 30–20  |
| 2020 – 2021    | Statistical Applications                | Lecture                         | BA     | 35–20  |

## Professional Experience

2014–2021 Senior Economist, Infinity Investment Group

## Publications

### PhD Dissertation

"Price Rigidity in Models with Implicit Contracts and Consumer Inattention" (2011), 207 pages, written in English, submitted to the senate of Bar-Ilan University, Supervisor: Daniel Levy.

## Articles in Refereed Journals

(Note: In all joint publications, all authors contributed equally.)

### Papers Published as a Graduate Student

Zilberfarb, B., M. Krausz, and A. Snir (2006), "Optimism and Business Cycles in the Israeli Economy, 1997–2004," *Studies in Banking* 17, 95–115 (in Hebrew).

Snir, A. (2006), "Shifting Paradigms: From Fostering Equality to Building Safety Nets. Analyzing some Consequences of Privatization in the Israeli Kibbutz,"

*Economic Change and Restructuring* 39(1-2), 1–18. Schnytzer, A., and A.

Snir (2008), "SP Betting as a Self Enforcing Implicit Cartel," with A.

Schnytzer, *Journal of Gambling Business and Economics* 2(1), 45–65.

Schnytzer, A., and A. Snir (2008), "Herding in Imperfect Betting Markets with Inside Traders," *Journal of Gambling Business and Economics* 2(2), 1–15.

### Papers Published After Completing PhD

- Snir, A.** (2014), "When choosing to be almost certain of winning can be better than choosing to win with certainty," *European Journal of Political Economy* 36, 135–146.
- Horenstein, A., and **A. Snir** (2017), "Portfolio Choice in Mexico," *Journal of Behavioral and Experimental Finance* 16, 1–13.
- Horenstein, A., D. Osgood, and **A. Snir** (2017), "Out-of-town Buyers, Mispricing and the Availability Heuristic," *Real Estate Finance* 34(1), 1–10.
- Snir, A.**, D. Levy, and H. Chen (2017), "End of 9-Endings, Price Recall and Price Perceptions," *Economic Letters* 155, 157–163.
- Levy, D., **A. Snir**, A. Gotler, and H. Chen (2020), "Not All Price Endings Are Created Equal: Price Points and Asymmetric Price Rigidity," *Journal of Monetary Economics* 110, 33–49.
- Schade, C.S., and **A. Snir** (2020), "A lab test on the decision not to decide," *Business Research* 13(3), 1253–1291.
- Snir, A.**, and D. Levy (2021), "If You Think 9-Ending Prices Are Low, Think Again," *Journal of the Association for Consumer Research* 6(1), 33–47 (Special Issue on Behavioral Pricing).
- Snir, A.**, H. Chen, and D. Levy (2021), "Stuck at Zero: Price Rigidity in a Runaway Inflation," *Economic Letters* 204, 109885.
- Levy D., **A. Snir** (2022), "Potterian Economics," *Oxford Open Economics* 1.
- Snir, A.**, A. Chen, and D. Levy (2022), "Zero-Ending Prices, Cognition, and Price Rigidity," *Journal of Economic Behavior and Organization* 203, 519–542.
- Ray, S., **A. Snir**, and D. Levy (2023), "Retail Pricing Format and Rigidity of Regular Prices," *Economica* 90(360), 1173–1203.
- Bar-El, R., L. Hatzor, and **A. Snir** (2024), "An Experiment on Donations, Personal Stories, and Cheating," *European Journal of Political Economy* 84, 102381.
- Snir, A.**, D. Levy, D. Levy and H.A. Chen, (2024) "Price Gauging or Market Forces? Fairness Perceptions of Price Hikes during the Pandemic", *Economics Bulletin*, 44(4), 1291-1325.
- Sayag, D., **A. Snir**, and D. Levy (2025), "Sticky information and price controls: Evidence from a natural experiment," *Economic Letters* 248, 112245.
- Levy, D., H.A. Chen, S. Ray, E. Chareete, X. Ling, W. Zhao, M. Bergen and **A. Snir** (2025), "Asymmetric Price Adjustment over the Business Cycle," *Economic Letters* 254, 112450.
- Sayag, D., **A. Snir**, and D. Levy (Forthcoming), "0.001 and Counting: Revisiting the Price Rounding Tax," *Contemporary Economic Policy*, Forthcoming.

### Chapters in Edited Volumes

Levy, D., and **A. Snir** (2010), “Human Capital and Economic Growth in the Potterian Economy,” with D. Levy, in *The Law and Harry Potter*, F. Snyder and J. Thomas, Eds. (Durham, NC: Carolina Academic Press), pp. 211–235.

**Working Papers (Completed and/or in Progress)**

Knotek II, E.S., D. Sayag, and **A. Snir**, “The Effects of Price Endings on Price Rigidity: Evidence from VAT Changes.” (Completed)

Levy, Dudi, **A. Snir**, Daniel Levy, A. Chen, D. Wang, “Large Effects of Small Cues: Priming Selfish Economic Decisions.” (in Progress)

Genesove, D., D. Levy, **A. Snir**, “The Elasticity of Substitution of Capital for Land in Multi-Unit Housing.” (in Progress)