

DESIGN QUESTIONNAIRE

Please fill these questions so we are best able to determine your specific design style that we can incorporate into your wedding day.



COUPLE

How did you meet?

How did you get engaged?

Who will be involved in the wedding planning and to what extent?

What is your Pinterest link if you have not already shared this?

How do you feel about your family or guests surprising you with entertainment, installations, added vendors, toasts, etc?

What aspects of the wedding are most important to you?

What aspects are lower in priority?

What are the things that you love to see at weddings?

What are the things that you do not like to see at weddings?

What is something you always notice, positive or negative, at weddings?

Do you like DIY touches at weddings?

Is there anything you already know you want to plan around in your timeline?

What activities do you enjoy as a couple in your free time?

What are your hobbies? Your partners?

Where are you from and are there any cultural elements we can infuse into your wedding day?

Where is your partner from and are there any cultural elements we can infuse into your wedding day?

Describe your favorite date night (list any favorite spots, traditions, etc.)

Are there any charities or causes that are dear to you?

Do you collect anything or have any heirlooms that we can incorporate into the wedding?

Do you have any family wedding traditions?

Tell me something unique about your fiancé.
Tell me something unique about yourself!
Would you rather: *Right click on the checkbox and insert a check*
☐ Go for a leisurely walk or take a jog/run ☐ Read a book by a cozy fire or hit the ski slopes ☐ Sip wine and mingle or dance the night away ☐ Watch a documentary or a comedy ☐ Travel or stay home ☐ Cook or eat out ☐ Live in the city or the countryside
Would your partner rather: *Right click on the checkbox and insert a check*
☐ Go for a leisurely walk or take a jog/run ☐ Read a book by a cozy fire or hit the ski slopes ☐ Sip wine and mingle or dance the night away ☐ Watch a documentary or a comedy ☐ Travel or stay home ☐ Cook or eat out ☐ Live in the city or the countryside
Do you like to see visible personal touches at weddings such as a cake in the shape of the couples’ dog, ice sculpture in the shape of a school logo, table numbers with cities the couple have visited together, etc. Or do you prefer for your wedding to be personable in more subtle ways such as flow and ambiance?
Do you wish to incorporate a monogram, branded logo, etc? What is your monogram if so?

BUDGET

For the sake of being on the same page, the budget we discuss is based on the wedding day budget and does not include your rehearsal dinner, rings, honeymoon, welcome party, etc.

NUMBERS

Who is paying for the wedding?

Does everyone agree on how the budget will be spent?
What is your overall target budget?
Is the budget flexible?
HABITS
How do you typically spend splurge money?
Where do you shop for clothing?
Do you wait for designer sales or are you okay with last season?
Where do you shop for home goods?
Where do you like to travel?
What kind of hotels do you prefer?
Are you a spender or a saver?
Is your partner a spender or a saver?
WEDDING PRIORITIES
If you need to save money, what do you trim first: décor, food, music, staff (meaning your family or friends will have to work), hours from your photographer or other vendor? Or something other than listed?

What elements would you like to have but only if there is extra money in the budget?
How do you determine if something is of value for your wedding day?
Do you like to see visible personal touches at weddings such as a cake in the shape of the couples' dog, ice sculpture in the shape of a school logo, table numbers with cities the couple have visited together, etc. Or do you prefer for your wedding to be personable in more subtle ways such as flow and ambiance?
Are you planning to tip your vendors? Is this factored into your budget?
Do you describe your wedding day style as frugal, mid-market or luxury? Which of the below photos resonates most with the level of impact you are wanting to make?



Photo 1



Photo 2



Photo 3

AESTHETICS

List adjectives that describe your wedding vision.
How do you describe your style (preppy, glamorous, dramatic, outdoorsy, simple, etc.)?
How do you describe your partner's style?
What celebrity's style inspires you?
Who are your favorite designers and why do you gravitate towards those designers?
What are the colors that you love?
What are the colors that you do not like?
What metallics do you like? Do you like mixed metallics or not?
Do you like texture?
What kind of patterns do you like? Do you like to mix patterns?
Do you want a statement piece? Statement pieces can be related to décor, paper goods, music, food, table layout, specialty entertainment, lighting or many other elements. Even logistics and flow can surprise and delight. Do you have any ideas in mind or areas you might want to focus on?
Are there any areas of your venue that you do not like? Areas you want to consider disguising with draping or another design element?

