

The IIJ Layoff Life Line Resource Guide

Before:

- Protect your data: create backups of your work
 - o RESOURCE: The Motherboard Guide to Getting Laid Off
- Tie up loose ends with healthcare and other benefits:
 - Exhaust your FSA balance (buy a ton of bandaids and sunscreen)
 - Determine whether your state requires your employer to pay you for unused PTO
 - If possible, refill prescriptions, schedule doctors appts, eye exams, or teeth cleanings before your insurance expires.
 - RESOURCE: COBRA Continuation Health Coverage

During:

- Know your rights:
 - Check in with your union reps: union workplaces require greater transparency throughout the layoff process
 - RESOURCE: <u>How Newsroom Unions Intervene When Members Get Laid</u>
 Off
 - As per the federal <u>W.A.R.N. Act</u> companies are required to provide 60 days notice of a mass layoff; some states require even more advance notice
 - RESOURCE: <u>The W.A.R.N. Act Fact Sheet</u>
 - As of 2023, employers cannot require you to sign non-disparagement agreements as a condition of severance
 - Over 40? You have additional rights. You can take up to 21 days to decide whether to sign a severance package, or 45 days if it's a mass layoff.
- Negotiate everything:
 - Severance is negotiable, it never hurts to ask

After:

Taking care of yourself

- **It's okay to rest.** Layoffs are traumatic. If your finances allow, there's no shame in taking a beat to recover.
- Find community with other journalists. Join affinity groups such as the National Association of Black Journalists, the Asian American Journalists Association, The Association of LGBTQ+ Journalists, the Indigenous Journalists Association, the National Association of Hispanic Journalists, or professional groups such as the Association for Independents in Radio, the Online News Association or the Institute for Independent Journalists. But don't stop thereform communities with colleagues who are going through the same thing on Slack, WhatsApp or other platforms. Consider assembling an accountability group.
- Find connection outside of the industry. Spend time with friends/family and reconnect to your larger community. It's not uncommon for our jobs in journalism to feel like a part of our identity. Remind yourself of all the other parts.

• Looking for work

- Get a portfolio website. It can be simple, but you need something. <u>Authory</u> offers a self-updating portfolio; the PR firm MuckRack allows journalists to <u>create a portfolio</u> also. If you already have one, update it with your most recent work. Same goes for keeping LinkedIn updated.
- Consider assembling an accountability group: A small community of peers keeping one another motivated and on track.
- Update your resume to be "your most exciting news story"
- Find reliable work. If you need to earn steady money, prioritize that, even if it's
 no longer full-time journalism work. You're still a journalist even if you're only
 working on one project a year.
- Network with positivity. Reach out to everyone you know to catch up you
 never can predict who will lead you to work. Over time, you'll discern which
 connections are interested in mutually authentic relationships. Find a hype group
 to help you prep to be your best self in demanding situations like informational
 interviews or conferences.
- Fine tune your freelance skills. Even if you're not interested in freelancing long term, freelance work can help fill gaps in your income while you look for stable work. The IIJ offers free and low-cost resources for learning how to find clients, pitch stories, manage your small business and more.

Additional Resources:

- The IIJ Layoffs Survey
- The reality of layoffs, beyond the national numbers CJR
- Part 1 of Yowei's Layoff Series Proxy