

POSTER PREPARATION FORMAT

1. Participants must produce their own poster according to the poster template. Participants can choose an appropriate design and background for the poster.
2. The poster size is A1 size (594 mm X 841 mm). - Poster template can be accessed through this link:
<https://drive.google.com/file/d/1Gwf2RBAqyZ0SY0iKgOxs8I89GJmCiosX/view?usp=sharing>
3. Poster orientation must be in portrait (Width: 594 mm and Height: 841 mm).
4. The content of the poster must include the following:
 - Participants' details (Name & Affiliation)
 - Product Code & Title
 - Problem statement
 - Methodology
 - Product features/description
 - Main findings
 - Novelty
 - Commercial potential
 - Other relevant information (e.g, Potential market, market survey/comparison, collaborators, extra pictures, etc.)
5. The poster should be prepared in English.
6. Relevant images can be included