

Публікації у закордонних виданнях

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2. M. Vedernikov, I. Sandyga, L. Volianska-Savchuk, O. Chernushkina, M. Zelena and O. Koshonko, "Specificity of Corporate Culture Modeling at Industrial Enterprises in Conditions of Digital Business Transformation," 2020 10th International Conference on Advanced Computer Information Technologies (ACIT), Deggendorf, Germany, 2020, pp. 595-600, doi: 10.1109/ACIT49673.2020.9208925.
3. Vedernikov, M., Zelena, M., Volianska-Savchuk, L., Litinska, V., & Boiko, J. (2020). Management of the social package structure at industrial enterprises on the basis of cluster analysis. TEM Journal, 9(1), 249-260. <https://doi.org/10.18421/TEM91-35> (<https://www.scopus.com/authid/detail.uri?authorId=57216489099>).
4. Mykhailo Vedernikov, Lesia Volianska-Savchuk, Maria Zelena, Natalia Bazaliyska, Valentina Litinska, Olga Baksalova (2020). Infocommunication Paradigm of Corporate Culture Development in HR Management System / M. Vedernikov, L. Volianska-Savchuk, M. Zelena, N. Bazaliyska, V. Litinska, O. Baksalova // 2020 IEEE International Conference on Problems of Infocommunications Science and Technology (PIC S&T'2020): (October 6-9, 2020). Kharkiv, Ukraine 2020.
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6. Mykhailo Vedernikov, Maria Zelena, Lesia Volianska-Savchuk, Anastasiia Danilkova, Oksana Chernushkina, Tetyana Glushko (2021). Diagnostics of the Corporate Brand Image as an Effective Way to the Formation of the Enterprise's Positive PR-Factor / M. Vedernikov, M. Zelena, L. Volianska-Savchuk, O. Chernushkina, A. Danilkova, T. Glushko // 11th International Conference on Advanced Computer Information Technologies (ACIT 2021) : (15-17 Sept. 2021). Deggendorf, Germany, Germany 2021.
7. Mykhailo Vedernikov, Maria Zelena, Lesia Volianska-Savchuk, Anastasiia Danilkova, Oksana Chernushkina, Tetyana Glushko (2021). Diagnostics of the Corporate Brand Image as an Effective Way to the Formation of the Enterprise's Positive PR-Factor / M. Vedernikov, M. Zelena, L. Volianska-Savchuk, O. Chernushkina, A. Danilkova, T. Glushko // 11th International Conference on Advanced Computer Information Technologies (ACIT 2021) : (15-17 Sept. 2021). Deggendorf, Germany, Germany 2021.
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