

Privacy Policy

Effective Date: April 15, 2025

At **Lombardo Custom Apparel** ("we", "us", "our"), we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and share the information we gather through our website and SMS communications.

Information We Collect

Personal Information

We may collect personal information you voluntarily provide to us, including:

- Name
- Email address
- Phone number
- Mailing address
- Order and payment details
- Preferences related to marketing communications

This information may be collected through forms on our website, during purchases, or when you opt in to receive SMS messages or email updates.

How We Use Your Information

We use the information we collect for purposes such as:

- Processing orders and providing services

- Sending order confirmations, shipping notifications, and customer service messages
 - Delivering marketing communications, promotions, and offers (only if you have opted in)
 - Customizing and improving user experience
 - Ensuring security, fraud prevention, and compliance with legal obligations
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SMS Marketing Communications

By opting in, you agree to receive marketing and promotional SMS messages from **Lombardo Custom Apparel**, which may include:

- New product launches
- Sales and promotions
- Exclusive discounts
- Event or campaign notifications

Message frequency may vary. Msg & data rates may apply.

You may opt in via a website form, keyword SMS opt-in, checkout checkbox, or another clear consent mechanism.

Opt-Out and Help

You may opt out of receiving SMS messages at any time by texting **STOP** to the number you received the message from.

For assistance, text **HELP** or contact us at sales@lombardocustomapparel.com.

Opting out of SMS messages does not affect transactional emails or messages related to your orders.

Data Sharing and Disclosure

We do **not** sell, trade, or rent your personal information to third parties.

We may share your information with trusted service providers who help us operate our website and messaging services (e.g., SMS platforms, email platforms, payment processors). These partners are contractually obligated to protect your information and only use it for the services they provide to us.

Mobile information, including opt-in data and consent, will not be shared with any third parties for marketing or promotional purposes.

We may also disclose information if required to do so by law, or if necessary to protect our legal rights or comply with legal processes.

Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, or misuse. However, no system is completely secure, and we cannot guarantee absolute security.

Children's Privacy

Our website and services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If you believe a child has provided us with personal data, please contact us and we will take appropriate steps to delete it.

Changes to This Policy

We may update this Privacy Policy occasionally. When we do, we will revise the "Effective Date" at the top of the policy and notify users of material changes via our website or email.

Contact Us

If you have any questions about this Privacy Policy or your data, please contact us:

Email: sales@lombardocustomapparel.com

Website: <https://www.lombardocustomapparel.com>