

The logo graphic features the word "ABOUT" in a light blue sans-serif font, positioned above the word "WISEBEV" in a larger, bold, white sans-serif font. A white arrow starts from the end of the word "WISEBEV" and points diagonally upwards and to the right. The background is a solid dark blue with faint, light blue geometric shapes, including a large circle and a triangle.

ABOUT

WISEBEV

After years working with Fortune 500 food companies as well as startups, our founder, Lindsay Wisener, realized she could help beverage companies and entrepreneurs avoid the pitfalls they experience when developing a product and bringing it to market.

Wisebev's goal is to save companies time and money, and help them get their beverages to the market more quickly and more successfully. At our very own beverage lab, we'll help you scope out the technical parameters of your beverage idea to make it viable for the market.

We're your trusted beverage innovation partner. **[Tour our beverage lab.](#)**

[Contact us](#) today to see how we can get your beverage to market, or to your next trade show, successfully.

Connect with us on LinkedIn: **[Lindsay Wisener](#)** | **[Wisebev](#)**

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WiseBev LLC

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