

## **Holly, this will only take 2 minutes**

Hey Holly,

Firstly, I want to say congratulations on breaking your half marathon PB! Running has always been a hobby of mine so I understand the difficulty of this accomplishment.

When I was looking for transparent fitness influences to work with, I came across your Instagram page. The link in your bio brought me to your website and a few great ideas came to me while I was reading through it.

I have this persuasion framework that I've recently developed that implements the use of deep emotion to connect with your audience on a stronger level.

I've seen a similar framework used in the fashion niche and it worked wonders for the first few businesses that tried it. I would like to test this out with you within the fitness industry.

The goal is to build a deeper sense of trust and connection with your viewers so you can increase the amount of people you can provide the knowledge within your SGS Ebook with in order to change their lives.

Of course this would bring you great benefits financially and morally.

If this is something you're interested in, I'll send it through.

All the best,

Azad Kavak.