

Session#1 26-May-2024



External Judge:

1. Dr. Areej Alshumaisi
2. Dr. Malak Abu Nar
3. Ms. Dina Ismael

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Internal Judge:

1. Ms. Esraa Alshamrani

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Moderator Name and Time	Students	Department	General Topic
Ms. Rana Al Ariss Time: Sunday, 10:15-10:45 am	Juri Alghamdi Lura Alsulami	Human Resources	Enhancing employee performance and engagement through strategic interventions

Session#2 26-May-2024

External Judge:

1. Ms. Mariam Khayat
2. Dr. Abdulkader Nobani
3. Ms. Hayat Qahtan

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Internal Judge:

1. Ms. Wafa'a Alshanti
2. Ms. Jana Nachabe

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- Email: j.nachabe@fikrgs.edu.sa

Moderator Name and Time	Students	Department	General Topic
Ms. Safa Missaoui Time: Sunday, 10:55-11:35 am	Shaden Mugabil, Raneem Binshihoun Taif Alharthi Leen Alshami	Graphic Design + Web Design + Digital Marketing	Strategic Design and Communication: Leveraging Design, Color, Language, and Psychology to Optimize User Engagement and Emotional Response

Session#3 26-May-2024

External Judge:

1. Ms. Nora Aljindi
2. Mr. Saad Siddiqui

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Internal Judge:

1. Ms.Samer Masad
2. Ms. Wafa Alkathiri

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- Email: w.alkathiri@fikrgs.edu.sa

Moderator Name and Time	Students	Department	General Topic
Ms. Mary Kelly Time: Sunday, 11:45-12:25 pm	Jinan Almughabat + Juman nufaie +	Market Research + Customer Service +	Optimizing Feedback Mechanisms to Elevate Business Success

Pray Time 12:25: 12:45 pm

Session#4 26-May-2024

External Judge:

1. Dr. Sarah Osailan - Email: sOsailan@effatuniversity.edu.sa
2. Ms. Lugain Gharawi -Email: Logaine.gharawi@menabev.com
3. Mr. Ibrahim Alzamil -Email: Ibrahim.alzamil@zhiltd.com

Internal Judge:

3. Ms. Samah Andageri - Email: s.endergiri@fikrgs.edu.sa

Moderator Name and Time	Students	Department	General Topic
Ms. Najwa Najjar Time: Sunday, 12:45-1:25 pm	Basmah Maghthawi + Aljazi Alsudais + Daniah Bangash	Purchasing + Inventory/ Sales	Exploring effective strategies to manage costs, enhance financial sustainability, and implement innovative pricing in a business context.

Session#5 26-May-2024

External Judge:

4. Dr. Randa Hariri - Email: rhariri@dah.edu.sa
5. Dr. Omar Kittaneh Effat -Email: okitanneh@effatuniversity.edu.sa
6. Mr. Ibraheem Bar -Email: ibraheem@abdcreating.com

Internal Judge:

4. Ms. Wafa'a Alshanti - Email: w.alshanty@fikrgs.edu.sa

Moderator Name and Time	Students	Department	General Topic
Dr. Amal Hameedadin Time: Sunday, 1:35-2:15 pm	Layan Bahlas + Ameera Alsanousi + Malath Alrajhi + Refan Faden	Accounting + Graphic Design + Web Design	Enhancing Professional Excellence: Innovative Strategies for Optimizing Information and Technology in Business

Session#1 27-May-2024

External Judge:

1. Dr. Rozina Shaheen
2. Mr. Eisa Faheem

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Internal Judge:

1. Ms. Safa'a Missawi
2. Ms. Lamia Alsulami

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Moderator Name and Time	Students	Department	General Topic
Ms. Sarah Beydoun Time: Monday, 10:15-10:50 am	Toleen Basyouni + Maya Bin Saeed + Hana Linjawi	Purchasing & Inventory + Accounting	Enhancing financial accuracy and sustainability in business through technology and cash flow management.

Session#2 27-May-2024

External Judge:

1. Dr. Bayan Bantan
2. Ms. Azhar Tashk
3. Ms. Nour Barazi

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Internal Judge:

5. Ms. Wafa Alkathiri
6. Ms. Rana Al-Ariss

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Moderator Name and Time	Students	Department	General Topic
Ms. Rola Ghandour Time: Monday, 11:00-11:40 am	Lana Alhazmi + Fatima Zahid + Lama Alyami	Event Planning	Enhancing event planning and experiences within resource constraints

Session#3 27-May-2024

External Judge:

1. Dr. Mustafa Fawzi
2. Mr. Saad Siddiqu

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Internal Judge:

1. Ms. Huma Khan
2. Ms. Asma'a Cheikh

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-Email: asm.cheikh@fikrgs.edu.sa

Moderator Name and Time	Students	Department	General Topic
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Ms. Sanobar Khan Time: Monday, 11:50-12:30 pm	Loolwa Suhail + Habiba Bahamim + Mayar Fathaddin	Marketing + Sales + Event Planning	Innovative strategies for enhancing trust, engagement, and eco-awareness at Fikra.
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Pray Time 12:30: 12:45 pm

Session#4 27-May-2024

External Judge:

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|----------------------------|---|
| 1. Dr.Reem Madani | - Email: rmadani@effatuniversity.edu.sa |
| 2. Ms. Wejdan Sharafaldeen | -Email: Wejdan.Sharafaldeen@sa.nestle.com |

Internal Judge:

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| 1- Ms.Samer Masad | - Email: sam.mashad@fikrgs.edu.sa |
| 2- Ms. Rola Ghandour | -Email: r.ghandour@fikrgs.edu.sa |

Moderator Name and Time	Students	Department	General Topic
Ms. Safa Hamad Time: Monday, 12:45-1:25 pm	Tuleen Dashash + Mira Baajajah + Zaina Shalan + Mariam Binmahfoodh	Digital Marketing + Public Relations & Sales	Exploring effective strategies to manage costs, enhance financial sustainability, and implement innovative pricing in a business context.

Session#5 27-May-2024

External Judge:

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|----------------------------|---|
| 1. Dr. Bayan Alshabani | - Email: baalshabani@effatuniversity.edu.sa |
| 2. Ms. Wejdan Sharafaldeen | -Email: Wejdan.Sharafaldeen@sa.nestle.com |

Internal Judge:

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| 1, Ms. Rawia Hafiz | - Email: r.hafiz@fikrgs.edu.sa |
| 2. Ms. Rabia Bilal | - Email: r.bilal@fikrgs.edu.sa |

Moderator Name and Time	Students	Department	General Topic
Ms. Maryam Edriss Time: Monday, 1:35-2:15 pm	Rasha Al Zahrani + Tulin Al Thubaiti + Al batol Muqaibil + Salma Bakhashab	Public Relations + Customer Service & Corporate Law	Building Collaborative Success: Leveraging Strategic Communication and Reputation Management for Sustainable Vendor Partnerships -
