# **Privacy Policy**

#### Information Collected

- Personal Information: Names, emails, IP addresses
- Usage Data: Cookies, analytics tracking
- Market Research: Voluntary survey responses (no identifiable medical data)

#### **Purpose of Data Collection**

Information collected is solely used to provide notifications, newsletters, advertising, and market research purposes explicitly disclosed at account creation.

#### **Data Sharing & Security**

TexMedCannabis.com stores data securely using AWS with SSL encryption. Data access is strictly limited to the internal team. No external sharing of data occurs.

#### **User Rights**

Users may request access to their personal data, request data portability, or demand permanent deletion (right to be forgotten) through the site's contact form.

#### **Data Breach Notification**

In the event of a data breach, affected users will be notified within 36 hours of discovery.

### Cookies & Analytics

Third-party tools (Analytics, Tracking, and Web Performance) and remarketing pixels are utilized. Cookie consent banners are provided only in legally required jurisdictions.

### **Opt-out & Communication Preferences**

Users can opt out of email and marketing communications directly via an unsubscribe button provided in emails.

#### **Accessibility**

TexMedCannabis.com follows standard website practices and explicitly disclaims liability concerning ADA compliance or web accessibility guidelines.

### **Updates to Privacy Policy**

This policy will be reviewed at least once every two years. Users will receive email notifications of significant changes and may request account deletion if desired.

# **Contact Information**

All inquiries related to Terms or Privacy concerns should be directed through the site's provided contact form.