

2025 ACBS World Conference Presenter Toolkit

Welcome to #ACBSWC25!

You have the unique opportunity to gain visibility for your commitment to advancing CBS and it's practice through your speaking role with ACBS World Conference! Your involvement contributes to furthering the collective mission to create a science that is more adequate to the challenges of the human condition.

This toolkit will provide ready-to-use social media graphics, and copy for you to maximize your reach.

Social Media Graphics

Below are branded graphics for you to choose from.

Horizontal:





Vertical:

**I'M
SPEAKING
AT**



**OFFICIAL
SPEAKER**

INSERT HEADSHOT HERE



Social Media Copy

Below are examples of social media posts for you to use or customize as you see fit. Please remember to tag the ACBS and use #ACBSWC25 #ACBS to assure that your posts are promoted among the global ACBS community. Feel free to edit and spice up as you see fit!

- Join me at the 2025 ACBS World Conference in New Orleans this July. Gain access to cutting edge research and have the opportunity to connect with industry leaders from across the globe!
<https://bit.ly/3YBtRmn>
#ACBS #ACBSWC25
 - I'm excited to present [INSERT PRESENTATION TITLE] at the 2025 ACBS World Conference. Join us in New Orleans this July! <https://bit.ly/3YBtRmn>
#ACBS #ACBSWC25
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Email Signature

A one-liner in your email signature can be a quick and easy way to bring attention to your speaking role at #ACBSWC2025. Here are a couple of options—customizable, of course—to help you put in a plug for your upcoming session!

- I'm a proud #ACBSWC25 speaker. [Join me](#) July 17-20 in New Orleans!
- I'm speaking. [Join me](#) and other inspiring industry leaders at #ACBSWC25 in New Orleans July 17-20!