What are your aesthetic priorities? Flowers, bulb lighting, draping, signage, candles, etc.
What describes your wedding style best: *Right click on the checkbox and insert a check* ☐ Neutral or Colorful ☐ Timeless or On Trend ☐ Casual or Structured ☐ Other

ATTIRE

FEMALE ATTENDANTS + BRIDE
Do you have a style of dress in mind?
Do you want a dress from a traditional bridal salon or are you okay shopping at a department store for a white dress?
Will the female attendants be wearing the same dresses or mix-matched?
Would you like short, midi or long dresses for your wedding attendants?
Are they paying for their dresses, or are you?
What is your target budget for their dress?
Will you require that they wear the same shoes, jewelry or nail polish?
Will they have getting ready outfits?
Will they be permitted to change clothes or shoes later in the evening?

Do you have a preference for their hair or makeup? Is this optional or required?

Do you have a style in mind for your own hair and makeup if applicable?

MALE ATTENDANTS + GROOM

Will the men be wearing tuxedos, suits, blazers and khakis, blazers and jeans or another variation of style?

Would you like them in traditional styles or in color, patterns or texture?

Will these be rentals or are they owned by the attendants?

Would you like ties, bow ties, cumberbuns, etc.?

Would you like them to wear matching socks and shoes? Do you have any styles in mind?

Will they have cufflinks?

Will they have a boutonniere or handkerchief?

FOOD

What are your favorite restaurants and why do you love them?

What is your “go-to” drink?

Do you prefer red wine or white wine?

What is your perfect happy hour menu?

What is your ideal four-course meal?

Do you want your guests to have a variety of options or will they all be eating the same entrée?

What is your favorite protein? (chicken, lamb, beef, seafood, etc) Will you have protein at the wedding?

What are your favorite vegetable sides? Will your wedding be vegetarian or vegan?

What is your favorite starchy side? (potatoes, rice, pasta, etc)

Are there any foods you do not like or do not want in your menu?

Do you or any of your guests have dietary restrictions (vegan, vegetarian, food allergies, etc)?

Do you want to express your personality, culture, travel or “other” in your menu? If so, what is special to you?

Or do you prefer to provide the most economical meal in order to maximize your headcount?

Do you want a buffet, stations with a mingle vibe, family-style or plated meal?

How do you feel about lines for food?
Do you want passed apps or stationary apps for cocktail hour?
What is your bar preference? *Right click on the checkbox and insert a check*
☐ No alcohol, dry wedding ☐ Beer and wine only ☐ Beer, wine + specialty cocktails ☐ Full Bar ☐ A combination, such as beer & wine at cocktail hour but liquor during dinner/dancing
Do you want wine service at the tables during dinner?
Do you want champagne available to everyone for a toast? Are you planning to rent flutes for this? Is champagne available JUST for toasts or throughout the night?
What do you prefer? *Right click on the checkbox and insert a check*
☐ Savory or sweet ☐ Comfort food or healthy food ☐ Casual or fine dining
Name a few of your favorite foods you've had at a wedding.
Do you cake or other kinds of desserts? Or both?
Do you want food service throughout the event or just appetizers in cocktail hour, dinner, dessert? This could be ongoing food or maybe you simply want late night snacks.
Would you like to serve tea and/or coffee with dessert?

VENUE

If you are still searching for a venue (if you already have one, scroll down)

Would you like in the city or outside the city and what is your desired radius?

Do you prefer inside, outside or mixed use?

Do you want your ceremony and reception at the same location?

If having the ceremony at one location and the reception at another, do you want to provide transportation?

Are there religious or cultural considerations in the venue selection process?

Venue is already selected

What areas of the venue would you like to use for the following?

Getting Ready

First Look

Ceremony

Cocktail Hour

Reception

With inclement weather, where would you like to host each element?

Getting Ready
First Look
Ceremony
Cocktail Hour
Reception