

RWT-RWG Asset Mapping Discussion Notes

Group	Discussion questions and notes
Curriculum & PD	<p>Who are the primary stakeholder groups?</p> <ul style="list-style-type: none"> • CTE • CIE teachers • NBCTs • WEA • Students • Colleges of Education • School districts: HR • Principals • Parents • Community-based organizations
	<p>What are the local and statewide assets that provide opportunity?</p> <ul style="list-style-type: none"> • B&I route for CTE certification • Colleges of Ed •
	<p>What role can the stakeholders play in advancing action?</p> <ul style="list-style-type: none"> • Help strengthen the connection between stakeholder groups • Participate in collaboration and professional development surrounding the curriculum • Determine the appropriate alignment(s) and placement(s) for the Careers in Ed curriculum (CTE, Basic Ed, National Board Teacher Association)
	<p>What other work is happening already that supports the goal that could be integrated/linked?</p> <ul style="list-style-type: none"> •
	<p>What barriers prevent necessary action?</p> <ul style="list-style-type: none"> •

	<p>What advocacy is needed?</p> <ul style="list-style-type: none"> •
Pathway Navigation	<p>Who are the primary stakeholder groups?</p> <ul style="list-style-type: none"> •
	<p>What are the local and statewide assets that provide opportunity?</p> <ul style="list-style-type: none"> •
	<p>What role can the stakeholders play in advancing action?</p> <ul style="list-style-type: none"> •
	<p>What other work is happening already that supports the goal that could be integrated/linked?</p> <ul style="list-style-type: none"> •
	<p>What barriers prevent necessary action?</p> <ul style="list-style-type: none"> •
	<p>What advocacy is needed?</p> <ul style="list-style-type: none"> •
Recruitment & Marketing	<p>Who are the primary stakeholder groups?</p> <ul style="list-style-type: none"> • Schools/districts/HR departments • Universities • Students • Families • School counselors & administrators • Non-profits/community agencies
	<p>What are the local and statewide assets that provide opportunity?</p> <ul style="list-style-type: none"> • School counselors • Print media - school districts/universities • Web sites - school districts/universities • Social networks

	<ul style="list-style-type: none"> • Billboards - sponsored or collaborative • Career fairs and recruiting visits • Table at the fair and community events • Use student recruiters
	<p>What role can the stakeholders play in advancing action?</p> <ul style="list-style-type: none"> • Sharing with leadership • Getting in front of the right people • School personnel at all levels promote the program (e.g., where the students are doing their internships) • Collaboration across levels ES/MS/HS • University personnel in the schools • Professional development schools • Non-profits/community agencies do all of the above • Make a video
	<p>What other work is happening already that supports the goal that could be integrated/linked?</p> <ul style="list-style-type: none"> • Mentors/induction programs • Invite HS students to teacher PD (e.g., technology) • Early declaration of major (Pre-Ed)
	<p>What barriers prevent necessary action?</p> <ul style="list-style-type: none"> • Funding • Time •
	<p>What advocacy is needed?</p> <ul style="list-style-type: none"> • Work with counselors • Creative scheduling • Dual credit/credit equivalents