

**Swipe File: “We canned a feeling”**

**Legend**

Yellow = Disrupt

Blue = Intrigue

Green = Click

# DIC Framework

## Email

**Subject:**

1- Leaving behind the stress of the world? Yes, you deserve it.

**Or (which one is the best?)**

2- How to leave the stress of the world behind ?

The feeling of never-ending stress.

The moment you exhale after finally closing the door of your home.

The one you feel when you return home after a long day at work.

When you're still thinking about your workday and what you'll have to do tomorrow.

Your mind is constantly racing without being able to stop it.

No one should live with this.

You deserve to switch off your mind in the comfort of your house.

We have the solution, and you're just one step away from it.

**learn more here.**



